Seo Analyzer giraff.io

Generated on March 04 2022 06:50 AM

The score is 50/100

SEO Content

⚠️	Title	Giraff.io **Length : 9** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Giraff.io: media recommendations and monetization **Length : 49** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⬤	Headings	**H1** 1 **H2** 8 **H3** 2 **H4** 9 **H5** 0 **H6** 0 • [H1] Free for consulting service and media analysis • [H2] What digital reality does the media live in? • [H2] Giraff.io is the new monetization tool/feature to help bringing your visitors back to your website • [H2] How much money are you losing now because of ad blockers? • [H2] How does Giraff.io help to improve your website? • [H2] How does it work? • [H2] How to start • [H2] How do they say about Giraff.io? • [H2] Giraff.io will help you reach the largest audience in Thailand. • [H3] What is Giraff.io? • [H3] Your own design • [H4] Personal recommendations • [H4] Visitor attention

SEO Content

		[H4] Relevant traffic [H4] Results analysis [H4] Profits growth [H4] Promote your content [H4] For smartphones [H4] Desktop version [H4] Over 500 media sources work with us all over the world
✔	Images	We found 13 images on this web page. Good, most or all of your images have alt attributes.
✔	Text/HTML Ratio	Ratio : **24%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✔	Flash	Perfect, no Flash content has been detected on this page.
✘	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 8 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
About Giraff.io	Internal	Passing Juice

In-page links

Widgets	Internal	Passing Juice
Feedback	Internal	Passing Juice
yengo.com	External	Passing Juice
Login	Internal	Passing Juice
Submit your request	Internal	Passing Juice
Widget showcase	Internal	Passing Juice
FAQ	Internal	Passing Juice

SEO Keywords

Keywords Cloud	help visitor media **giraffio** content how more website widget traffic

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
giraffio	19	✖	✖	✖	✖
content	15	✖	✖	✖	✔
website	12	✖	✖	✖	✔
widget	9	✖	✖	✖	✖
traffic	8	✖	✖	✖	✔

Usability

	Url	Domain : giraff.io Length : 9
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 15 Warnings : 1
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.