










Seo Analyzer gatewayhealth.com

Generated on February 27 2022 13:09 PM

The score is **61/100**







SEO Content

|  | <p>Title</p> | <p>Gateway Health</p> <p>Length : 14</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|---------------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|  | <p>Description</p> | <p>Gateway Health Alliance provides self-funded health plan management, with a focus on facilitating employer/provider partnerships.</p> <p>Length : 129</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>health, plan, management, employer, provider, facilitate, healthgram, medical, management, gateway, network, broker, solutions</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | <p>Headings</p> | <table border="1" data-bbox="534 1467 1476 1556"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1579 1396 1747" style="list-style-type: none"> • [H1] Better Health. Better Life. • [H2] With Gateway Health Alliance • [H3] Healthy Solutions by Gateway Health Alliance, Inc. • [H3] Find a Doctor or Hospital • [H3] Latest News | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 3 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 1 | 3 | 0 | 0 | 0 | | | | | | | | | |
|  | <p>Images</p> | <p>We found 4 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | <p>Text/HTML Ratio</p> | <p>Ratio : 34%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p> | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|---|
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 48 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 14.58% Internal Links 85.42% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Skip to Content | Internal | Passing Juice |
| Skip to Navigation | Internal | Passing Juice |
| Find a Doctor | Internal | Passing Juice |
| 1-800-656-1260 | Internal | Passing Juice |
| Learn More | Internal | Passing Juice |
| Learn More | Internal | Passing Juice |
| Previous Headline | Internal | Passing Juice |
| Gateway assists in COVID Vaccination Effort | Internal | Passing Juice |
| Members | Internal | Passing Juice |
| Employers | Internal | Passing Juice |


In-page links

| | | |
|---|----------|---------------|
| Providers | Internal | Passing Juice |
| Brokers | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Members | Internal | Passing Juice |
| Pharmacy Benefits | Internal | Passing Juice |
| Benefits Enrollment | Internal | Passing Juice |
| Medical Management | Internal | Passing Juice |
| Healthgram | External | Passing Juice |
| Public Resources | Internal | Passing Juice |
| Employers | Internal | Passing Juice |
| Gateway Advantages | Internal | Passing Juice |
| Medical Plan Management | Internal | Passing Juice |
| Medical Management | Internal | Passing Juice |
| Worksite Wellness - Healthy Solutions | Internal | Passing Juice |
| Employer Case Studies | Internal | Passing Juice |
| Survey | Internal | Passing Juice |
| Affirmative Statement | Internal | Passing Juice |
| Credentialing | Internal | Passing Juice |
| Malpractice Information | Internal | Passing Juice |
| Provider Resources | Internal | Passing Juice |
| Gateway Advantages for Brokers | Internal | Passing Juice |
| Who we are / What we do | Internal | Passing Juice |
| Savings | Internal | Passing Juice |
| Quote Information | Internal | Passing Juice |
| Broker Case Studies | Internal | Passing Juice |
| Halifax PHO | Internal | Passing Juice |
| Community Health Workers | Internal | Passing Juice |
| Employment | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Mission Statement | Internal | Passing Juice |
| Chronic Care Management | Internal | Passing Juice |
| News | Internal | Passing Juice |
| Members | External | Passing Juice |
| Providers | External | Passing Juice |
| Employers | External | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Web Design | External | Passing Juice |
| Website Development | External | Passing Juice |
| Atlantic BT | External | Passing Juice |


SEO Keywords

| | | |
|---|----------------|--|
|  | Keywords Cloud | solutions health employers gateway brokers provider members healthy providers management |
|---|----------------|--|





Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| health | 10 | ✓ | ✓ | ✓ | ✓ |
| gateway | 7 | ✓ | ✓ | ✓ | ✓ |
| management | 6 | ✗ | ✓ | ✓ | ✗ |
| provider | 5 | ✗ | ✓ | ✓ | ✗ |
| employers | 5 | ✗ | ✗ | ✗ | ✗ |












Usability

| | | |
|--|-----|---|
|  | Url | Domain : gatewayhealth.com Length : 17 |
|--|-----|---|




Usability

| | | |
|--|--------------|--|
|  | Favicon | Great, your website has a favicon. |
|  | Printability | Great. We have found a Print-Friendly CSS. |
|  | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag |
|--|---------------------|--|

Mobile

 Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics