











## SEO Content

		<ul style="list-style-type: none"> <li>• [H1] □□□□</li> <li>• [H1]</li> <li>• [H1] □□□□</li> </ul>
	Images	<p>We found 11 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 82 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.1%</p> <p>Internal Links 93.9%</p>

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">2022 □□□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice

## In-page links

<a href="#">000000/00/00</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice
<a href="#">000</a>	Internal	Passing Juice
<a href="#">T-Shirt</a>	Internal	Passing Juice
<a href="#">000</a>	Internal	Passing Juice
<a href="#">00000</a>	Internal	Passing Juice
<a href="#">000</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice
<a href="#">000</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice
<a href="#">00000/00</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice
<a href="#">00000/00</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice
<a href="#">00000</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice
<a href="#">00000</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice
<a href="#">00000</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice
<a href="#">00000</a>	Internal	Passing Juice
<a href="#">00000000</a>	Internal	Passing Juice
<a href="#">00000000</a>	Internal	Passing Juice
<a href="#">00000000</a>	Internal	Passing Juice
<a href="#">00000000</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice
<a href="#">00000</a>	Internal	Passing Juice
<a href="#">0000</a>	Internal	Passing Juice














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
□□□□□□□□	2	✓	✗	✗	✗
□□□□	1	✗	✗	✗	✗
rights	1	✗	✗	✗	✗
all	1	✗	✗	✗	✗
□□□□	1	✗	✗	✗	✗

## Usability

	Url	Domain : gemmore.com Length : 11
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	---

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>