






Seo Analyzer fundamental.is

Generated on February 25 2022 02:33 AM

The score is 38/100







SEO Content

	Title	<p>Fundamental &#8211; Everything in life can be distilled to reveal the essential. This is where genius resides.</p> <p>Length : 110</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>48</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H4] VR Product Design[H4] Product Design[H4] University Application Utility[H4] Dockers French Version[H4] Alexandra Paul: TEDxTopanga[H4] Anderson Creek Trading[H4] Promotional Pages[H4] Holiday Video[H4] gotBubbles[H4] Proactive: Krysten Ritter[H4] Wen: Alyssa Milano[H4] Promo MicroSite[H4] IDEC Parallax[H4] CareChain[H4] Monarch[H4] Meaningful Beauty Email	H1	H2	H3	H4	H5	H6	0	0	0	48	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	48	0	0									

SEO Content

		<ul style="list-style-type: none">• [H4] Levi's CurvelD• [H4] Disney Pirates of the Caribbean• [H4] Disney Pirates of the Caribbean• [H4] Levi's: Spring Banners• [H4] Levi's: 40 and Under Banner Campaign• [H4] Docker's Web Modules• [H4] Docker's: 'Wear the Pants' Banners• [H4] Loony Tunes Prototype Module• [H4] Advanced Bionics Prototype• [H4] Legion of Heroes• [H4] Disney Holiday Module• [H4] Disney Halloween Interactive Design• [H4] Hyundai Module for Kiosk• [H4] Griffin the Littlest Gargoyle• [H4] Docker's Modules• [H4] BeachBody Social Media• [H4] Infiniti Banner Ads• [H4] Meaningful Beauty Banners• [H4] Sexy Hair Email Campaigns• [H4] Xout: Yahoo Screens• [H4] Xout: Yahoo Screens• [H4] 300: Rise of the Empire• [H4] Transcendance: Marketing Collateral• [H4] Transcendance• [H4] AutoDesk UI/UX Design• [H4] Facebook Video Ad• [H4] Social Media Holiday Card• [H4] Proactive: Julianne Hough• [H4] Mobile Interactive Presentations• [H4] Recent Posts• [H4] TEDxPacificPalisades• [H4] Services
	Images	<p>We found 48 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 96 links including 42 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
Portfolio	Internal	Passing Juice
UX Case Study	Internal	Passing Juice
Blog	Internal	Passing Juice
About	Internal	Passing Juice
http://www.fundamental.is/wp-content/uploads/2019/05/VR-InVision.mp4	Internal	Passing Juice
Watch Video	Internal	Passing Juice
More Details	External	Passing Juice
View Larger	Internal	Passing Juice
More Details	External	Passing Juice
View Larger	Internal	Passing Juice
More Details	Internal	Passing Juice
View Larger	Internal	Passing Juice
More Details	Internal	Passing Juice
Watch Video	External	Passing Juice
More Details	Internal	Passing Juice
View Larger	Internal	Passing Juice

In-page links

More Details	Internal	Passing Juice
View Larger	Internal	Passing Juice
More Details	Internal	Passing Juice
View Larger	Internal	Passing Juice
More Details	Internal	Passing Juice
View Larger	Internal	Passing Juice
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More Details	Internal	Passing Juice
View Larger	Internal	Passing Juice
More Details	Internal	Passing Juice
View Larger	Internal	Passing Juice
More Details	Internal	Passing Juice
Watch Video	External	Passing Juice
More Details	Internal	Passing Juice
View Larger	Internal	Passing Juice
More Details	Internal	Passing Juice
View Larger	Internal	Passing Juice
More Details	Internal	Passing Juice
View Larger	Internal	Passing Juice
More Details	Internal	Passing Juice
View Larger	Internal	Passing Juice
More Details	Internal	Passing Juice
https://youtu.be/ZONrhj9UEjY	External	Passing Juice

SEO Keywords



Keywords Cloud






larger design watch more details
view branding disney love video

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
love	23	✘	✘	✘	✘
details	23	✘	✘	✘	✘
more	23	✘	✘	✘	✘
larger	21	✘	✘	✘	✘
view	21	✘	✘	✘	✘




Usability

	Url	Domain : fundamental.is Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 69





Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">http://fundamental.is/sitemap.xmlhttp://www.fundamental.is/wp-sitemap.xml
	Robots.txt	http://fundamental.is/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <ul style="list-style-type: none"> Google Analytics