

Seo Analyzer gillettewy.gov

Generated on March 08 2022 20:49 PM

The score is 34/100







SEO Content

	Title	Gillette, WY Home Length : 19 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Gillette, WY[H2] News[H2] March 2022[H2] Mar 2022[H2] Spotlight[H4] {{getTitle(f) limitTo: 100}} {{getTitle(f).length > 100? '...': ''}}	H1	H2	H3	H4	H5	H6	1	4	0	1	0	0
H1	H2	H3	H4	H5	H6									
1	4	0	1	0	0									
	Images	We found 19 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 333 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.6% Internal Links 99.4%

In-page links

Anchor	Type	Juice
Menu	External	Passing Juice
Home	Internal	Passing Juice
FAQ	Internal	Passing Juice
Help	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Go	Internal	Passing Juice
- New Utilities Account Setup	Internal	Passing Juice
- Citizen Self Serve and Online Bill Pay	Internal	Passing Juice
- Employee Self Service	Internal	Passing Juice

In-page links

- Employment	Internal	Passing Juice
- Energov Self Service	Internal	Passing Juice
- Online Services	Internal	Passing Juice
- Notification Program	Internal	Passing Juice
City Government	Internal	Passing Juice
About	Internal	Passing Juice
City Council	Internal	Passing Juice
Meetings, Agendas & Minutes	Internal	Passing Juice
Archived Ordinances, Resolutions and Minutes	Internal	Passing Juice
Mayor's Art Council - Avenues of Art	Internal	Passing Juice
MAC Home	Internal	Passing Juice
Children's Memorial Walkway	Internal	Passing Juice
City Boards & Committees	Internal	Passing Juice
City of Gillette Maps	Internal	Passing Juice
Core Values [PDF]	Internal	Passing Juice
Current City Code	Internal	Passing Juice
Directory of Officials	Internal	Passing Juice
History	Internal	Passing Juice
Organizational Chart [PDF]	Internal	Passing Juice
Compost, Recycling & Yardwaste	Internal	Passing Juice
Compost	Internal	Passing Juice
Recycling	Internal	Passing Juice
Water Conservation/Rebates	Internal	Passing Juice
Yard Waste	Internal	Passing Juice
Vision Statement	Internal	Passing Juice
Request for Action	Internal	Passing Juice
Departments	Internal	Passing Juice
Administration	Internal	Passing Juice

In-page links

City Attorney	Internal	Passing Juice
Development Services	Internal	Passing Juice
Finance Department	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Police	Internal	Passing Juice
Public Works	Internal	Passing Juice
Utilities	Internal	Passing Juice
ECSC	Internal	Passing Juice
Field #1 Reservation	Internal	Passing Juice
Batting Cage Field #1	Internal	Passing Juice
Multi-Purpose Field #1	Internal	Passing Juice
Field #2 Reservation	Internal	Passing Juice
Batting Cage Field #2	Internal	Passing Juice
Multi-Purpose Field #2	Internal	Passing Juice
Field #3 Reservation	Internal	Passing Juice
Batting Cage Field #3	Internal	Passing Juice
Multi-Purpose Field #3	Internal	Passing Juice
Field #4 Reservation	Internal	Passing Juice
Batting Cage Field #4	Internal	Passing Juice
Amenities	Internal	Passing Juice
Reservations	Internal	Passing Juice
Upcoming Events	Internal	Passing Juice
ECSC Splash Park	Internal	Passing Juice
What's Happening	Internal	Passing Juice
Advertisements and Invitations for Bids	Internal	Passing Juice
Are We Green?	Internal	Passing Juice
Calendars	Internal	Passing Juice
Crime Stoppers	Internal	Passing Juice

In-page links

Employment Opportunities	Internal	Passing Juice
Gillette Regional Water Supply Project	Internal	Passing Juice
GPA (Gillette Public Access)	Internal	Passing Juice
Campbell County's Most Wanted	Internal	Passing Juice
News	Internal	Passing Juice
Public Information, Maps, & Projects	Internal	Passing Juice
Street Closures	Internal	Passing Juice
Surveys/Forms	Internal	Passing Juice
Watch Meetings Online!	Internal	Passing Juice
After Hours Contact Information	Internal	Passing Juice
E-mail and Phone Directory	Internal	Passing Juice
Who Do I Contact For	Internal	Passing Juice
Site Map	Internal	Passing Juice
Residents	Internal	Passing Juice
Apply For...	Internal	Passing Juice
A Board Opening	Internal	Passing Juice
A Job	Internal	Passing Juice
A License	Internal	Passing Juice
A Permit	Internal	Passing Juice
A Rebate	Internal	Passing Juice
A Zoning Ordinance	Internal	Passing Juice
Avenues of Art	Internal	Passing Juice
Archived Ordinances, Resolutions and Minutes	Internal	Passing Juice
Bench Warrants	Internal	Passing Juice
Campbell County Convention & Visitors Bureau	Internal	Passing Juice
City of Gillette Fee Schedule	Internal	Passing Juice
City Weather Stations	Internal	Passing Juice
Detailed Conditions	Internal	Passing Juice

In-page links

Community Links	Internal	Passing Juice
Airport	Internal	Passing Juice
Cam-Plex Multi-Events Center	Internal	Passing Juice
Chamber Of Commerce	Internal	Passing Juice
Gillette College	Internal	Passing Juice
Gillette Main Street	Internal	Passing Juice
The Gillette News Record	Internal	Passing Juice
Rockpile Museum	Internal	Passing Juice
University of Wyoming	Internal	Passing Juice
Wyoming Job Network	Internal	Passing Juice
Wyoming State Government	Internal	Passing Juice
Photo Gallery	Internal	Passing Juice
County Links	Internal	Passing Juice
Energy Capital Economic Development	Internal	Passing Juice
Campbell County Fire Department	Internal	Passing Juice
Campbell County Government	Internal	Passing Juice
Campbell County Public Library	Internal	Passing Juice
Campbell County Memorial Hospital	Internal	Passing Juice
Campbell County Parks & Recreation	Internal	Passing Juice
Campbell County School District	Internal	Passing Juice
Contact	Internal	Passing Juice
Current City Code	Internal	Passing Juice
Donkey Creek Festival	Internal	Passing Juice
File A Claim	Internal	Passing Juice
Get Involved!	Internal	Passing Juice
Adopting...	Internal	Passing Juice
Boards and Committees	Internal	Passing Juice
The Crisis Response Team	Internal	Passing Juice

In-page links

Humane Society	Internal	Passing Juice
Make A Donation	Internal	Passing Juice
Itinerant Merchants	Internal	Passing Juice
Landscape Incentive Grant Program	Internal	Passing Juice
Mayor's Art Council - Avenues of Art	Internal	Passing Juice
Prescription Discount Card	Internal	Passing Juice
Sustainability, Recycling, and Conservation	Internal	Passing Juice
Schedule a Locate	Internal	Passing Juice
Services	Internal	Passing Juice
Discover Gillette Interactive City Map	Internal	Passing Juice
Energov Self Service	Internal	Passing Juice
Pay Your Bill Online	Internal	Passing Juice
Pay Your Bill over the Phone (IVR) [PDF]	Internal	Passing Juice
View Ordinances, Minutes, and Resolutions	Internal	Passing Juice
VIN Checks and Fingerprinting Hours	Internal	Passing Juice
Watch Meetings Online	Internal	Passing Juice
Trash	Internal	Passing Juice
Compost	Internal	Passing Juice
Trash Pickup Schedule	Internal	Passing Juice
Recycling	Internal	Passing Juice
Utilities	Internal	Passing Juice
Budget Billing	Internal	Passing Juice
Pay Your Utility Bill Online	Internal	Passing Juice
Pay your Utility Bill By Phone	Internal	Passing Juice
Utility Rates	Internal	Passing Juice
Visitors	Internal	Passing Juice
Advertisements and Invitations for Bids	Internal	Passing Juice
Campbell County Convention & Visitors Bureau	Internal	Passing Juice

In-page links

City Provided Services and Utilities	Internal	Passing Juice
Electrical	Internal	Passing Juice
Solid Waste (Trash)	Internal	Passing Juice
Wastewater (Sewer)	Internal	Passing Juice
Water	Internal	Passing Juice
Community Links	Internal	Passing Juice
Airport	Internal	Passing Juice
Cam-Plex Multi-Events Center	Internal	Passing Juice
Chamber Of Commerce	Internal	Passing Juice
Gillette College	Internal	Passing Juice
The Gillette News Record	Internal	Passing Juice
Rockpile Museum	Internal	Passing Juice
University of Wyoming	Internal	Passing Juice
Wyoming Job Network	Internal	Passing Juice
Wyoming State Government	Internal	Passing Juice
County Links	Internal	Passing Juice
Energy Capital Economic Development	Internal	Passing Juice
Campbell County Fire Department	Internal	Passing Juice
Campbell County Government	Internal	Passing Juice
Campbell County Public Library	Internal	Passing Juice
Campbell County Memorial Hospital	Internal	Passing Juice
Campbell County Parks & Recreation	Internal	Passing Juice
Campbell County School District	Internal	Passing Juice
Development	Internal	Passing Juice
Building Permit Requirements and Codes	Internal	Passing Juice
Design Standards	Internal	Passing Juice
Development Summary	Internal	Passing Juice
Stormwater Regulations	Internal	Passing Juice

In-page links

Zoning Ordinance	Internal	Passing Juice
Demographics	Internal	Passing Juice
Donkey Creek Festival	Internal	Passing Juice
Itinerant Merchants	Internal	Passing Juice
Mayor's Art Council - Avenues of Art	Internal	Passing Juice
Traffic Counts	Internal	Passing Juice
I Want To...	Internal	Passing Juice
Adopt...	Internal	Passing Juice
A Pet	Internal	Passing Juice
A Planter	Internal	Passing Juice
A Street	Internal	Passing Juice
Apply For...	Internal	Passing Juice
A Board Opening	Internal	Passing Juice
A Job	Internal	Passing Juice
A License	Internal	Passing Juice
A Permit	Internal	Passing Juice
A Rebate	Internal	Passing Juice
A Zoning Ordinance	Internal	Passing Juice
Avenues of Art	Internal	Passing Juice
Build...	Internal	Passing Juice
A Deck	Internal	Passing Juice
A Driveway	Internal	Passing Juice
A Fence	Internal	Passing Juice
A House	Internal	Passing Juice
A Shed	Internal	Passing Juice
A Sidewalk	Internal	Passing Juice
Contact...	Internal	Passing Juice
Child Support	Internal	Passing Juice

In-page links

DMV	Internal	Passing Juice
Social Services	Internal	Passing Juice
The City	Internal	Passing Juice
The County	Internal	Passing Juice
The State	Internal	Passing Juice
WyDOT	Internal	Passing Juice
Who Do I Call For...	Internal	Passing Juice
Charter Communications	Internal	Passing Juice
Black Hills Energy	Internal	Passing Juice
Develop Land	Internal	Passing Juice
File A Claim	Internal	Passing Juice
File A Complaint...	Internal	Passing Juice
Against The City	Internal	Passing Juice
On A City Employee	Internal	Passing Juice
On An Animal	Internal	Passing Juice
On An Officer	Internal	Passing Juice
On My Neighbor	Internal	Passing Juice
On Traffic	Internal	Passing Juice
Find A Contractor	Internal	Passing Juice
Know About...	Internal	Passing Juice
Advertisements and Invitations for Bids	Internal	Passing Juice
Artwork / Avenues of Art	Internal	Passing Juice
Bench Warrants	Internal	Passing Juice
City of Gillette Fee Schedule	Internal	Passing Juice
Recycling & Conservation	Internal	Passing Juice
Street Closures	Internal	Passing Juice
Trash Pickup Schedule	Internal	Passing Juice
Utility Rates	Internal	Passing Juice

In-page links

Make A Donation	Internal	Passing Juice
Obtain...	Internal	Passing Juice
Advertisements and Invitations for Bids	Internal	Passing Juice
A GPA DVD	Internal	Passing Juice
A License	Internal	Passing Juice
A Permit	Internal	Passing Juice
A Rebate	Internal	Passing Juice
GIS Data	Internal	Passing Juice
Pay My...	Internal	Passing Juice
Citation	Internal	Passing Juice
Fees...	Internal	Passing Juice
Parking Ticket	Internal	Passing Juice
Pet License	Internal	Passing Juice
Speeding Ticket	Internal	Passing Juice
Utilities	Internal	Passing Juice
Vehicle Registration	Internal	Passing Juice
Request...	Internal	Passing Juice
A Traffic Sign	Internal	Passing Juice
Additional Trash Pickup	Internal	Passing Juice
An Inspection...	Internal	Passing Juice
GIS Data	Internal	Passing Juice
Utility Service	Internal	Passing Juice
Reserve...	Internal	Passing Juice
A Conference Room	Internal	Passing Juice
A Park	Internal	Passing Juice
A Park Shelter	Internal	Passing Juice
Tickets at CAM-PLEX	Internal	Passing Juice
Report...	Internal	Passing Juice

In-page links

A Downed Power Line	Internal	Passing Juice
A Downed Tree	Internal	Passing Juice
A Drainage Problem / Flooded Street	Internal	Passing Juice
An Itinerant Merchant	Internal	Passing Juice
A Pothole	Internal	Passing Juice
A Power Outage	Internal	Passing Juice
A Sewer Problem	Internal	Passing Juice
A Sidewalk or Pathway Issue	Internal	Passing Juice
A Stray Animal	Internal	Passing Juice
A Street Light Out	Internal	Passing Juice
A Traffic Signal Out	Internal	Passing Juice
A Water Outage	Internal	Passing Juice
Illegal Activities	Internal	Passing Juice
Street Sign Damage	Internal	Passing Juice
Something Else...	Internal	Passing Juice
Six Apply for Ward 1 City Council Seat	Internal	Passing Juice
City Council Meeting - March 8, 2022	Internal	Passing Juice
Explore 17: New Program from GPA-TV Premieres February 28, 2022	Internal	Passing Juice
March 2022	Internal	Passing Juice
27	Internal	Passing Juice
28	Internal	Passing Juice
1	Internal	Passing Juice
City Council Meeting	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
5	Internal	Passing Juice
6	Internal	Passing Juice

In-page links

7	Internal	Passing Juice
8	Internal	Passing Juice
Board of Examiners	Internal	Passing Juice
City Council Meeting	Internal	Passing Juice
Planning Commission Meeting - CANCELED	Internal	Passing Juice
9	Internal	Passing Juice
Campbell County Joint Powers Fire Board	Internal	Passing Juice
10	Internal	Passing Juice
Parks & Beautification Board - Canceled	Internal	Passing Juice
Campbell County Public Land Board	Internal	Passing Juice
11	Internal	Passing Juice
12	Internal	Passing Juice
13	Internal	Passing Juice
14	Internal	Passing Juice
15	Internal	Passing Juice
City Council Meeting	Internal	Passing Juice
16	Internal	Passing Juice
Public Works & Utilities Advisory Committee	Internal	Passing Juice
17	Internal	Passing Juice
Joint Powers Lodging Tax Board	Internal	Passing Juice
Parks & Beautification Board	Internal	Passing Juice
18	Internal	Passing Juice
19	Internal	Passing Juice
20	Internal	Passing Juice
21	Internal	Passing Juice
22	Internal	Passing Juice
Planning Commission Meeting	Internal	Passing Juice
23	Internal	Passing Juice

In-page links

24	Internal	Passing Juice
25	Internal	Passing Juice
26	Internal	Passing Juice
27	Internal	Passing Juice
28	Internal	Passing Juice
Gillette Historic Preservation Commission	Internal	Passing Juice
29	Internal	Passing Juice
30	Internal	Passing Juice
31	Internal	Passing Juice
1	Internal	Passing Juice
2	Internal	Passing Juice
View on Facebook	External	Passing Juice
<code>{{getTitle(f) limitTo: 100}}{{getTitle(f).length > 100? '...' : ''}}</code>	Internal	Passing Juice
=	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
About this website	Internal	Passing Juice

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
self	3	✘	✘	✘	✘
service	2	✘	✘	✘	✘
gillette	2	✔	✘	✘	✔










Keywords Consistency

online	2	✘	✘	✘	✘
account	1	✘	✘	✘	✘



Usability

	Url	Domain : gillettewy.gov Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 42
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4).




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://gillettewy.gov/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics