



The score is 35/100



## SEO Content

|    | Title              | <b>Length : 0</b><br>Very bad. We haven't found title on your page.   |    |    |    |    |    |    |   |   |   |   |   |   |
|---|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                            |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them. |    |    |    |    |    |    |   |   |   |   |   |   |
|   | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>                           | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1  | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0   | 0                  | 0   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | We found 0 images on this web page.<br>Good, most or all of your images have alt attributes.  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio    | Ratio : <b>0%</b><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Flash              | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Iframe             | Great, there are no Iframes detected on this page.  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Bad. Your links have query string.   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 1 links including 0 link(s) to files                                 |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

## In-page links

| Anchor                                | Type     | Juice         |
|---------------------------------------|----------|---------------|
| <a href="#">Click here to proceed</a> | Internal | Passing Juice |



## SEO Keywords

|   |                |  |
|---|----------------|--|
|  | Keywords Cloud |  |
|---|----------------|--|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Usability

|   |              |   |
|---|--------------|---|
|  | Url          | Domain : gifthatke.com<br>Length : 13   |
|  | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|   | Printability | We could not find a Print-Friendly CSS.   |

## Usability

|   |             |  |
|---|-------------|--|
|  |             |  |
|  | Language    | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core.  |




## Document

|    | Doctype         | Missing doctype   |                 |             |            |   |         |   |            |   |
|---|-----------------|---|-----------------|-------------|------------|---|---------|---|------------|---|
|    | Encoding        | Perfect. Your declared charset is UTF-8.  |                 |             |            |   |         |   |            |   |
|    | W3C Validity    | Errors : 9<br>Warnings : 2  |                 |             |            |   |         |   |            |   |
|  | Email Privacy   | Great no email address has been found in plain text!  |                 |             |            |   |         |   |            |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;frameset&gt;</td><td>1</td></tr><tr><td>&lt;frame&gt;</td><td>1</td></tr><tr><td>&lt;noframes&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>  | Deprecated tags | Occurrences | <frameset> | 1 | <frame> | 1 | <noframes> | 1 |
| Deprecated tags   | Occurrences     |   |                 |             |            |   |         |   |            |   |
| <frameset>  | 1               |   |                 |             |            |   |         |   |            |   |
| <frame>   | 1               |   |                 |             |            |   |         |   |            |   |
| <noframes>  | 1               |   |                 |             |            |   |         |   |            |   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div> |                 |             |            |   |         |   |            |   |

## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization | <div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 809 369"> Flash content</div> |
|--|---------------------|---|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div data-bbox="555 658 1000 696"><a href="http://gifthatke.com/sitemap.xml">http://gifthatke.com/sitemap.xml</a></div>  |
|  | Robots.txt  | <p><a href="http://gifthatke.com/robots.txt">http://gifthatke.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>  |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |