






The score is 63/100






SEO Content

	Title	Averley - Suction Bowl + Placemat - Less Mess Less Cleaning Length : 59 Perfect, your title contains between 10 and 70 characters.														
	Description	Finally a suction bowl that works. Strong suction. Designed for strong and smart babies. BPA and PVC free. No matter how hard your baby tries to hit or lift the bowl or the placemat, the bowl will still stay-put on the feeding table. Length : 233 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	baby product, suction bowl, placemat, feeding, mess Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Averley - Suction Bowl + Placemat - Less Mess Less Cleaning</td></tr><tr><td>description</td><td>Finally a suction bowl that works. Strong suction. Designed for strong and smart babies. BPA and PVC free. No matter how hard your baby tries to hit or lift the bowl or the placemat, the bowl will still stay-put on the feeding table.</td></tr><tr><td>url</td><td>https://www.getaverley.com/</td></tr><tr><td>site_name</td><td>Averley Suction Placemat and Bowl</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Averley - Suction Bowl + Placemat - Less Mess Less Cleaning	description	Finally a suction bowl that works. Strong suction. Designed for strong and smart babies. BPA and PVC free. No matter how hard your baby tries to hit or lift the bowl or the placemat, the bowl will still stay-put on the feeding table.	url	https://www.getaverley.com/	site_name	Averley Suction Placemat and Bowl
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SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>5</td><td>7</td><td>5</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Less mess, less cleaning• [H2] Stopping ALL Bowl Throwers• [H2] A nightmare for bowl thrower!• [H2] Features• [H2] No more babies throwing bowls to the ground!• [H3] Stick to Table• [H3] Unique Design• [H3] Promote Independence• [H3] Superior Suction• [H3] Safe for Kids• [H3] 3 Piece Set• [H3] Microwave Safe• [H4] Keep Me In the Loop• [H4] Currency• [H4] Social Media Icons• [H4] Support• [H4] About Averley• [H5] Free Shipping on Orders over USD \$20, CAD \$40	H1	H2	H3	H4	H5	H6	0	5	7	5	1	0
H1	H2	H3	H4	H5	H6									
0	5	7	5	1	0									
	Images	<p>We found 19 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 14 links including 0 link(s) to files</p>


SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Averley	Internal	Passing Juice
Learn More	Internal	Passing Juice
Shop	Internal	Passing Juice
Contact	Internal	Passing Juice
Get one now	Internal	Passing Juice
Find out how	Internal	Passing Juice
Get one now	Internal	Passing Juice
FAQ	Internal	Passing Juice
Quality and Safety Commitment	Internal	Passing Juice
Retailers	Internal	Passing Juice
Our Story	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Dismiss	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	now averley cleaning suction bowl more mess less placemat get
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
less	10	✓	✗	✗	✓
bowl	6	✓	✓	✓	✓
suction	6	✓	✓	✓	✓
mess	5	✓	✓	✗	✓
cleaning	5	✓	✗	✗	✓

Usability

	Url	Domain : getaverley.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 41 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">http://getaverley.com/sitemap.xmlhttps://www.getaverley.com/sitemap.xml
	Robots.txt	http://getaverley.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <ul style="list-style-type: none"> Google Analytics