



Seo Analyzer fresnounified.org

Generated on February 02 2022 15:28 PM






The score is 55/100







SEO Content

	Title	<p>Fresno Unified School District Fresno Unified School District</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>Quick Links School DirectoryDepartment DirectoryStaff PortalBoard AgendasDistrict DataSchool CalendarsHow to Enroll Contact Main Phone: (559) 457-3000 Questions or Concerns: (559) 457-3736 Family Learning and Technology Support: (559) 457-3939 Address: 2309 Tulare Street, Fresno, CA 93721 Popula ...</p> <p>Length : 300</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2018"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.fresnounified.org/</td> </tr> <tr> <td>title</td> <td>Fresno Unified School District Fresno Unified School District</td> </tr> <tr> <td>description</td> <td>Quick Links School DirectoryDepartment DirectoryStaff PortalBoard AgendasDistrict DataSchool CalendarsHow to Enroll Contact Main Phone: (559) 457-3000 Questions or Concerns: (559) 457-3736 Family Learning and Technology Support: (559) 457-3939 Address: 2309 Tulare Street, Fresno, CA 93721 Popula ...</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.fresnounified.org/	title	Fresno Unified School District Fresno Unified School District	description	Quick Links School DirectoryDepartment DirectoryStaff PortalBoard AgendasDistrict DataSchool CalendarsHow to Enroll Contact Main Phone: (559) 457-3000 Questions or Concerns: (559) 457-3736 Family Learning and Technology Support: (559) 457-3939 Address: 2309 Tulare Street, Fresno, CA 93721 Popula ...
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	Headings	<p>H1 H2 H3 H4 H5 H6</p>										

SEO Content

		1 9 5 0 0 0	<ul style="list-style-type: none">• [H1] Fresno Unified School District• [H2] Quick Links• [H2] Contact• [H2] Popular Resources• [H2] Upcoming Events• [H2] Announcements• [H2] Fresno Unified on Twitter• [H2] Help• [H2] Find• [H2] Contact• [H3] February 2022 Legislative Committee Meeting• [H3] Classified Skill-Based Conference• [H3] Updated Self Health Screening Tool (Jan. 20, 2022)• [H3] Juan Felipe Herrera Elementary School Launches Website• [H3] District offers Free Clinics for Traditional Back-to-School Immunizations
	Images		We found 46 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio		Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash		Perfect, no Flash content has been detected on this page.
	Iframe		Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite		Good. Your links looks friendly!
	Underscores in the URLs		We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links		We found a total of 151 links including 1 link(s) to files
	Statistics		External Links : noFollow 0% External Links : Passing Juice 18.54%

SEO Links

Internal Links 81.46%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
A-Z Index	Internal	Passing Juice
Early Learning - Preschool	Internal	Passing Juice
eLearn Academy	External	Passing Juice
Fresno Adult School	External	Passing Juice
School Regions	Internal	Passing Juice
School Directory	Internal	Passing Juice
School Locator	Internal	Passing Juice
Air Quality	Internal	Passing Juice
Bus Routes	Internal	Passing Juice
Graduation Schedule	Internal	Passing Juice
School Boundaries	Internal	Passing Juice
Academic School Calendar 2021-2022	Internal	Passing Juice
School Meals	External	Passing Juice
Athletics	Internal	Passing Juice
Campus Culture	Internal	Passing Juice
Dress Code	Internal	Passing Juice
Gifted and Talented Education (GATE)	Internal	Passing Juice
Human Element	Internal	Passing Juice
Social Emotional Wellness & Support	Internal	Passing Juice
AB-104 (2020-21 Grade Changes)	Internal	Passing Juice
COVID-19 Guidelines	Internal	Passing Juice
Release of Student Directory Information	Internal	Passing Juice

In-page links

Student Records and Transcripts	Internal	Passing Juice
AP Courses	Internal	Passing Juice
College and Career Readiness	Internal	Passing Juice
Fresno Unified Scholarship Fund	Internal	Passing Juice
Official SAT Practice	External	Passing Juice
ATLAS Student Portal	External	Passing Juice
Clever	External	Passing Juice
High School Course Guide	Internal	Passing Juice
Khan Academy	External	Passing Juice
Xello	External	Passing Juice
Afterschool Programs	Internal	Passing Juice
COVID-19 Guidelines	Internal	Passing Juice
How to Enroll	Internal	Passing Juice
Parent Student Handbook	Internal	Passing Juice
Summer School	Internal	Passing Juice
Transfers Office	Internal	Passing Juice
ATLAS Portal Help	Internal	Passing Juice
EduText	Internal	Passing Juice
Family Learning and Technology Support (FLATS) Center	Internal	Passing Juice
Project Connect	Internal	Passing Juice
Rapid Alert: Fresno Unified's Emergency Notification System	Internal	Passing Juice
ATLAS Parent Portal	External	Passing Juice
Parent University	Internal	Passing Juice
Report Cards	Internal	Passing Juice
Volunteer	Internal	Passing Juice
Exercise Your Brain	Internal	Passing Juice
Library Services	Internal	Passing Juice
Promotion/Retention	Internal	Passing Juice

In-page links

Valley PBS Reading Explorers	External	Passing Juice
Dream Resource Center	Internal	Passing Juice
Measure O	Internal	Passing Juice
Peachjar Flyer Approval	Internal	Passing Juice
Report of Proposed Gift	Internal	Passing Juice
Use of Facilities	Internal	Passing Juice
Business Community Partnerships	Internal	Passing Juice
Community Zone Newsletter	Internal	Passing Juice
Sponsorship Request Form	External	Passing Juice
Community Advisory Committee (CAC)	Internal	Passing Juice
District Advisory Committee	Internal	Passing Juice
District English Learner Advisory Committee (DELAC)	Internal	Passing Juice
Board Agendas	Internal	Passing Juice
Board Meeting Recaps	Internal	Passing Juice
Board Meeting Schedule	Internal	Passing Juice
Watch Live Webcast	Internal	Passing Juice
Board Policies	Internal	Passing Juice
Board Website	Internal	Passing Juice
Trustee Area Map	Internal	Passing Juice
Board Members	Internal	Passing Juice
Constituent Services	Internal	Passing Juice
Job Descriptions	Internal	Passing Juice
Job Openings	External	Passing Juice
Sub for Fresno Unified	Internal	Passing Juice
Teacher Pipeline Programs	Internal	Passing Juice
Working for Fresno Unified	Internal	Passing Juice
Forms & Policies	Internal	Passing Juice
Human Resources	Internal	Passing Juice

In-page links

Labor Relations & Collective Bargaining Agreements	Internal	Passing Juice
Negotiation News	Internal	Passing Juice
Salary Schedules	Internal	Passing Juice
Communications Team	Internal	Passing Juice
Announcements	Internal	Passing Juice
Building Futures	Internal	Passing Juice
Building Futures Ad Form	Internal	Passing Juice
Faces of Fresno Unified	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Superintendent Messages	External	Passing Juice
FUSD Family Leads Podcast	Internal	Passing Juice
Media Inquiries	Internal	Passing Juice
Facebook	External	Passing Juice
Flickr	External	Passing Juice
Instagram	External	Passing Juice
LinkedIn	External	Passing Juice
Livestream	Internal	Passing Juice
Twitter	External	Passing Juice
Vimeo	External	Passing Juice
Assessments and Accountability	Internal	Passing Juice
District Event Calendar	Internal	Passing Juice
Fact Sheets	Internal	Passing Juice
History of Fresno Unified	Internal	Passing Juice
Reports	Internal	Passing Juice
Title IX	Internal	Passing Juice
ATLAS Staff Portal	External	Passing Juice
Check Email	External	Passing Juice
Pay Stubs	Internal	Passing Juice

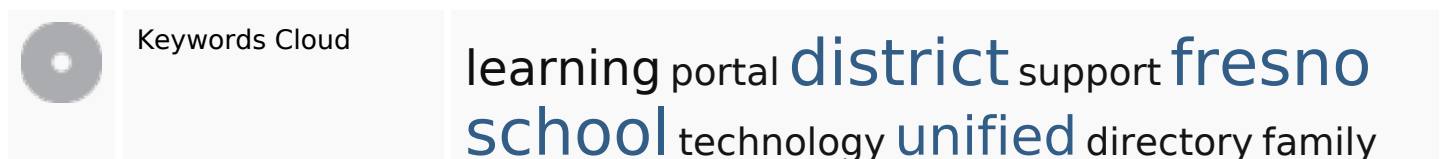
In-page links

Staff Portal	External	Passing Juice
Timecard	External	Passing Juice
W2	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Department Directory	Internal	Passing Juice
FAQs	Internal	Passing Juice
Superintendent Bob Nelson	Internal	Passing Juice
Student COVID video	External	Passing Juice
Health & Safety Guidelines	Internal	Passing Juice
Self-Health Screening Tool	Internal	Passing Juice
Vaccination and Testing Resources	Internal	Passing Juice
COVID-19 Dashboard	Internal	Passing Juice
Health Updates	Internal	Passing Juice
COVID-19 Plans	Internal	Passing Juice
Staff COVID Resources	Internal	Passing Juice
Quarantine Learning	Internal	Passing Juice
Department Directory	Internal	Passing Juice
Staff Portal	External	Passing Juice
District Data	Internal	Passing Juice
How to Enroll	Internal	Passing Juice
Board Meeting	Internal	Passing Juice
Community Roundtable at Sunnyside (Cafeteria)	Internal	Passing Juice
Lincoln's Birthday	Internal	Passing Juice
Board Meeting	Internal	Passing Juice
Presidents' Day	Internal	Passing Juice
Spring Break	Internal	Passing Juice
Memorial Day	Internal	Passing Juice
&gt;&gt; District Event Calendar	Internal	Passing Juice

In-page links

February 2022 Legislative Committee Meeting	Internal	Passing Juice
Classified Skill-Based Conference	Internal	Passing Juice
Updated Self Health Screening Tool (Jan. 20, 2022)	Internal	Passing Juice
Juan Felipe Herrera Elementary School Launches Website	Internal	Passing Juice
District offers Free Clinics for Traditional Back-to-School Immunizations	Internal	Passing Juice
More from Announcements	Internal	Passing Juice
Accessible Videos	External	Passing Juice
Non-Discrimination Statement	Internal	Passing Juice
Acceptable Use Policy	External	Passing Juice
Report Fraud, Waste or Abuse	External	Passing Juice
Web Accessibility Notice	Internal	Passing Juice
Web Accessibility Request	Internal	Passing Juice
Login	Internal	Passing Juice
A-Z Index	Internal	Passing Juice
School Calendars	Internal	Passing Juice
Fresno Unified School District	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	7	✓	✗	✓	✓
fresno	6	✓	✗	✓	✓
district	6	✓	✗	✓	✓







Keywords Consistency

unified	5	✓	✗	✗	✓
learning	3	✗	✗	✓	✗


Usability

	Url	Domain : fresnounified.org Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 90
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://fresnounified.org/sitemap.xml>



Robots.txt

<http://fresnounified.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics