






The score is 48/100







SEO Content

	Title	Plumber Croydon Domestic plumber Croydon Length : 44 Perfect, your title contains between 10 and 70 characters.												
	Description	If you're looking for any general Plumbing, Plumber Croydon & Domestic plumber Croydon in & around London then please do not hesitate to contact us. We pride ourselves on our great level of service & high standard of workmanship. Length : 246 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>2</td><td>3</td><td>5</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] Welcome to Gas & Allied Services Ltd.• [H2] Why choose us?• [H3] Plumbing Solution• [H3] Heating Solutions• [H3] Get in touch• [H4] Expert Employee• [H4] Secure Services• [H4] Low Costing• [H4] On time Finished• [H4] Get a free quote	H1	H2	H3	H4	H5	H6	0	2	3	5	0	0
H1	H2	H3	H4	H5	H6									
0	2	3	5	0	0									
	Images	We found 13 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that												

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5% Internal Links 95%

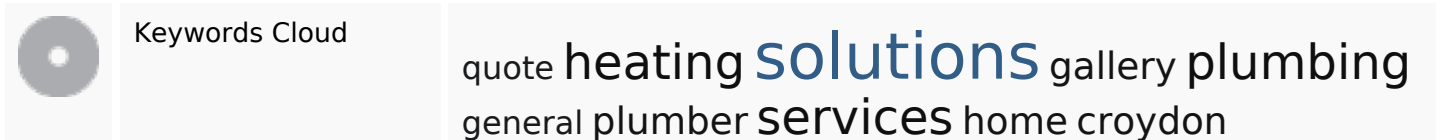
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Services	Internal	Passing Juice
Plumbing Solutions	Internal	Passing Juice
Heating Solutions	Internal	Passing Juice
Gallery	Internal	Passing Juice

In-page links

Testimonials	Internal	Passing Juice
Contact	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Services	Internal	Passing Juice
General Services	Internal	Passing Juice
Plumbing Solutions	Internal	Passing Juice
Heating Solutions	Internal	Passing Juice
Gallery	Internal	Passing Juice
Contact	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
&times;	External	Passing Juice

SEO Keywords



Keywords Consistency












Keyword	Content	Title	Keywords	Descripti on	Headings
solutions	6	×	×	×	✓
services	3	×	×	×	✓
heating	3	×	×	×	✓
plumbing	3	×	×	✓	✓
gallery	2	×	×	×	×

Keywords Consistency





Usability

	Url	Domain : gaasltd.co.uk Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.gaasltd.co.uk/sitemap.xml
	Robots.txt	http://gaasltd.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics