

## Seo Analyzer freshairfoundations.org

Generated on December 31 2021 12:50 PM

The score is 43/100

### **SEO Content**

0	Title	Fresh Air Foun Length : 64 Perfect, your t			-	
⊗	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.				
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.				
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.				
0	Headings	<ul> <li>[H1] In</li> <li>[H1] G</li> <li>[H1] Fr</li> <li>[H1] A</li> <li>[H1] Le</li> <li>[H1] Pe</li> <li>[H1] Pe</li> <li>[H1] Pe</li> <li>[H3] Te</li> <li>[H4] W</li> <li>[H4] W</li> <li>[H4] W</li> <li>[H5] Te</li> </ul>	/ho is Fre iteractive raphic N resh Air I nytime, / earning/ osters /hat Mak eople We estimoni /hat is Fr /hen is F /hy Fresh opics inc	ovel "A Ra Foundatior Anywhere Teachers N es Us Tick Work Wit als resh Air Fo resh Air Fo n Air Founc lude:	"Road to R t's Tale" on Any Dev lotes h undations? lations	<b>H6</b> 0
	Images	We found 15 in	• [H5] Topics to be developed: We found 15 images on this web page.			

### **SEO Content**

$\bigotimes$		3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>9%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 34 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 85.29%
		Internal Links 14.71%

# In-page links

Anchor	Туре	Juice
Contact	Internal	Passing Juice
<u>Features</u>	Internal	Passing Juice
<u>Members Area</u>	Internal	Passing Juice
Friends of Fresh Air	Internal	Passing Juice
<u>FAfoundations</u>	External	Passing Juice
<u>- May 14, 2019, 11:15 pm</u>	External	Passing Juice

# In-page links

@Beathhigh	External	Passing Juice
<u>h</u>	External	Passing Juice
1	External	Passing Juice
R	External	Passing Juice
<u>- May 14, 2019, 7:13 pm</u>	External	Passing Juice
h	External	Passing Juice
1	External	Passing Juice
R	External	Passing Juice
<u>- April 25, 2019, 3:36 pm</u>	External	Passing Juice
@alexberesfordTV	External	Passing Juice
https://t.co/GcCKQn0NAq	External	Passing Juice
https://t.co/QuYKdWHiUj	External	Passing Juice
h	External	Passing Juice
Ţ	External	Passing Juice
R	External	Passing Juice
<u>- November 25, 2018, 1:36 pm</u>	External	Passing Juice
https://t.co/HWJY6U45CZ	External	Passing Juice
h	External	Passing Juice
Ţ	External	Passing Juice
<u>R</u>	External	Passing Juice
<u>- November 25, 2018, 1:31 pm</u>	External	Passing Juice
https://t.co/6HUcaJ1NIm	External	Passing Juice
h	External	Passing Juice
1	External	Passing Juice
<u>R</u>	External	Passing Juice
Fresh Air Foundations	Internal	Passing Juice
Nettl of Gloucester	External	Passing Juice
<u>Cheltenham</u>	External	Passing Juice

### SEO Keywords



### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
fresh	8	×	×	×	×
air	8	×	×	×	×
foundations	8	×	×	×	×
work	8	×	×	×	×
community	4	×	×	×	×

#### Usability

0	Url	Domain : freshairfoundations.org Length : 23
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
⊗	Dublin Core	This page does not take advantage of Dublin Core.

#### Document



#### Document

$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 5 Warnings : 8		
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

0	XML Sitemap	Great, your website has an XML sitemap.
		http://freshairfoundations.org/sitemap.xml
Robots.txt		http://freshairfoundations.org/robots.txt
$\mathbf{}$		Great, your website has a robots.txt file.
	Analytics	Missing
<b>W</b>		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You

# Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.