







# Seo Analyzer freeths.co.uk

Generated on February 12 2022 10:12 AM






**The score is 50/100**







## SEO Content

	Title	<div>Freeths   Solicitors</div> <div>Length : 20</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																				
	Description	<div>Freeths are a full service law firm with 12 offices across the UK, known for delivering real results. Innovative, practical legal advice.</div> <div>Length : 137</div> <div>Great, your meta description contains between 70 and 160 characters.</div>																				
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>																				
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Freeths Solicitors   Leading National Law Firm   Freethinking Legal Advice</td></tr><tr><td>description</td><td>Freeths are a full service law firm with 12 offices across the UK, known for delivering real results. Innovative, practical legal advice.</td></tr><tr><td>url</td><td>https://www.freeths.co.uk/</td></tr><tr><td>site_name</td><td>Freeths</td></tr><tr><td>image</td><td>https://www.freeths.co.uk/wp-content/uploads/2018/04/logo.png</td></tr><tr><td>image:width</td><td>400</td></tr><tr><td>image:height</td><td>400</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Freeths Solicitors   Leading National Law Firm   Freethinking Legal Advice	description	Freeths are a full service law firm with 12 offices across the UK, known for delivering real results. Innovative, practical legal advice.	url	https://www.freeths.co.uk/	site_name	Freeths	image	https://www.freeths.co.uk/wp-content/uploads/2018/04/logo.png	image:width	400	image:height	400
Property	Content																					
locale	en_GB																					
type	website																					
title	Freeths Solicitors   Leading National Law Firm   Freethinking Legal Advice																					
description	Freeths are a full service law firm with 12 offices across the UK, known for delivering real results. Innovative, practical legal advice.																					
url	https://www.freeths.co.uk/																					
site_name	Freeths																					
image	https://www.freeths.co.uk/wp-content/uploads/2018/04/logo.png																					
image:width	400																					
image:height	400																					

# SEO Content

		image:type	image/png			
	Headings	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>
		1	28	1	0	0
		<ul style="list-style-type: none"> <li>• [H1] Freeths - Solicitors</li> <li>• [H2] Our Legal Services</li> <li>• [H2] Business</li> <li>• [H2] Real Estate</li> <li>• [H2] Dispute Management</li> <li>• [H2] Individuals</li> <li>• [H2] Our Firm</li> <li>• [H2] Coronavirus support and helpline</li> <li>• [H2] Freeths advises Cambridge Power on 985MW battery storage and co-located solar pipeline</li> <li>• [H2] Employment Law Webinar with Hays - March 2022</li> <li>• [H2] Supply Chain Disruption</li> <li>• [H2] Need help?</li> <li>• [H2] Client service</li> <li>• [H2] Talk to us</li> <li>• [H2] Quick Links</li> <li>• [H2] Latest</li> <li>• [H2] Legal</li> <li>• [H2] Stay connected</li> <li>• [H2] Choose an office:</li> <li>• [H2] Menu:</li> <li>• [H2] People</li> <li>• [H2] Legal Services</li> <li>• [H2] Sectors</li> <li>• [H2] About Us</li> <li>• [H2] Careers</li> <li>• [H2] News &amp; Events</li> <li>• [H2] Freethinking Hub</li> <li>• [H2] Offices</li> <li>• [H2] Contact</li> <li>• [H3] Coronavirus (COVID-19)</li> </ul>				
	Images	<p>We found 8 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>				
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>				
	Flash	Perfect, no Flash content has been detected on this page.				
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.				

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 181 links including 5 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.66%</p> <p>Internal Links 98.34%</p>

## In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">Set cookie preferences</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Payment</a>	Internal	Passing Juice
<a href="#">Client Login</a>	Internal	Passing Juice
<a href="#">HR Portal Login</a>	Internal	Passing Juice
<a href="#">People</a>	Internal	Passing Juice
<a href="#">Legal Services</a>	Internal	Passing Juice
<a href="#">Sectors</a>	Internal	Passing Juice
<a href="#">News &amp;#038; Events</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Articles</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Individuals</a>	Internal	Passing Juice

## In-page links

<a href="#">Coronavirus</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Awards &amp; Legal Rankings</a>	Internal	Passing Juice
<a href="#">Corporate Social Responsibility</a>	Internal	Passing Juice
<a href="#">Diversity &amp; Equality</a>	Internal	Passing Juice
<a href="#">ESG</a>	Internal	Passing Juice
<a href="#">Initiate</a>	Internal	Passing Juice
<a href="#">In House Lawyers</a>	Internal	Passing Juice
<a href="#">Online Services</a>	Internal	Passing Juice
<a href="#">Values</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Apprentices</a>	Internal	Passing Juice
<a href="#">Graduates</a>	Internal	Passing Juice
<a href="#">Opportunities</a>	Internal	Passing Juice
<a href="#">Vacancies</a>	External	Passing Juice
<a href="#">Freethinking Hub</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Business Services</a>	Internal	Passing Juice
<a href="#">Dispute Management</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice
<a href="#">Services for Individuals</a>	Internal	Passing Juice
<a href="#">Core Sectors</a>	Internal	Passing Juice
<a href="#">Care</a>	Internal	Passing Juice
<a href="#">Drinks, Hospitality &amp; Leisure</a>	Internal	Passing Juice
<a href="#">Energy, Waste &amp; Sustainability</a>	Internal	Passing Juice
<a href="#">Food</a>	Internal	Passing Juice
<a href="#">Public Sector</a>	Internal	Passing Juice
<a href="#">Retail</a>	Internal	Passing Juice

## In-page links

<a href="#">Transport</a>	Internal	Passing Juice
<a href="#">Farms &amp; Estates</a>	Internal	Passing Juice
<a href="#">Infrastructure &amp; Major Projects</a>	Internal	Passing Juice
<a href="#">Life Sciences</a>	Internal	Passing Juice
<a href="#">Logistics</a>	Internal	Passing Juice
<a href="#">Brexit Exchange</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice
<a href="#">Dispute Management</a>	Internal	Passing Juice
<a href="#">Individuals</a>	Internal	Passing Juice
<a href="#">Banking &amp; Finance</a>	Internal	Passing Juice
<a href="#">Business Immigration</a>	Internal	Passing Juice
<a href="#">Business Structures</a>	Internal	Passing Juice
<a href="#">Charities</a>	Internal	Passing Juice
<a href="#">Commercial Contracts</a>	Internal	Passing Juice
<a href="#">Construction</a>	Internal	Passing Juice
<a href="#">Environmental Law</a>	Internal	Passing Juice
<a href="#">Environmental Social &amp; Governance (ESG)</a>	Internal	Passing Juice
<a href="#">GDPR</a>	Internal	Passing Juice
<a href="#">Insurance</a>	Internal	Passing Juice
<a href="#">Insolvency</a>	Internal	Passing Juice
<a href="#">IT &amp; Data</a>	Internal	Passing Juice
<a href="#">Licensing</a>	Internal	Passing Juice
<a href="#">Mediation</a>	Internal	Passing Juice
<a href="#">Mining &amp; Minerals</a>	Internal	Passing Juice
<a href="#">Notary Services</a>	Internal	Passing Juice
<a href="#">Planning</a>	Internal	Passing Juice
<a href="#">Pensions</a>	Internal	Passing Juice

## In-page links

<a href="#">Restructuring</a>	Internal	Passing Juice
<a href="#">Tax</a>	Internal	Passing Juice
<a href="#">Commercial Development</a>	Internal	Passing Juice
<a href="#">Residential Development</a>	Internal	Passing Juice
<a href="#">Estate Management</a>	Internal	Passing Juice
<a href="#">Asset Management &amp; Investment</a>	Internal	Passing Juice
<a href="#">Occupiers</a>	Internal	Passing Juice
<a href="#">Property Disputes</a>	Internal	Passing Juice
<a href="#">Public Sector Property</a>	Internal	Passing Juice
<a href="#">Real Estate Finance</a>	Internal	Passing Juice
<a href="#">Regeneration</a>	Internal	Passing Juice
<a href="#">Social Housing</a>	Internal	Passing Juice
<a href="#">Assets of Community Value</a>	Internal	Passing Juice
<a href="#">Construction &amp; Engineering Disputes</a>	Internal	Passing Juice
<a href="#">Contentious Trusts &amp; Probate</a>	Internal	Passing Juice
<a href="#">Corporate Defence &amp; Regulatory</a>	Internal	Passing Juice
<a href="#">Insolvency &amp; Corporate Recovery</a>	Internal	Passing Juice
<a href="#">Intellectual Property Disputes</a>	Internal	Passing Juice
<a href="#">Real Estate Litigation</a>	Internal	Passing Juice
<a href="#">Contentious Trusts &amp; Probate</a>	Internal	Passing Juice
<a href="#">Debt Recovery</a>	Internal	Passing Juice
<a href="#">Employment</a>	Internal	Passing Juice
<a href="#">Immigration Support</a>	Internal	Passing Juice
<a href="#">Inquest Representation</a>	Internal	Passing Juice
<a href="#">Insurance</a>	Internal	Passing Juice
<a href="#">Mental Incapacity &amp; Care of the Elderly</a>	Internal	Passing Juice
<a href="#">Notary Services</a>	Internal	Passing Juice
<a href="#">Product Liability</a>	Internal	Passing Juice

## In-page links

<a href="#">Reputation Protection, Defamation &amp; Privacy</a>	Internal	Passing Juice
<a href="#">Sport</a>	Internal	Passing Juice
<a href="#">Tax</a>	Internal	Passing Juice
<a href="#">Wills &amp; Lasting Powers of Attorney</a>	Internal	Passing Juice
<a href="#">Platinum Connect Services for Individuals</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Need help?</a>	Internal	Passing Juice
<a href="#">Our service</a>	Internal	Passing Juice
<a href="#">People</a>	Internal	Passing Juice
<a href="#">Legal Services</a>	Internal	Passing Juice
<a href="#">Sectors</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Client Feedback</a>	Internal	Passing Juice
<a href="#">Complaints</a>	Internal	Passing Juice
<a href="#">Coronavirus Risk Assessment</a>	Internal	Passing Juice
<a href="#">Coronavirus Risk Statement</a>	Internal	Passing Juice
<a href="#">Data Protection Privacy Notice</a>	Internal	Passing Juice
<a href="#">Data Subject Access Request</a>	Internal	Passing Juice
<a href="#">Freeths LLP Terms of Business</a>	Internal	Passing Juice
<a href="#">Freeths Trustees Limited Terms of Business</a>	Internal	Passing Juice
<a href="#">Gender Pay Gap Report</a>	Internal	Passing Juice
<a href="#">Insurance Distribution Activity</a>	Internal	Passing Juice
<a href="#">Modern Slavery Act</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Website Privacy Policy</a>	Internal	Passing Juice
<a href="#">Website Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Terms of Business</a>	Internal	Passing Juice
<a href="#">Site by Tela.</a>	External	Passing Juice

## In-page links

<a href="#">Birmingham</a>	Internal	Passing Juice
<a href="#">Bristol</a>	Internal	Passing Juice
<a href="#">Derby</a>	Internal	Passing Juice
<a href="#">Leeds</a>	Internal	Passing Juice
<a href="#">Leicester</a>	Internal	Passing Juice
<a href="#">Liverpool</a>	Internal	Passing Juice
<a href="#">London</a>	Internal	Passing Juice
<a href="#">Manchester</a>	Internal	Passing Juice
<a href="#">Milton Keynes</a>	Internal	Passing Juice
<a href="#">Nottingham</a>	Internal	Passing Juice
<a href="#">Oxford</a>	Internal	Passing Juice
<a href="#">Sheffield</a>	Internal	Passing Juice
<a href="#">Chairman</a>	Internal	Passing Juice
<a href="#">Chief Executive</a>	Internal	Passing Juice
<a href="#">Managing Partner</a>	Internal	Passing Juice
<a href="#">Director</a>	Internal	Passing Juice
<a href="#">Partner</a>	Internal	Passing Juice
<a href="#">Senior Executive</a>	Internal	Passing Juice
<a href="#">Managing Associate</a>	Internal	Passing Juice
<a href="#">Senior Associate</a>	Internal	Passing Juice
<a href="#">Associate</a>	Internal	Passing Juice
<a href="#">Manager</a>	Internal	Passing Juice
<a href="#">Executive</a>	Internal	Passing Juice
<a href="#">Consultant</a>	Internal	Passing Juice
<a href="#">Competition</a>	Internal	Passing Juice
<a href="#">Corporate</a>	Internal	Passing Juice
<a href="#">Compliance &amp; Regulatory</a>	Internal	Passing Juice
<a href="#">Debt Recovery</a>	Internal	Passing Juice



## In-page links

<a href="#">Defending Personal Injury Claims</a>	Internal	Passing Juice
<a href="#">Dispute Management</a>	Internal	Passing Juice
<a href="#">Employment</a>	Internal	Passing Juice
<a href="#">Infrastructure &amp; Project Finance Law</a>	Internal	Passing Juice
<a href="#">Intellectual Property &amp; Media</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice
<a href="#">Clinical Negligence</a>	Internal	Passing Juice
<a href="#">Court of Protection &amp; Deputyships</a>	Internal	Passing Juice
<a href="#">Family Law</a>	Internal	Passing Juice
<a href="#">Independent Financial Advice</a>	Internal	Passing Juice
<a href="#">Litigation for Individuals</a>	Internal	Passing Juice
<a href="#">Personal Injury</a>	Internal	Passing Juice
<a href="#">Probate, Trusts &amp; Administration of Estates</a>	Internal	Passing Juice
<a href="#">Residential Property</a>	Internal	Passing Juice
<a href="#">Care</a>	Internal	Passing Juice
<a href="#">Drinks, Hospitality &amp; Leisure</a>	Internal	Passing Juice
<a href="#">Farms &amp; Estates</a>	Internal	Passing Juice
<a href="#">Food</a>	Internal	Passing Juice
<a href="#">Public Sector</a>	Internal	Passing Juice
<a href="#">Retail</a>	Internal	Passing Juice
<a href="#">Logistics</a>	Internal	Passing Juice
<a href="#">Legal Scholarship Scheme</a>	Internal	Passing Juice
<a href="#">Vacancies</a>	Internal	Passing Juice
<a href="#">close</a>	Internal	Passing Juice
<a href="#">Click here</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	
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## SEO Keywords



website all services hub cookie  
cookies business information freeths  
legal

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	15	✗	✗	✗	✗
website	14	✗	✗	✗	✗
services	10	✗	✗	✗	✓
business	8	✗	✗	✗	✓
information	8	✗	✗	✗	✗

## Usability



Url

Domain : freeths.co.uk  
Length : 13



Favicon

Great, your website has a favicon.



Printability

Great. We have found a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.











## Document







Doctype

HTML 5




## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="http://freeths.co.uk/sitemap.xml">http://freeths.co.uk/sitemap.xml</a></div> <div><a href="https://www.freeths.co.uk/sitemap_index.xml">https://www.freeths.co.uk/sitemap_index.xml</a></div>
	Robots.txt	<div><a href="http://freeths.co.uk/robots.txt">http://freeths.co.uk/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div>

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.