Seo Analyzer
gazerecorder.com

Generated on March 13 2022 10:53 AM

The score is 70/100

SEO Content

✓	Title	Online Eye Tracking | Webcam eye-tracking software **Length : 50** Perfect, your title contains between 10 and 70 characters.
✓	Description	Webcam Eye-Tracker: Cloud eye tracking insights platform for remote behavioral research. Measure eye movements Online. Attention HeatMap. Free **Length : 142** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
locale	en_US
type	website
title	Online Eye Tracking | Webcam eye-tracking software
description	Webcam Eye-Tracker: Cloud eye tracking insights platform for remote behavioral research. Measure eye movements Online. Attention HeatMap. Free
url	https://gazerecorder.com/
site_name	GazeRecorder
image	https://gazerecorder.com/wp-content/uploads/2016/11/Screen-Shot-2016-11-10-at-16.17.34-1024x596.png

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	5	38	0	0	0

- [H1] WebCam Eye-tracking Online
- [H2] Online Eye Tracking Software
- [H2] GazeRecorder App
- [H2] GazeCloudAPI.js
- [H2] Publications
- [H2] Contact
- [H3] GazeRecorder
- [H3] GazePointer
- [H3] GazeBoard
- [H3] GazeFlow
- [H3] Smart Phone Eye-Tracking
- [H3] WebCam Eye-Tracking Accuracy
- [H3] 3D Gaze Tracking
- [H3] Remote Video testing
- [H3] Shelf Testing with Eye Tracking
- [H3] Consumer Behavior
- [H3] An Empirical Study On Influence Of Visual Elements On Consumer Attention With Special Reference To Automobile Advertisement
- [H3] A Cognitive-Conditioned Driver Attention Dataset
- [H3] A deep learning saliency model for exploring viewers' dwell-time distributions over Areas of Interest on webcam-based eye-tracking data
- [H3] Platform for Comparative Study of Focus and Retention in Virtual Reality and Online Learning
- [H3] Understanding the Impact of the Tempo of Distractions on Cognitive Ability
- [H3] Webcam as Alternate Option for Eye-Trackers in Gaze Gaming Software
- [H3] Eye Tracking and an A/B Split Test for Social Media Marketing Optimisation: The Connection between the User Profile and Ad Creative Components
- [H3] Axiomatic design of a man-machine interface for Alzheimer's patient care
- [H3] User's Gaze Patterns Between Hands and Face During Online Communication
- [H3] Study of Neuromarketing Applied to Advertising: Analysis of Visibility and Attraction of Visual Elements
- [H3] Perception of visual political content in social media
- [H3] Real-Time Privacy Control for Eye-Tracking Systems
- [H3] Gaze Behavior Inferencing Data Processing
- [H3] Pedestrian Safety with Eye-Contact between Autonomous Car and Pedestrian
- [H3] Identifying learning style through eye tracking technology in adaptive learning systems
- [H3] Usability Evaluation of a Tangible User Interface and Serious Game for Identification of Cognitive Deficiencies in Preschool Children
- [H3] Webcam-based eye tracking research for CSCL sessions
- [H3] Proposal to improve the usability of social networks using eye tracking : A study to optimize internal communication in the university context
- [H3] Advertisement Layout Optimisation to Predict Customers'

SEO Content

Behaviour
* [H3] A Low-Cost Gaze-Based Arabic Augmentative and Alternative Communication System for People with Severe Speech and Motor Impairments
* [H3] A simulation study of the graphical user interface of the head-up display and its influence on the driver's perception
* [H3] Research of visual political communication perception
* [H3] A cognitive investigation of interior effects of windows sizes
* [H3] Scan path during change-detection visual search
* [H3] Improving the product search process through interface redesign
* [H3] Understanding the Attention Model of Humans in Sarcastic Videos
* [H3] Eye-To-Eye: Towards Visualizing Eye Gaze Data
* [H3] Design and evaluation of a foveated video streaming service for commodity client devices

✓	Images	We found 69 images on this web page. Good, most or all of your images have alt attributes.
✓	Text/HTML Ratio	Ratio : **15%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 52 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.92% Internal Links 98.08%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Try it FREE	Internal	Passing Juice
GazeInsight	Internal	Passing Juice
GazeCloud	Internal	Passing Juice
Online Eye-Tracer	Internal	Passing Juice
GazeRecorder API	Internal	Passing Juice
Mobile Eye Tracking	Internal	Passing Juice
GazeFlow	Internal	Passing Juice
GazeRecorder	Internal	Passing Juice
GazePointer	Internal	Passing Juice
GazeBoard	Internal	Passing Juice
GazeScroll	Internal	Passing Juice
Downloads	Internal	Passing Juice
FAQ	Internal	Passing Juice
Login	Internal	Passing Juice
GazeRecorder	Internal	Passing Juice
Smart Phone Eye-Tracking	Internal	Passing Juice
WebCam Eye-Tracking Accuracy	Internal	Passing Juice
3D Gaze Tracking	Internal	Passing Juice
Remote Video testing	Internal	Passing Juice
Shelf Testing with Eye Tracking	Internal	Passing Juice
Consumer Behavior	Internal	Passing Juice
Live Demo	Internal	Passing Juice
An Empirical Study On Influence Of Visual Elements On Consumer Attention With Special Reference To Automobile Advertisement	Internal	Passing Juice
A Cognitive-Conditioned Driver Attention Dataset	Internal	Passing Juice

In-page links

Link	Type	Status
A deep learning saliency model for exploring viewers' dwell-time distributions over Areas of Interest on webcam-based eye-tracking data	Internal	Passing Juice
Platform for Comparative Study of Focus and Retention in Virtual Reality and Online Learning	Internal	Passing Juice
Understanding the Impact of the Tempo of Distractions on Cognitive Ability	Internal	Passing Juice
Webcam as Alternate Option for Eye-Trackers in Gaze Gaming Software	Internal	Passing Juice
Eye Tracking and an A/B Split Test for Social Media Marketing Optimisation: The Connection between the User Profile and Ad Creative Components	Internal	Passing Juice
Axiomatic design of a man-machine interface for Alzheimer’s patient care	Internal	Passing Juice
User’s Gaze Patterns Between Hands and Face During Online Communication	Internal	Passing Juice
Study of Neuromarketing Applied to Advertising: Analysis of Visibility and Attraction of Visual Elements	Internal	Passing Juice
Perception of visual political content in social media	Internal	Passing Juice
Real-Time Privacy Control for Eye-Tracking Systems	Internal	Passing Juice
Gaze Behavior Inferencing Data Processing	Internal	Passing Juice
Pedestrian Safety with Eye-Contact between Autonomous Car and Pedestrian	Internal	Passing Juice
Identifying learning style through eye tracking technology in adaptive learning systems	Internal	Passing Juice
Usability Evaluation of a Tangible User Interface and Serious Game for Identification of Cognitive Deficiencies in Preschool Children	Internal	Passing Juice
Webcam-based eye tracking research for CSCL sessions	Internal	Passing Juice
Proposal to improve the usability of social networks using eye tracking : A study to optimize internal communication in the university context	Internal	Passing Juice
Advertisement Layout Optimisation to Predict Customers' Behaviour	Internal	Passing Juice
A Low-Cost Gaze-Based Arabic Augmentative and Alternative Communication System for People with Severe Speech and Motor Impairments	Internal	Passing Juice
A simulation study of the graphical user interface of the head-up display and its influence on the driver's perception	Internal	Passing Juice

In-page links

Research of visual political communication perception	Internal	Passing Juice
A cognitive investigation of interior effects of windows sizes	Internal	Passing Juice
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Improving the product search process through interface redesign	Internal	Passing Juice
Understanding the Attention Model of Humans in Sarcastic Videos	Internal	Passing Juice
Eye-To-Eye: Towards Visualizing Eye Gaze Data	Internal	Passing Juice
Design and evaluation of a foveated video streaming service for commodity client devices	Internal	Passing Juice
WEN Themes	External	Passing Juice

SEO Keywords

Keywords Cloud	gazerecorder gaze tracking research eye-tracking design webcam users eye online

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tracking	35	✔	✖	✔	✔
eye	34	✔	✖	✔	✔
webcam	22	✔	✖	✔	✔
gaze	22	✖	✖	✖	✔
research	19	✖	✖	✔	✔

Usability

Url	Domain : gazerecorder.com Length : 16	

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://api.gazerecorder.com/sitemap.xml
✔	Robots.txt	http://gazerecorder.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics

✔ Flash content