








Seo Analyzer gardensonline.com.au

Generated on February 28 2022 19:09 PM





The score is 59/100







SEO Content

	Title	<p>Welcome GardensOnline</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>A large Australian gardening site offering extensive shopping, highly illustrated editorial, interactive plantfinder, garden information, ideas and advice. All your garden supplies in one place from tools and chemicals to accessories, outdoor living, composters, raised beds live plants and seeds.</p> <p>Length : 298</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Garden plants, garden tools, garden shop, Garden Gifts, gardening australia, garden advice, garden supplies, on-line garden shop, raised garden beds, composters, hoses, hose fittings, sprayers, garden gloves, garden sheds, pots and planters, pest weed and disease control and watering.,</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1675 1481 1749"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>0</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1787 1453 1973" style="list-style-type: none"> • [H1] Welcome • [H1] • [H1] Welcome to Gardens Online, interactive editorial, plant finder and shopping all in one convenient place • [H3] Error • [H4] 	H1	H2	H3	H4	H5	H6	3	0	1	1	0	0
H1	H2	H3	H4	H5	H6									
3	0	1	1	0	0									
	Images	<p>We found 8 images on this web page.</p>												

SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Featured Products	Internal	Passing Juice
Garden Gifts	Internal	Passing Juice
EcoProducts	Internal	Passing Juice
Frequent Flower Club	Internal	Passing Juice

In-page links

Checkout	Internal	Passing Juice
Shopper FAQs	Internal	Passing Juice
Garden Shop Results	Internal	Passing Juice
=	Internal	Passing Juice
Garden Shed	Internal	Passing Juice
Plant Finder	Internal	Passing Juice
Articles	Internal	Passing Juice
Timely Tasks	Internal	Passing Juice
Garden Doctor	Internal	Passing Juice
Glossary	Internal	Passing Juice
Product Test Drive	Internal	Passing Juice
Videos	Internal	Passing Juice
Plant Finder Results	Internal	Passing Juice
Plant Finder Detail	Internal	Passing Juice
=	Internal	Passing Juice
Gardeners&#39; Q&A	Internal	Passing Juice
My State	Internal	Passing Juice
=	Internal	Passing Juice
Botanix Photo Library	Internal	Passing Juice
Recipes	Internal	Passing Juice
=	Internal	Passing Juice
Contacts	Internal	Passing Juice
Advertise with Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Retailer Referral Programme	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

Links	Internal	Passing Juice
What's New	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Close	External	Passing Juice

SEO Keywords

Keywords Cloud

results **garden** gardeners gardens
welcome **plant** interactive **finder** menu
shop



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
garden	5	✓	✓	✓	✓
plant	4	✗	✓	✓	✓
finder	4	✗	✗	✓	✓
welcome	2	✓	✗	✗	✓
gardens	2	✓	✗	✗	✓












Usability

	Url	Domain : gardenonline.com.au Length : 20
✓	Favicon	Great, your website has a favicon.
✓	Printability	Great. We have found a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.





Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 7 Warnings : 19
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://gardensonline.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>