



# Seo Analyzer gamooga.com

Generated on April 02 2022 04:06 AM

The score is 54/100





## SEO Content

	Title	<p>Gamooga   World's Best AI Powered Omni Channel Marketing Platform</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1603"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Gamooga   World's Best AI Powered Omni Channel Marketing Platform</td> </tr> <tr> <td>description</td> <td>Omni channel user engagement via Mobile Push Notifications, In-app Messaging, Email, SMS, Web Push Notifications etc.</td> </tr> </tbody> </table>	Property	Content	title	Gamooga   World's Best AI Powered Omni Channel Marketing Platform	description	Omni channel user engagement via Mobile Push Notifications, In-app Messaging, Email, SMS, Web Push Notifications etc.						
Property	Content													
title	Gamooga   World's Best AI Powered Omni Channel Marketing Platform													
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	Headings	<table border="1" data-bbox="539 1630 1481 1704"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>4</td> <td>8</td> <td>13</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1738 1497 2063" style="list-style-type: none"> <li>• [H1] AI Powered Omni-Channel Marketing Platform</li> <li>• [H1] Engage your users on their preferred channel</li> <li>• [H2] Think Scalability, Think Gamooga</li> <li>• [H2] Go beyond blast marketing. Deliver 1:1 personalized experiences at scale!</li> <li>• [H2] Don't just acquire, but engage your customers at scale!</li> <li>• [H2] We are always happy to talk, call us at +91 9100098800</li> <li>• [H3] Deliver 1:1 personalized experiences to users across Push Notifications, In-app Messaging, Email, SMS, Web Push Notifications and more</li> </ul>	H1	H2	H3	H4	H5	H6	2	4	8	13	0	0
H1	H2	H3	H4	H5	H6									
2	4	8	13	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] AI powered Omni-Channel Marketing Automation Platform</li><li>• [H3] Highest throughputs delivered at massive scale.</li><li>• [H3] Get a Demo Today</li><li>• [H3] Solutions</li><li>• [H3] Product</li><li>• [H3] Support</li><li>• [H3] Socialize</li><li>• [H4] Marketing Automation   Micro Segmentation   Personalization   Omni Channel Customer Engagement</li><li>• [H4] Premium Brands Successful with Gamooga</li><li>• [H4] Omni-channel engagement</li><li>• [H4] Dynamic Segmentation</li><li>• [H4] Marketing Automation</li><li>• [H4] Personalization at scale</li><li>• [H4] Powerful User Analytics</li><li>• [H4] Dynamic Recommendations</li><li>• [H4] Intuitive Journey Builder</li><li>• [H4] Optimize Channel Performance</li><li>• [H4] Talk to our product experts to learn how we can help improve your user engagement and retention by 5X</li><li>• [H4] Get customized marketing automation solutions for your business. Talk to our experts today.</li><li>• [H4] (or)</li></ul>
	Images	<p>We found 15 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>29%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 29 links including 0 link(s) to files</p>

## SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Campaign Journey Builder</a>	Internal	Passing Juice
<a href="#">Reporting &amp; Insights</a>	Internal	Passing Juice
<a href="#">Email Marketing</a>	Internal	Passing Juice
<a href="#">Web Marketing</a>	Internal	Passing Juice
<a href="#">Web Banners</a>	Internal	Passing Juice
<a href="#">In-Page Banners</a>	Internal	Passing Juice
<a href="#">Mobile Marketing</a>	Internal	Passing Juice
<a href="#">Push Notifications</a>	Internal	Passing Juice
<a href="#">In-App Notifications</a>	Internal	Passing Juice
<a href="#">Browser Push</a>	Internal	Passing Juice
<a href="#">E-Commerce</a>	Internal	Passing Juice
<a href="#">Travel &amp; Hospitality</a>	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">Stock Broking</a>	Internal	Passing Juice
<a href="#">Fantasy Sports</a>	Internal	Passing Juice
<a href="#">Video Streaming App</a>	Internal	Passing Juice
<a href="#">Edtech</a>	Internal	Passing Juice
<a href="#">Music Streaming App</a>	Internal	Passing Juice
<a href="#">Banking</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice

## In-page links

<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">Reports &amp; Insights</a>	Internal	Passing Juice
<a href="#">Documentation</a>	Internal	Passing Juice
<a href="#">Request a Demo</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">GET A DEMO TODAY</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	app users push insights demo video marketing streaming get documentation
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	5	✓	✗	✗	✓
app	4	✗	✗	✗	✓
get	4	✗	✗	✗	✓
streaming	4	✗	✗	✗	✗
demo	4	✗	✗	✗	✓












## Usability

	Url	Domain : gamooga.com Length : 11
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zx.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 3 Warnings : 4				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>