








The score is **60/100**







SEO Content

	Title	<p>Pocket</p> <p>Length : 6</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>When you find something you want to view later, put it in Pocket.</p> <p>Length : 65</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>pocket, read it later, save for later, read later, bookmark, bookmarks, iphone, app, offline, ipad, android, kindle, firefox, extension</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Get right to the good stuff • [H2] Save interesting stories. Read them whenever. • [H2] Great recommendations — curated for you • [H2] Make Pocket work for you • [H2] Start with the best version of Pocket • [H2] Discover and save the most interesting stories on the web 	H1	H2	H3	H4	H5	H6	1	5	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	0	0	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but</p>												

SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

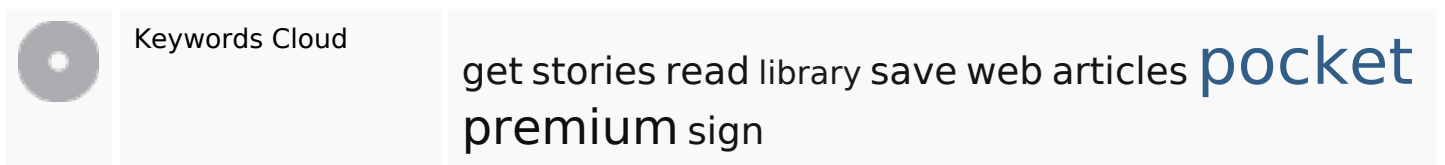
In-page links

Anchor	Type	Juice
Sign Up	Internal	Passing Juice
How to Save	Internal	Passing Juice
Go Premium	Internal	Passing Juice
Support	Internal	Passing Juice
Log In	Internal	Passing Juice
Sign up for Pocket	Internal	Passing Juice
Log In	Internal	Passing Juice
Get Pocket Premium	Internal	Passing Juice

In-page links

Blog	Internal	Passing Juice
About	Internal	Passing Juice
Explore	Internal	Passing Juice
Publishers	Internal	Passing Juice
Developers	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy	Internal	Passing Juice
Jobs	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pocket	11	✓	✓	✓	✓
premium	5	✗	✗	✗	✗
save	4	✗	✓	✗	✓
web	3	✗	✗	✗	✓
read	3	✗	✓	✗	✓











Usability

	Url	Domain : getpocket.com Length : 13
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://getpocket.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 837 1481 913"> Google Analytics</div>