



# Seo Analyzer giphy.com

Generated on March 02 2022 14:05 PM






The score is 59/100







## SEO Content

|             | <p>Title</p>  | <p>GIPHY - Be Animated</p> <p><b>Length : 19</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |           |       |     |                    |       |                     |             |   |      |         |       |   |             |     |
|-------------|---|---|----------|---------|-----------|-------|-----|--------------------|-------|---------------------|-------------|---|------|---------|-------|---|-------------|-----|
|             | <p>Description</p>  | <p>GIPHY is your top source for the best &amp; newest GIFs &amp; Animated Stickers online. Find everything from funny GIFs, reaction GIFs, unique GIFs and more.</p> <p><b>Length : 157</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |           |       |     |                    |       |                     |             |   |      |         |       |   |             |     |
|             | <p>Keywords</p>   | <p>GIF search engine,GIF search engine,animated GIFs,best GIFs,GIF,GIFs,funny GIFs,movie GIFs,tv GIFs,reaction GIFs,cat GIFs,girl GIFs,happy GIFs,breaking bad GIFs,anime GIFs,sad GIFs,fail GIFs,star wars GIFs,memes,yes GIFs,no GIFs,create GIFs,GIF maker</p> <p>Good, your page contains meta keywords.</p>  |          |         |           |       |     |                    |       |                     |             |   |      |         |       |   |             |     |
|             | <p>Og Meta Properties</p>   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>GIPHY</td> </tr> <tr> <td>url</td> <td>https://giphy.com/</td> </tr> <tr> <td>title</td> <td>GIPHY - Be Animated</td> </tr> <tr> <td>description</td> <td>GIPHY is the platform that animates your world. Find the GIFs, Clips, and Stickers that make your conversations more positive, more expressive, and more you.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://giphy.com/static/img/giphy-be-animated-logo.gif</td> </tr> <tr> <td>image:width</td> <td>517</td> </tr> </tbody> </table> | Property | Content | site_name | GIPHY | url | https://giphy.com/ | title | GIPHY - Be Animated | description | GIPHY is the platform that animates your world. Find the GIFs, Clips, and Stickers that make your conversations more positive, more expressive, and more you. | type | website | image | https://giphy.com/static/img/giphy-be-animated-logo.gif | image:width | 517 |
| Property    | Content   |   |          |         |           |       |     |                    |       |                     |             |   |      |         |       |   |             |     |
| site_name   | GIPHY   |   |          |         |           |       |     |                    |       |                     |             |   |      |         |       |   |             |     |
| url         | https://giphy.com/  |   |          |         |           |       |     |                    |       |                     |             |   |      |         |       |   |             |     |
| title       | GIPHY - Be Animated   |   |          |         |           |       |     |                    |       |                     |             |   |      |         |       |   |             |     |
| description | GIPHY is the platform that animates your world. Find the GIFs, Clips, and Stickers that make your conversations more positive, more expressive, and more you. |   |          |         |           |       |     |                    |       |                     |             |   |      |         |       |   |             |     |
| type        | website   |   |          |         |           |       |     |                    |       |                     |             |   |      |         |       |   |             |     |
| image       | https://giphy.com/static/img/giphy-be-animated-logo.gif   |   |          |         |           |       |     |                    |       |                     |             |   |      |         |       |   |             |     |
| image:width | 517   |   |          |         |           |       |     |                    |       |                     |             |   |      |         |       |   |             |     |

## SEO Content

|  |                 | image:height 517  |    |    |    |    |    |    |   |   |   |   |   |   |
|--|-----------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Headings        | <table border="1"> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </table> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1   | H2              | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 0               | 0   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images          | <p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 0 links including 0 link(s) to files  |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 0%</p> |

## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

## SEO Keywords



Keywords Cloud

# animated giphy

### Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| giphy    | 1       | ✓     | ✗        | ✓           | ✗        |
| animated | 1       | ✓     | ✓        | ✓           | ✗        |



### Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : giphy.com<br>Length : 9                  |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

### Document

|  |               |  |
|--|---------------|--|
|  | Doctype       | HTML 5   |
|  | Encoding      | Perfect. Your declared charset is UTF-8.             |
|  | W3C Validity  | Errors : 5<br>Warnings : 2                           |
|  | Email Privacy | Great no email address has been found in plain text! |




## Document

|  |                 |  |
|--|-----------------|--|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://giphy.com/sitemap.xml">http://giphy.com/sitemap.xml</a>   |
|  | Robots.txt  | <a href="http://giphy.com/robots.txt">http://giphy.com/robots.txt</a><br>Great, your website has a robots.txt file.  |
|  | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |