







Seo Analyzer frosch.com

Generated on January 16 2022 03:47 AM






The score is 64/100






SEO Content

|  | Title | <p>FROSCH: Global Business Travel Management &#038; Luxury Travel Agency</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | | | |
|--|--|--|----------|---------|-------|--|--------|-------|------|---------|-------|---|-------------|--|-----|-------------------------|-----------|---------------|
|  | Description | <p>FROSCH is a travel agency, based in the United States, with locations across the world, providing business travel management and luxury vacation planning.</p> <p>Length : 154</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://www.frosch.com/wp-content/uploads/2018/10/FROSCH-Travel-_-Professional-Service-Firm-Travel-Services-01-150x150.png</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>FROSCH: Global Business Travel Management &#038; Luxury Travel Agency</td></tr><tr><td>description</td><td>FROSCH is a travel agency, based in the United States, with locations across the world, providing business travel management and luxury vacation planning.</td></tr><tr><td>url</td><td>https://www.frosch.com/</td></tr><tr><td>site_name</td><td>FROSCH Travel</td></tr></tbody></table> | Property | Content | image | https://www.frosch.com/wp-content/uploads/2018/10/FROSCH-Travel-_-Professional-Service-Firm-Travel-Services-01-150x150.png | locale | en_US | type | website | title | FROSCH: Global Business Travel Management & Luxury Travel Agency | description | FROSCH is a travel agency, based in the United States, with locations across the world, providing business travel management and luxury vacation planning. | url | https://www.frosch.com/ | site_name | FROSCH Travel |
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SEO Content

| | | |
|--|-----------------|--|
|  | Headings | H1 0 H2 1 H3 1 H4 13 H5 1 H6 0 |
| | | <ul style="list-style-type: none"> • [H2] One Single Platform, Globally. • [H3] Register for our digital monthly magazine and receive exclusive travel specials, flash sales, and more! • [H4] THE NEW SAFE TRAVEL • [H4] BUSINESS TRAVEL • [H4] ENTERTAINMENT TRAVEL • [H4] VACATIONS & CRUISES • [H4] ENERGY TRAVEL • [H4] GROUP TRAVEL • [H4] CONFERENCES & EVENTS • [H4] REWARDS & INCENTIVES • [H4] PRIVATE CLIENT SERVICES • [H4] STUDENT TRAVEL • [H4] Hawaii Vacations Transformed • [H4] Port Adventures: Ketchikan • [H4] Everything You Need to Know about the Celebrity Apex • [H5] LEARN HOW WE'RE REDEFINING GLOBAL TRAVEL MANAGEMENT. |
|  | Images | <p>We found 21 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 25 links including 0 link(s) to files |

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 28%

Internal Links 72%


In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| HOME | Internal | Passing Juice |
| ABOUT | Internal | Passing Juice |
| BUSINESS TRAVEL | Internal | Passing Juice |
| GLOBAL TRAVEL MANAGEMENT | Internal | Passing Juice |
| ENTERTAINMENT TRAVEL | External | Passing Juice |
| ENERGY TRAVEL | Internal | Passing Juice |
| LUXURY EXPERIENCES | External | Passing Juice |
| PRIVATE CLIENT SERVICES | Internal | Passing Juice |
| VACATIONS &#038; CRUISES | External | Passing Juice |
| SPECIALTIES | Internal | Passing Juice |
| CONFERENCES &#038; EVENTS | Internal | Passing Juice |
| GROUP TRAVEL | Internal | Passing Juice |
| REWARDS &#038; INCENTIVES | External | Passing Juice |
| STUDENT TRAVEL | External | Passing Juice |
| BLOG | Internal | Passing Juice |
| CAREERS | Internal | Passing Juice |
| CONTACT | Internal | Passing Juice |
| CONTACT FROSCH | External | Passing Juice |
| LOCATIONS | Internal | Passing Juice |
| LEARN HOW WE&#8217;RE REDEFINING GLOBAL TRAVEL MANAGEMENT. | Internal | Passing Juice |
| READ MORE | External | Passing Juice |
| | | |

In-page links

| | | |
|---------------------------------|----------|---------------|
| Hawaii | Internal | Passing Juice |
| Port Adventures | Internal | Passing Juice |
| Cruise | Internal | Passing Juice |
| PRIVACY POLICY | Internal | Passing Juice |






SEO Keywords

| | | |
|--|----------------|---|
|  | Keywords Cloud | services business global more frosch management group read service travel |
|--|----------------|---|












Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| travel | 56 | ✓ | ✗ | ✓ | ✓ |
| frosch | 18 | ✓ | ✗ | ✓ | ✗ |
| more | 15 | ✗ | ✗ | ✗ | ✓ |
| management | 10 | ✓ | ✗ | ✓ | ✓ |
| read | 9 | ✗ | ✗ | ✗ | ✗ |





Usability

| | | |
|--|--------------|---|
|  | Url | Domain : frosch.com Length : 10 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |



Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 19 Warnings : 48 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

Mobile

| | | |
|--|---------------------|---|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|--|---------------------|---|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. <div>http://frosch.com/sitemap.xml</div> |
|  | Robots.txt | http://frosch.com/robots.txt Great, your website has a robots.txt file. |

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics