



# Seo Analyzer gfg-in-africa.org

Generated on February 22 2022 21:22 PM






The score is 56/100







## SEO Content

	<p>Title</p>	<p>Home - Good Financial Governance in Africa - Read more</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Good Financial Governance is the legitimate use of governmental power and authority in the management of a country's financial resources with integrity, transparency, accountability, equity and a result-orientation to promote development.</p> <p><b>Length : 238</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Good Financial Governance in Africa - Read more</td> </tr> <tr> <td>description</td> <td>Good Financial Governance is the legitimate use of governmental power and authority in the management of a country's financial resources with integrity, transparency, accountability, equity and a result-orientation to promote development.</td> </tr> <tr> <td>url</td> <td>https://gfg-in-africa.org/</td> </tr> <tr> <td>site_name</td> <td>Good Financial Governance in Africa</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Home - Good Financial Governance in Africa - Read more	description	Good Financial Governance is the legitimate use of governmental power and authority in the management of a country's financial resources with integrity, transparency, accountability, equity and a result-orientation to promote development.	url	https://gfg-in-africa.org/	site_name	Good Financial Governance in Africa
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# SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>10</td><td>13</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] What is Good Financial Governance?</li><li>• [H2] Latest News</li><li>• [H2] Latest Projects</li><li>• [H2] GFG Heatmap</li><li>• [H2] AFROSAI Women Leadership Academy 2017</li><li>• [H2] Watch our Video</li><li>• [H2] The Budget Cycle</li><li>• [H2] Areas of Work</li><li>• [H2]</li><li>• [H2] Links</li><li>• [H3] Good Financial Governance in Africa</li><li>• [H3] Contact Info</li><li>• [H3] Strengthening Supreme Audit Institutions to tackle 21st century challenges through Technology</li><li>• [H3] ATAF-GIZ hosts Conference on Transparency and Illicit Financial Flows in Africa</li><li>• [H3] The Public Finance Management Reporting Framework website is live.</li><li>• [H3] Webinar: Public Finance Management &amp; Domestic Resource Mobilization in times of the COVID-19 pandemic</li><li>• [H3] Rethinking Public Financial Management reforms for accelerated economic growth</li><li>• [H3] Tax Policy and Administration</li><li>• [H3] Budget Reform</li><li>• [H3] External Audit</li><li>• [H3] Legislative Oversight</li><li>• [H3] African Voice</li><li>• [H3] Combatting IFFs</li></ul>	H1	H2	H3	H4	H5	H6	0	10	13	0	0	0
H1	H2	H3	H4	H5	H6									
0	10	13	0	0	0									
	Images	<p>We found 35 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.56% Internal Links 97.44%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About GFG</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Our Partners</a>	Internal	Passing Juice
<a href="#">About GIZ</a>	Internal	Passing Juice
<a href="#">Our Funding Partners</a>	Internal	Passing Juice
<a href="#">Tax Policy and Administration</a>	Internal	Passing Juice
<a href="#">Budget Reform</a>	Internal	Passing Juice
<a href="#">External Audit</a>	Internal	Passing Juice
<a href="#">Legislative Oversight</a>	Internal	Passing Juice
<a href="#">African Voice</a>	Internal	Passing Juice
<a href="#">Combatting IFFs</a>	Internal	Passing Juice
<a href="#">Success Stories</a>	Internal	Passing Juice
<a href="#">Change Actors</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">View Success Story</a>	Internal	Passing Juice
<a href="#">External Audit</a>	Internal	Passing Juice
<a href="#">Strengthening Supreme Audit Institutions to tackle 21st century challenges through Technology</a>	Internal	Passing Juice
<a href="#">Otsile</a>	Internal	Passing Juice
<a href="#">IFE</a>	Internal	Passing Juice
<a href="#">ATAF-GIZ hosts Conference on Transparency and Illicit Financial Flows in Africa</a>	Internal	Passing Juice
<a href="#">The Public Finance Management Reporting Framework website is live.</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Webinar: Public Finance Management &amp;#038; Domestic Resource Mobilization in times of the COVID-19 pandemic</a>	Internal	Passing Juice
<a href="#">Budget Reform</a>	Internal	Passing Juice
<a href="#">Rethinking Public Financial Management reforms for accelerated economic growth</a>	Internal	Passing Juice
<a href="#">Go to Heatmap</a>	External	Passing Juice
<a href="#">Go to Page</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Downloads</a>	Internal	Passing Juice
<a href="#">Links</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Registration</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

public finance **financial** african  
management giz audit **governance** good  
**africa**

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
financial	28	✓	✗	✓	✓
governance	20	✓	✗	✓	✓
good	17	✓	✗	✓	✓
africa	17	✓	✗	✗	✓
public	17	✗	✗	✗	✓











## Usability

	Url	Domain : gfg-in-africa.org Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 25 Warnings : 68
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://gfg-in-africa.org/robots.txt">http://gfg-in-africa.org/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

## Optimization



Google Analytics