








Seo Analyzer gipsonrealty.com

Generated on February 16 2022 18:40 PM





The score is **38/100**







SEO Content

	Title	<p>Home Gipson Realty, Inc</p> <p>Length : 25</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>email</td> <td>gipsonrealty@gmail.com</td> </tr> <tr> <td>phone_number</td> <td>530.529.2300</td> </tr> <tr> <td>url</td> <td>http://www.gipsonrealty.com/default.aspx</td> </tr> <tr> <td>image</td> <td>http://www.gipsonrealty.com/Uploads/58/71/15871/images/unnamed.jpg</td> </tr> <tr> <td>image:width</td> <td>500</td> </tr> <tr> <td>image:height</td> <td>500</td> </tr> <tr> <td>title</td> <td>Home Gipson Realty, Inc</td> </tr> </tbody> </table>	Property	Content	type	website	email	gipsonrealty@gmail.com	phone_number	530.529.2300	url	http://www.gipsonrealty.com/default.aspx	image	http://www.gipsonrealty.com/Uploads/58/71/15871/images/unnamed.jpg	image:width	500	image:height	500	title	Home Gipson Realty, Inc
Property	Content																			
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image:width	500																			
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title	Home Gipson Realty, Inc																			
	Headings	<table border="1" data-bbox="539 1921 1481 1989"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>5</td> <td>2</td> <td>2</td> <td>5</td> </tr> </tbody> </table> <ul data-bbox="619 2022 954 2056" style="list-style-type: none"> • [H1] Gipson Realty, Inc 	H1	H2	H3	H4	H5	H6	1	2	5	2	2	5						
H1	H2	H3	H4	H5	H6															
1	2	5	2	2	5															

SEO Content

		<ul style="list-style-type: none">• [H2] Direct: 530.529.2300 gipsonrealty@gmail.com• [H2] contact me for more information• [H3] Featured Listings previous next• [H3] {street} {city} {state} {zip}• [H3] Gipson Realty, Inc• [H3] login• [H3] sign-up• [H4] SEARCH PROPERTIES• [H4] Gipson Realty, Inc• [H5] Forgot Your User Name? ►• [H5] Forgot Your Password? ►• [H6] Email:• [H6] Username:• [H6] New Password:• [H6] Confirm Password:• [H6] Confirmation Code:
	Images	<p>We found 19 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 22 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.09%</p> <p>Internal Links 90.91%</p>

In-page links

Anchor	Type	Juice
login	Internal	Passing Juice
Home	Internal	Passing Juice
Buyers	Internal	Passing Juice
Mortgage Calculator	Internal	Passing Juice
Free Reports	Internal	Passing Juice
Sellers	Internal	Passing Juice
What's My Home Worth?	Internal	Passing Juice
Search for Homes	Internal	Passing Juice
Dream Home Finder	Internal	Passing Juice
Featured Listings	Internal	Passing Juice
Featured Ranches/Farms	Internal	Passing Juice
Commercial Properties	Internal	Passing Juice
Communities	Internal	Passing Juice
School Information	Internal	Passing Juice
School Ratings	Internal	Passing Juice
City Websites	Internal	Passing Juice
Census Data	Internal	Passing Juice
About Gipson Realty	Internal	Passing Juice
Contact Us	Internal	Passing Juice
www.gipsonrealty.com	Internal	Passing Juice
e-agents.com	External	Passing Juice
Privacy Policy	External	Passing Juice

SEO Keywords



Keywords Cloud






beds street baths home price phone
realty gipson featured listings

SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	5	✓	✗	✗	✗
gipson	5	✓	✗	✗	✓
realty	5	✓	✗	✗	✓
beds	3	✗	✗	✗	✗
phone	3	✗	✗	✗	✗









Usability

	Url	Domain : gipsonrealty.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 71 Warnings : 33




Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://www.gipsonrealty.com/SiteMap.aspx
	Robots.txt	http://gipsonrealty.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.