









# Seo Analyzer [geracaoeditorial.com.br](http://geracaoeditorial.com.br)

Generated on March 24 2022 07:36 AM




The score is 35/100







## SEO Content

	<p>Title</p>	<p>Home - Geração Editorial Geração Editorial</p> <p><b>Length : 42</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Geração Editorial; Geração; Editorial; Editora; Editora de Verdade; Livros; Livro; Loja Virtual Livro; Editora São Paulo; São Paulo; SP.</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1715"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>pt_BR</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Geração Editorial</td> </tr> <tr> <td>url</td> <td>http://geracaoeditorial.com.br/</td> </tr> <tr> <td>site_name</td> <td>Geração Editorial</td> </tr> </tbody> </table>	Property	Content	locale	pt_BR	type	website	title	Home - Geração Editorial	url	http://geracaoeditorial.com.br/	site_name	Geração Editorial
Property	Content													
locale	pt_BR													
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	<p>Headings</p>	<table border="1" data-bbox="539 1738 1481 1816"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	<p>Images</p>	<p>We found 23 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>13%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 3.23%  Internal Links 96.77%

## In-page links

Anchor	Type	Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">A EDITORA</a>	Internal	Passing Juice
<a href="#">CATÁLOGO</a>	Internal	Passing Juice
<a href="#">E-BOOKS</a>	Internal	Passing Juice
<a href="#">História Agora</a>	Internal	Passing Juice
<a href="#">BLOG</a>	Internal	Passing Juice
<a href="#">CONTATO</a>	Internal	Passing Juice







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
que	16	✘	✘	✘	✘
para	6	✘	✘	✘	✘
uma	4	✘	✘	✘	✘
brasil	4	✘	✘	✘	✘
livro	4	✘	✔	✘	✘

## Usability

	Url	Domain : geracaoeditorial.com.br Length : 23
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 48 Warnings : 46
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://geracaoeditorial.com.br/robots.txt">http://geracaoeditorial.com.br/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>