

# Seo Analyzer gcar.net

Generated on March 02 2022 11:49 AM




The score is 60/100







## SEO Content

	Title	Chattanooga Real Estate   Greater Chattanooga REALTORS® <b>Length : 55</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Want to know about Chattanooga real estate? Greater Chattanooga REALTORS® has information about real estate in southeast TN and northwest GA. <b>Length : 141</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>2</td><td>1</td><td>8</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Classes &amp; Events</li><li>• [H2] Recent News:</li><li>• [H3] The Voice for Real Estate in Greater Chattanooga</li><li>• [H4] MLS Committee</li><li>• [H4] Code of Ethics</li><li>• [H4] New Member &amp; MLS Orientation</li><li>• [H4] Expertise Matters</li><li>• [H4] Obituary: Rayburn Lambert</li><li>• [H4] January 2022 Local Housing Stats</li><li>• [H4] Celebrating Black Americans Who Continue to Inspire</li><li>• [H4] Obituary: Andrew Eaton Govan</li></ul>	H1	H2	H3	H4	H5	H6	0	2	1	8	0	0
H1	H2	H3	H4	H5	H6									
0	2	1	8	0	0									
	Images	We found 8 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

## SEO Content

	Text/HTML Ratio	Ratio : <b>26%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 65 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 7.69%  Internal Links 92.31%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Councils, Chapters &amp; Institutes</a>	Internal	Passing Juice
<a href="#">Governing Documents</a>	Internal	Passing Juice
<a href="#">Leadership &amp; Staff</a>	Internal	Passing Juice
<a href="#">Board of Directors</a>	Internal	Passing Juice

## In-page links

<a href="#">MLS Committee</a>	Internal	Passing Juice
<a href="#">Staff</a>	Internal	Passing Juice
<a href="#">Past Presidents</a>	Internal	Passing Juice
<a href="#">REALTOR® of the YEAR</a>	Internal	Passing Juice
<a href="#">George Kangles Community Citizenship Award Recipients</a>	Internal	Passing Juice
<a href="#">Community Partnerships</a>	Internal	Passing Juice
<a href="#">Habitat For Humanity</a>	Internal	Passing Juice
<a href="#">Snack Packs</a>	Internal	Passing Juice
<a href="#">Advocacy</a>	Internal	Passing Juice
<a href="#">REALTOR® Party</a>	Internal	Passing Juice
<a href="#">REALTORS® Political Action Committee</a>	Internal	Passing Juice
<a href="#">2021 Major Investors</a>	Internal	Passing Juice
<a href="#">2022 Major Investors</a>	Internal	Passing Juice
<a href="#">Consumer Tools</a>	Internal	Passing Juice
<a href="#">Best Practices</a>	Internal	Passing Juice
<a href="#">Fair Housing Resources for Consumers</a>	Internal	Passing Juice
<a href="#">File a Complaint</a>	Internal	Passing Juice
<a href="#">Find a Member</a>	Internal	Passing Juice
<a href="#">Join Us</a>	Internal	Passing Juice
<a href="#">Market Statistics</a>	Internal	Passing Juice
<a href="#">Schools and Zoning</a>	Internal	Passing Juice
<a href="#">Tour Open Houses</a>	Internal	Passing Juice
<a href="#">Member Services</a>	Internal	Passing Juice
<a href="#">Best Practices</a>	Internal	Passing Juice
<a href="#">Committees</a>	Internal	Passing Juice
<a href="#">Communications</a>	Internal	Passing Juice
<a href="#">Discounts &amp; Subscriptions</a>	Internal	Passing Juice
<a href="#">Dues &amp; Fees</a>	Internal	Passing Juice

## In-page links

<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Ethics Training Requirement</a>	Internal	Passing Juice
<a href="#">Fair Housing Resources for Realtors</a>	Internal	Passing Juice
<a href="#">File a Complaint</a>	Internal	Passing Juice
<a href="#">Find a Member</a>	Internal	Passing Juice
<a href="#">FOREWARN</a>	Internal	Passing Juice
<a href="#">Forms &amp; Contracts</a>	Internal	Passing Juice
<a href="#">Leadership Academy</a>	Internal	Passing Juice
<a href="#">Legal Hotline</a>	Internal	Passing Juice
<a href="#">MLS</a>	Internal	Passing Juice
<a href="#">Notary Service</a>	Internal	Passing Juice
<a href="#">REALTORS® Property Resource</a>	Internal	Passing Juice
<a href="#">REALTOR® Safety Certified Office</a>	Internal	Passing Juice
<a href="#">REALTOR® Store</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Supra Keyboxes</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">Commercial Property</a>	Internal	Passing Juice
<a href="#">Find A Home</a>	Internal	Passing Juice
<a href="#">COVID-19 Resource Center</a>	Internal	Passing Juice
<a href="#">Member Services Login</a>	Internal	Passing Juice
<a href="#">FLEXMLS LOGIN</a>	External	Passing Juice
<a href="#">E</a>	External	Passing Juice
<a href="#">I</a>	External	Passing Juice
<a href="#">X</a>	External	Passing Juice
<a href="#">I</a>	External	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice

## In-page links

[Accessibility](#)

Internal

Passing Juice

[Back to Top](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

greater committee mls **realtors**  
**member** consumers **chattanooga**  
realtor real property

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
chattanooga	7	✓	✗	✓	✓
realtors	7	✓	✗	✓	✗
member	6	✗	✗	✗	✓
greater	4	✓	✗	✓	✓
realtor	4	✓	✗	✓	✗

## Usability





	Url	Domain : gcar.net Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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## Optimization

		crawl the site more intelligently.
	Robots.txt	<a href="http://gcar.net/robots.txt">http://gcar.net/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics