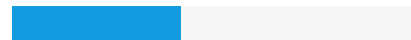









Seo Analyzer gcsnc.com

Generated on March 08 2022 07:28 AM





The score is 35/100




SEO Content

	Title	<div>Guilford County Schools / Homepage</div> <div>Length : 34</div> <div>Perfect, your title contains between 10 and 70 characters.</div>												
	Description	<div>Guilford County Schools, the third largest school district in North Carolina and the 50th largest of more than 14,000 in the United States, serves more than 70,000 PK-12 students at 126 schools.</div> <div>Length : 194</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</div>												
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>												
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>http%3A%2F%2Fwww.gcsnc.com%2Fdefault.aspx%3FPageID%3D1</td></tr><tr><td>title</td><td>Guilford County Schools / Homepage</td></tr></tbody></table>	Property	Content	type	website	url	http%3A%2F%2Fwww.gcsnc.com%2Fdefault.aspx%3FPageID%3D1	title	Guilford County Schools / Homepage				
Property	Content													
type	website													
url	http%3A%2F%2Fwww.gcsnc.com%2Fdefault.aspx%3FPageID%3D1													
title	Guilford County Schools / Homepage													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>22</td><td>9</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <div><ul style="list-style-type: none">• [H1] " + siteNameBegin + "• [H1] " + siteNameOne + "• [H1] " + siteNameOne + "• [H1]• [H1]• [H1] I would like to...• [H1] District News</div>	H1	H2	H3	H4	H5	H6	22	9	1	0	0	0
H1	H2	H3	H4	H5	H6									
22	9	1	0	0	0									




SEO Content

		<ul style="list-style-type: none"> • [H1] GPA Invites Parents & Caregivers to Director's Choice Book Club • [H1] GCS Removes Mask Requirement on School Buses • [H1] Project SEARCH Hosting Family Information Sessions • [H1] Page High Teacher Surprised with \$25,000 Milken Educator Award • [H1] Upcoming Events • [H1] Today • [H1] March 26, 2022 • [H1] April 12, 2022 • [H1] April 26, 2022 • [H1] May 10, 2022 • [H1] May 30, 2022 • [H1] Follow Us on Facebook • [H1] Follow Us on Twitter • [H1] Quick Links • [H1] GCSTV Live Stream • [H2] " + siteNameEnd + " • [H2] " + siteNameTwo + " • [H2] " + siteNameTwo + " • [H2] ' + channelCats[c].channelCatHeader + ' • [H2] ' + channelTextReg + ' • [H2] " + fSiteName + " • [H2] Who We Are • [H2] Website Accessibility • [H2] Who We Are • [H3] Download the Free GCS App
	Images	<p>We found 23 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

		
	In-page links	We found a total of 184 links including 10 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.24%</p> <p>Internal Links 90.76%</p>

In-page links

Anchor	Type	Juice
' + elemSchools[s].name + '	Internal	Passing Juice
' + middleSchools[s].name + '	Internal	Passing Juice
' + highSchools[s].name + '	Internal	Passing Juice
' + choiceSchools[s].name + '	Internal	Passing Juice
' + alternativeSchools[s].name + '	Internal	Passing Juice
' + virtualSchools[s].name + '	Internal	Passing Juice
' + sMedia[m].icon + '	Internal	Passing Juice
' + jQuery.trim(catSections[s]) + '	Internal	Passing Juice
Calendar	Internal	Passing Juice
Skip to Main Content	Internal	Passing Juice
Alamance Elementary School	Internal	Passing Juice
Alderman Elementary School	Internal	Passing Juice
Allen Jay Elementary School	Internal	Passing Juice
Allen Jay Preparatory Academy	Internal	Passing Juice
Allen Middle School	Internal	Passing Juice
Andrews High School	Internal	Passing Juice
Archer Elementary School	Internal	Passing Juice
Bessemer Elementary School	Internal	Passing Juice

In-page links

Bluford STEM Academy	Internal	Passing Juice
Bond 2020	Internal	Passing Juice
Brightwood Elementary School	Internal	Passing Juice
Brooks Global Studies	Internal	Passing Juice
Brown Summit Middle School	Internal	Passing Juice
Christine Joyner Greene Education Center	Internal	Passing Juice
Claxton Elementary School	Internal	Passing Juice
Colfax Elementary School	Internal	Passing Juice
Cone Elementary School	Internal	Passing Juice
Newcomers School	Internal	Passing Juice
Dudley High School	Internal	Passing Juice
Eastern Guilford High School	Internal	Passing Juice
Eastern Guilford Middle School	Internal	Passing Juice
Erwin Montessori at Alamance Elementary	Internal	Passing Juice
ESSER	Internal	Passing Juice
Fairview Elementary School	Internal	Passing Juice
Falkener Elementary School	Internal	Passing Juice
Ferndale Middle School	Internal	Passing Juice
Florence Elementary School	Internal	Passing Juice
Foust Elementary School	Internal	Passing Juice
Frazier Elementary School	Internal	Passing Juice
Gateway Education Center	Internal	Passing Juice
General Greene Elementary School	Internal	Passing Juice
Gibsonville Elementary School	Internal	Passing Juice
Gillespie Park Elementary School	Internal	Passing Juice
Greensboro College Middle College	Internal	Passing Juice
Grimsley High School	Internal	Passing Juice
Guilford eLearning University Prep (6-8)	Internal	Passing Juice

In-page links

Guilford eLearning Virtual Academy (K-5)	Internal	Passing Juice
Guilford Elementary School	Internal	Passing Juice
Hairston Middle School	Internal	Passing Juice
Haynes-Inman Education Center	Internal	Passing Juice
Herbin-Metz Education Center	Internal	Passing Juice
High Point Central High School	Internal	Passing Juice
Hunter Elementary School	Internal	Passing Juice
Irving Park Elementary School	Internal	Passing Juice
Jackson Middle School	Internal	Passing Juice
Jamestown Elementary School	Internal	Passing Juice
Jamestown Middle School	Internal	Passing Juice
Jefferson Elementary School	Internal	Passing Juice
Jesse Wharton Elementary School	Internal	Passing Juice
Johnson Street Global Studies	Internal	Passing Juice
Jones Elementary School	Internal	Passing Juice
Joyner Elementary School	Internal	Passing Juice
Kernodle Middle School	Internal	Passing Juice
Kirkman Park Elementary School	Internal	Passing Juice
Kiser Middle School	Internal	Passing Juice
Lindley Elementary School	Internal	Passing Juice
Madison Elementary School	Internal	Passing Juice
McLeansville Elementary School	Internal	Passing Juice
McNair Elementary School	Internal	Passing Juice
Mendenhall Middle School	Internal	Passing Juice
Millis Road Elementary School	Internal	Passing Juice
Monticello-Brown Summit Elementary School	Internal	Passing Juice
Montlieu Academy of Technology	Internal	Passing Juice
Morehead Elementary School	Internal	Passing Juice

In-page links

Murphey Traditional Academy	Internal	Passing Juice
Nathanael Greene Elementary School	Internal	Passing Juice
Northeast Guilford High School	Internal	Passing Juice
Northeast Guilford Middle School	Internal	Passing Juice
Northern Elementary School	Internal	Passing Juice
Northern Guilford High School	Internal	Passing Juice
Northern Guilford Middle School	Internal	Passing Juice
Northwest Guilford High School	Internal	Passing Juice
Northwest Guilford Middle School	Internal	Passing Juice
Northwood Elementary School	Internal	Passing Juice
Oak Hill Elementary School	Internal	Passing Juice
Oak Ridge Elementary School	Internal	Passing Juice
Oak View Elementary School	Internal	Passing Juice
Page High School	Internal	Passing Juice
Parkview Village Elementary School	Internal	Passing Juice
Pearce Elementary School	Internal	Passing Juice
Peck Elementary School	Internal	Passing Juice
Peeler Open at Bluford Elementary	Internal	Passing Juice
Penn-Griffin School for the Arts	Internal	Passing Juice
Pilot Elementary School	Internal	Passing Juice
Pleasant Garden Elementary School	Internal	Passing Juice
Pruette SCALE Academy	Internal	Passing Juice
Ragsdale High School	Internal	Passing Juice
Rankin Elementary School	Internal	Passing Juice
Reedy Fork Elementary School	Internal	Passing Juice
SCALE - Greensboro	Internal	Passing Juice
Sedalia Elementary School	Internal	Passing Juice
Sedgefield Elementary School	Internal	Passing Juice

In-page links

Shadybrook Elementary School	Internal	Passing Juice
Simkins Elementary School	Internal	Passing Juice
Smith High School	Internal	Passing Juice
Southeast Guilford High School	Internal	Passing Juice
Southeast Guilford Middle School	Internal	Passing Juice
Southern Elementary School	Internal	Passing Juice
Southern Guilford High School	Internal	Passing Juice
Southern Guilford Middle School	Internal	Passing Juice
Southwest Elementary School	Internal	Passing Juice
Southwest Guilford High School	Internal	Passing Juice
Southwest Guilford Middle School	Internal	Passing Juice
Sternberger Elementary School	Internal	Passing Juice
Stokesdale Elementary School	Internal	Passing Juice
Summerfield Elementary School	Internal	Passing Juice
Sumner Elementary School	Internal	Passing Juice
Swann Middle School	Internal	Passing Juice
The Academy at Lincoln	Internal	Passing Juice
The Academy at Smith	Internal	Passing Juice
The Early College at Guilford	Internal	Passing Juice
The Kearns Academy	Internal	Passing Juice
The Middle College at Bennett	Internal	Passing Juice
The Middle College at GTCC-Greensboro	Internal	Passing Juice
The Middle College at GTCC-High Point	Internal	Passing Juice
The Middle College at GTCC-Jamestown	Internal	Passing Juice
The Middle College at NC A&T	Internal	Passing Juice
The Middle College at UNCG	Internal	Passing Juice
The STEM Early College at NC A&T	Internal	Passing Juice
Triangle Lake Montessori Elementary School	Internal	Passing Juice

In-page links

Twilight	Internal	Passing Juice
Union Hill Elementary School	Internal	Passing Juice
Vandalia Elementary School	Internal	Passing Juice
Washington Montessori Elementary School	Internal	Passing Juice
Weaver Academy	Internal	Passing Juice
Welborn Academy of Science and Technology	Internal	Passing Juice
Western Guilford High School	Internal	Passing Juice
Western Guilford Middle School	Internal	Passing Juice
Wiley Elementary School	Internal	Passing Juice
Enroll my child	Internal	Passing Juice
Access Parent Portal	External	Passing Juice
Pay for meals and fees	External	Passing Juice
Ask a question	External	Passing Juice
Distribute a flyer	Internal	Passing Juice
Volunteer	External	Passing Juice
Apply for a job	External	Passing Juice
Find my child's bus stop	Internal	Passing Juice
Sign up for Guilford Parent Academy	Internal	Passing Juice
Get the GCS app	Internal	Passing Juice
Rent a facility	Internal	Passing Juice
Submit a public records request	Internal	Passing Juice
Board of Education Meeting	Internal	Passing Juice
Board of Education Retreat	Internal	Passing Juice
Board of Education Meeting (Budget Presentation)	Internal	Passing Juice
Board of Education Public Hearing on Budget	Internal	Passing Juice
Board of Education Meeting	Internal	Passing Juice
Memorial Day	Internal	Passing Juice
Guilford County Schools	External	Passing Juice

In-page links

Tweets by GCSchoolsNC	External	Passing Juice
Inclement Weather Information	Internal	Passing Juice
GCS Transportation FAQ Document	Internal	Passing Juice
Here Comes the Bus	Internal	Passing Juice
GCS UPDATE: \$1.7 Billion School Bond Information	Internal	Passing Juice
2022 Bond Flyer (Spanish)	Internal	Passing Juice
Youth Crisis Hotline	Internal	Passing Juice
ESSER Plan and Information	Internal	Passing Juice
Migrant Education Program Survey	External	Passing Juice
2020 Bond Information	Internal	Passing Juice
2021-22 Bell Schedule	Internal	Passing Juice
Kindergarten registration	Internal	Passing Juice
How to Enroll New Students	Internal	Passing Juice
Schoolmint Registration	External	Passing Juice
NC Pre-K Application	Internal	Passing Juice
Math Tutoring Application	External	Passing Juice
Data Dashboards	Internal	Passing Juice
Transportation Preference Form	External	Passing Juice
Meal Benefits Application	External	Passing Juice
Guilford County Council of PTAs	External	Passing Juice
Student Handbook 2021-22	Internal	Passing Juice
Online Student Records Request Form (High School Students and Former Students Only)	External	Passing Juice
School Assignment Locator	Internal	Passing Juice
Blackboard Web Community Manager Privacy Policy (Updated)	External	Passing Juice
Terms of Use	External	Passing Juice
CLOSE	External	Passing Juice

SEO Keywords



Keywords Cloud

center college academy guilford high school education
allen middle elementary

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	98	✓	✗	✓	✓
elementary	63	✗	✗	✗	✗
middle	25	✗	✗	✗	✗
guilford	21	✓	✗	✓	✗
high	16	✗	✗	✗	✓










Usability

	Url	Domain : gcsnc.com Length : 9
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 4.01 Frameset
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.



Document

	W3C Validity	Errors : 91 Warnings : 104
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics