

# Seo Analyzer gifts-2go.co.uk

Generated on March 18 2022 14:21 PM






The score is 61/100







## SEO Content

	Title	Gifts 2go - Perfect Gifts for Less   Shop Today with FREE Delivery <b>Length : 66</b> Perfect, your title contains between 10 and 70 characters.								
	Description	Here at Gifts 2go, our goal is to provide you with the right gift, one that looks beautiful and ultimately makes that special someone happy. But it all starts with you, we want to give you the opportunity to make those occasions memorable and we do that by offering a range that is both unique and of great quality. At Gifts to go, we strongly believe in customer service both before and after you order your perfect gift. We take pride in our less than an hour response times on emails and if there's a problem, we sort it out. No hassle, no vague replies, we just get the job done. As much as we want your recipient to love their gift, we also want you to love your experience with Gifts 2 go. You'll find a wide range of gifts for many occasions and we're expanding and refining our range on a monthly basis. So each time you've got a birthday coming up or you want to send a thank-you gift, you'll always find new gems added to Gifts 2go. <b>Length : 942</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.								
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.								
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Gifts 2go - Perfect Gifts for Less   Shop Today with FREE Delivery</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Gifts 2go - Perfect Gifts for Less   Shop Today with FREE Delivery
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## SEO Content

		<p>description Here at Gifts 2go, our goal is to provide you with the right gift, one that looks beautiful and ultimately makes that special someone happy. But it all starts with you, we want to give you the opportunity to make those occasions memorable and we do that by offering a range that is both unique and of great quality. At Gifts to go, we strongly believe in customer service both before and after you order your perfect gift. We take pride in our less than an hour response times on emails and if there's a problem, we sort it out. No hassle, no vague replies, we just get the job done. As much as we want your recipient to love their gift, we also want you to love your experience with Gifts 2 go. You'll find a wide range of gifts for many occasions and we're expanding and refining our range on a monthly basis. So each time you've got a birthday coming up or you want to send a thank-you gift, you'll always find new gems added to Gifts 2go.</p> <p>url <a href="https://www.gifts-2go.co.uk/">https://www.gifts-2go.co.uk/</a></p> <p>site_name Gifts 2go™</p> <p>image <a href="https://www.gifts-2go.co.uk/wp-content/uploads/Personalised-Watch-Range-Homepage-Banner.png">https://www.gifts-2go.co.uk/wp-content/uploads/Personalised-Watch-Range-Homepage-Banner.png</a></p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] A few words from happy customers.</li> <li>• [H2] About Gifts 2go</li> <li>• [H2] As mentioned in...</li> </ul>	H1	H2	H3	H4	H5	H6	0	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	3	0	0	0	0									
	Images	<p>We found 31 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to navigation</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Flower Delivery Reviews</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Delivery Information</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Our Blog</a>	Internal	Passing Juice
<a href="#">The Gifts 2go™ Guarantee</a>	Internal	Passing Juice
<a href="#">My Order</a>	Internal	Passing Juice
<a href="#">Reviews</a>	Internal	Passing Juice
<a href="#">Home Gifts</a>	Internal	Passing Juice
<a href="#">Bath Gifts</a>	Internal	Passing Juice
<a href="#">Shop All Gifts</a>	Internal	Passing Juice
<a href="#">Personalised Gifts</a>	Internal	Passing Juice

## In-page links

<a href="#">Jewellery</a>	Internal	Passing Juice
<a href="#">Occasions</a>	Internal	Passing Juice
<a href="#">Gifts</a>	Internal	Passing Juice
<a href="#">Christmas Gifts</a>	Internal	Passing Juice
<a href="#">Valentines Day Gifts</a>	Internal	Passing Juice
<a href="#">Mother's Day Gifts</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	occasions 2go star happy <b>gifts</b> delivery gift customer all personalised
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gifts	40	✓	✗	✓	✓
delivery	9	✓	✗	✗	✗
happy	7	✗	✗	✓	✓
personalised	6	✗	✗	✗	✗
2go	6	✓	✗	✓	✓









## Usability

	Url	Domain : gifts-2go.co.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://gifts-2go.co.uk/sitemap.xml">http://gifts-2go.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://gifts-2go.co.uk/robots.txt">http://gifts-2go.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics