

# Seo Analyzer fredroche.org

Generated on March 03 2022 14:27 PM





The score is 58/100







## SEO Content

	Title	Fred Roche Foundation <b>Length : 21</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Roche, Fred Lloyd Roche, Fred Roche, Fred Roche Foundation, FRF, Fred Roche Gardens, gardens, Milton Keynes, MK, CMK, MK Gallery, Green Visions, visions, city, City of Trees, trees, Plan MK, MK Futures 2050 Commision, 2050, Future City, Town Planning, Urban Design, Architecture, Milton Keynes Development Corporation, MKDC, Friends of Fred Roche, friends, Garden Cities, masterplan, master plan, urban planning Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>13</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] View Our past Events</li><li>• [H2] About</li><li>• [H2] The Aims of the Foundation</li><li>• [H2] 'Make no little plans; they have no magic to stir men's blood and probably will not themselves be realised'.</li><li>• [H2] Events</li><li>• [H2] Activities</li><li>• [H2] The Fred Roche Endowment Fund</li><li>• [H2] Fred Roche Gardens</li><li>• [H2] Biography</li><li>• [H2] 'He believed in the power - or rather the duty - of architecture to improve society. If Milton Keynes is one person's</li></ul>	H1	H2	H3	H4	H5	H6	0	13	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	13	0	0	0	0									

## SEO Content

		creation, it was Fred Roche's.' <ul style="list-style-type: none"><li>• [H2] Friends of Fred Roche Foundation</li><li>• [H2] Membership scheme</li><li>• [H2] Sponsorship</li></ul>
	Images	We found 17 images on this web page.  16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>44%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 28.57%  Internal Links 71.43%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice

## In-page links

<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Activities</a>	Internal	Passing Juice
<a href="#">Biography</a>	Internal	Passing Juice
<a href="#">Friends</a>	Internal	Passing Juice
<a href="#">Archive</a>	Internal	Passing Juice
<a href="#">Archive</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Join: Individual</a>	External	Passing Juice
<a href="#">Join: Concessions</a>	External	Passing Juice
<a href="#">Join: Small Business</a>	External	Passing Juice
<a href="#">Join: Large Corporate</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fred	24	✓	✓	✗	✓
roche	23	✓	✓	✗	✓
foundation	19	✓	✓	✗	✓
keynes	11	✗	✓	✗	✓
milton	11	✗	✓	✗	✓




## Usability

	Url	Domain : fredroche.org Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 41 Warnings : 3				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>6</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	6
Deprecated tags	Occurrences					
<font>	6					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://fredroche.org/robots.txt">http://fredroche.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>