








Seo Analyzer gemfatale.co.uk

Generated on February 27 2022 06:03 AM





The score is 59/100







SEO Content

	Title	<p>Gem Fatale &#8211; Personal Finance for Women</p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1375 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>7</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1482 1500 1975" style="list-style-type: none"> • [H1] Gem Fatale • [H2] Why borrow if you have savings? • [H2] How to cut down expenses connected with raising a child? • [H2] Peculiarities of getting the best rate for mortgage in the UK • [H3] Why should appearances tell us not to? • [H3] What are the advantages of borrowing when you have savings? • [H3] How to reduce costs for a baby up to a year • [H3] Cutting costs for a child older than a year • [H3] Shortly about borrowing in the UK • [H3] Lending terms and how to get the best ones • [H3] When can I get a mortgage on my own, and when should I turn to a mortgage broker? • [H4] Recent Posts 	H1	H2	H3	H4	H5	H6	1	3	7	1	0	0
H1	H2	H3	H4	H5	H6									
1	3	7	1	0	0									
	Images	<p>We found 3 images on this web page.</p>												

SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 32% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Gem Fatale	Internal	Passing Juice
Mortgage	Internal	Passing Juice
Family Finances	Internal	Passing Juice
Why borrow if you have savings?	Internal	Passing Juice
Grace	Internal	Passing Juice

In-page links

How to cut down expenses connected with raising a child?	Internal	Passing Juice
Peculiarities of getting the best rate for mortgage in the UK	Internal	Passing Juice
loans for bad credit no guarantor on benefits	External	Passing Juice

SEO Keywords



Keywords Cloud

from get rate available savings loan
lending mortgage more loans

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
savings	18	✘	✘	✘	✔
mortgage	15	✘	✘	✘	✔
rate	14	✘	✘	✘	✔
more	13	✘	✘	✘	✘
loan	13	✘	✘	✘	✘

Usability





	Url	Domain : gemfatale.co.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
--	-------------	--

Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://gemfatale.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.