








Seo Analyzer gilmorepoint.biz

Generated on April 01 2022 18:32 PM





The score is 55/100







SEO Content

	<p>Title</p>	<p>Business Personal Life Insurance Cincinnati Financial</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>The Cincinnati Insurance Companies strive to be Everything Insurance Should Be® by offering insurance solutions for businesses and individuals through local independent agents. With a wide range of products and services, you are sure to find answers to your insurance needs.</p> <p>Length : 276</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://www.cinfin.com/assets/images/CIC_Logo.svg</td> </tr> <tr> <td>image:width</td> <td>200</td> </tr> <tr> <td>image:height</td> <td>200</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	image	https://www.cinfin.com/assets/images/CIC_Logo.svg	image:width	200	image:height	200
Property	Content													
locale	en_US													
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image:height	200													
	<p>Headings</p>	<table border="1" data-bbox="539 1906 1481 1980"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>4</td> <td>4</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="612 2011 1163 2078" style="list-style-type: none"> • [H1] Everything Insurance Should Be® • [H1] JavaScript is disabled! 	H1	H2	H3	H4	H5	H6	3	4	4	3	0	0
H1	H2	H3	H4	H5	H6									
3	4	4	3	0	0									

SEO Content

		<ul style="list-style-type: none">• [H1] Please enable JavaScript in your web browser.• [H2]• [H2]• [H2] Contact an agent to get started• [H2] Blog• [H3] We use css to change the background color of the content to be equal to the tab• [H3] Businesses• [H3] Individuals• [H3] PROXY VOTING• [H4] Car mirror adjustment - lean into it• [H4] Drizzle or downpour, drive safely in the rain• [H4] Fleet tracking rewards drivers, businesses
	Images	We found 21 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 24% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 31.58% Internal Links 68.42%

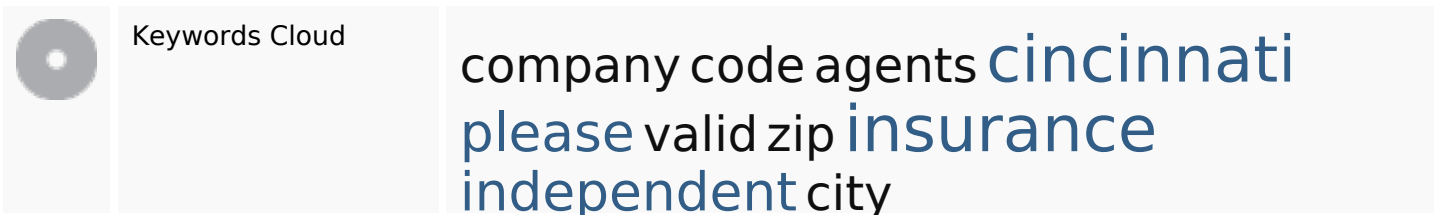
In-page links

Anchor	Type	Juice
vote your proxy	External	Passing Juice
Skip to Content	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Find an Agency	Internal	Passing Juice
Blog	External	Passing Juice
Financial Strength	Internal	Passing Juice
Shareholders	External	Passing Juice
Forgot Password?	External	Passing Juice
Businesses	Internal	Passing Juice
Individuals	Internal	Passing Juice
Claims	Internal	Passing Juice
Agents	Internal	Passing Juice
Investors	External	Passing Juice
About	Internal	Passing Juice
Careers	Internal	Passing Juice
independent agencies	Internal	Passing Juice
Loss Control	Internal	Passing Juice
Leasing Services	Internal	Passing Juice
Home	Internal	Passing Juice
Auto	Internal	Passing Juice
Life	Internal	Passing Juice
Other Personal Lines	Internal	Passing Juice
Read More	Internal	Passing Juice
Car mirror adjustment - lean into it	External	Passing Juice
Drizzle or downpour, drive safely in the rain	External	Passing Juice
Fleet tracking rewards drivers, businesses	External	Passing Juice
More	External	Passing Juice

In-page links

Subsidiaries of Cincinnati Financial Corporation	Internal	Passing Juice
Home	Internal	Passing Juice
News	External	Passing Juice
Email Alerts	External	Passing Juice
RSS	External	Passing Juice
Legal Notices	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Fraud Protection Center	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Site Help	Internal	Passing Juice
Site Map	Internal	Passing Juice




SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cincinnati	10	✓	✗	✓	✗
insurance	10	✓	✗	✓	✓
please	7	✗	✗	✗	✓
independent	6	✗	✗	✓	✗
company	5	✗	✗	✗	✗

Usability

	Url	Domain : gilmorepoint.biz Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 810 367"> Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="544 645 1481 707">http://gilmorepoint.biz/sitemap.xml</div>
	Robots.txt	<p data-bbox="539 734 983 770">http://gilmorepoint.biz/robots.txt</p> <p data-bbox="539 801 1082 837">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 644 904">Missing</p> <p data-bbox="539 936 1337 972">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1003 1449 1106">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>