



# Seo Analyzer fresnoteachers.org

Generated on March 17 2022 00:43 AM






The score is 40/100







## SEO Content

	Title	<p>Home - Fresno Teacher Association</p> <p><b>Length : 33</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Fresno Teacher Association</td> </tr> <tr> <td>description</td> <td>True advocates of our students Working to improve the conditions of teaching and learning FTA strives to provide you with support and resources you need to have a successful teaching career. Teaching is challenging and being an employee of a large urban district can pose some additional and unique challenges. We are a union that&amp;hellip;</td> </tr> <tr> <td>url</td> <td>https://www.fresnoteachers.org/</td> </tr> <tr> <td>site_name</td> <td>Fresno Teacher Association</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - Fresno Teacher Association	description	True advocates of our students Working to improve the conditions of teaching and learning FTA strives to provide you with support and resources you need to have a successful teaching career. Teaching is challenging and being an employee of a large urban district can pose some additional and unique challenges. We are a union that&hellip;	url	https://www.fresnoteachers.org/	site_name	Fresno Teacher Association
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	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">0</td> <td style="text-align: center;">2</td> <td style="text-align: center;">5</td> <td style="text-align: center;">0</td> <td style="text-align: center;">1</td> <td style="text-align: center;">0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	2	5	0	1	0		
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] True advocates of our students</li><li>• [H2] FTA strives to provide you with support and resources you need to have a successful teaching career.</li><li>• [H3] Areas of Action</li><li>• [H3] The Latest Alerts &amp; Updates</li><li>• [H3] NEGOTIATION NEWS</li><li>• [H3] 2019-2022 Bargaining FAQs</li><li>• [H3] Fear and favoritism at Fresno Unified is 'devastating to morale,' teachers say</li><li>• [H5]</li></ul>
	Images	We found 8 images on this web page.  6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>3%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

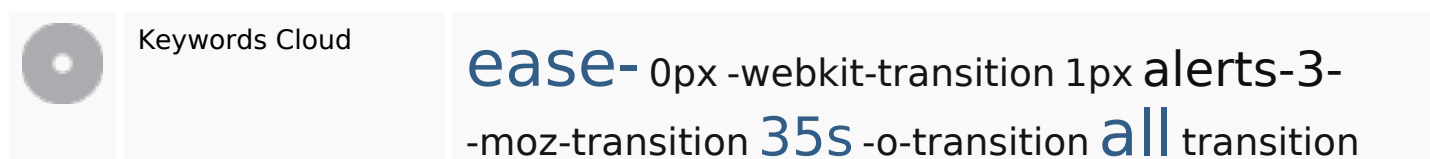
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 6.25%  Internal Links 93.75%

## In-page links

Anchor	Type	Juice
<a href="#">Who We Are</a>	Internal	Passing Juice
<a href="#">About FTA</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Know Your Contract</a>	Internal	Passing Juice
<a href="#">Committee</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Rep Council</a>	Internal	Passing Juice
<a href="#">Upcoming Events</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Nominate a Champion</a>	Internal	Passing Juice
<a href="#">Directory</a>	Internal	Passing Juice
<a href="#">Continue Reading</a>	Internal	Passing Juice
<a href="#">Continue Reading</a>	Internal	Passing Juice
<a href="#">Continue Reading</a>	Internal	Passing Juice
<a href="#">Designed by THM</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ease-	12	✘	✘	✘	✘
all	12	✘	✘	✘	✘









## Keywords Consistency

35s	8	✘	✘	✘	✘
alerts-3-	7	✘	✘	✘	✘
1px	4	✘	✘	✘	✘

## Usability

	Url	Domain : fresnoteachers.org Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li></ul>

## Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://fresnoteachers.org/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics