



Seo Analyzer generalpumps.com.au

Generated on March 09 2022 20:51 PM






The score is 57/100







SEO Content

	Title	<p>General Pump Company : : Industry-leading Pumps Manufacturer</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>For the very best in water pumps and pump repairs in Sydney, General Pump Company are the premier pump manufacturers in Australia.</p> <p>Length : 130</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>General Pump Company : : Industry-leading Pumps Manufacturer</td> </tr> <tr> <td>description</td> <td>For the very best in water pumps and pump repairs in Sydney, General Pump Company are the premier pump manufacturers in Australia.</td> </tr> <tr> <td>url</td> <td>https://generalpumps.com.au/</td> </tr> <tr> <td>site_name</td> <td>General Pump Company</td> </tr> <tr> <td>image</td> <td>https://generalpumps.com.au/wp-content/uploads/2016/02/Ultraflow-Range-1200x547.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	General Pump Company : : Industry-leading Pumps Manufacturer	description	For the very best in water pumps and pump repairs in Sydney, General Pump Company are the premier pump manufacturers in Australia.	url	https://generalpumps.com.au/	site_name	General Pump Company	image	https://generalpumps.com.au/wp-content/uploads/2016/02/Ultraflow-Range-1200x547.jpg
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SEO Content

		<ul style="list-style-type: none">• [H1] Industrial Pumps, Domestic Pumps, Trade Supplier• [H2] Ultraflow Products• [H2] Recent Projects
	Images	We found 7 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Our Range	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

[About Us](#)

Internal

Passing Juice

[View the range](#)

Internal

Passing Juice

[Read More](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

products general industrial pumping from company
pump range ultraflow **pumps**




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pumps	17	✓	✗	✓	✓
pump	9	✓	✗	✓	✓
range	5	✗	✗	✗	✗
general	5	✓	✗	✓	✗
ultraflow	5	✗	✗	✗	✓





Usability

	Url	Domain : generalpumps.com.au Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://generalpumps.com.au/sitemap.xml
	Robots.txt	http://generalpumps.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics