







Seo Analyzer givewink.com

Generated on March 01 2022 21:13 PM






The score is 43/100




SEO Content

	Title	<p>Personalized Gift Experts Nursery & Room Design & Give Wink</p> <p>Length : 95</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>Give Wink is a baby store specializing in personalized gifts, cribs, strollers, car seat, bedding & baby gear, educational toys, games & gift Registries</p> <p>Length : 160</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Give Wink</td></tr><tr><td>url</td><td>https://givewink.com/</td></tr><tr><td>title</td><td>Personalized Gift Experts Nursery & Room Design</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Give Wink is a baby store specializing in personalized gifts, cribs, strollers, car seat, bedding & baby gear, educational toys, games & gift Registries</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0371/1517/files/GW-SocialMedia_1200x1200.jpg?v=1606316633</td></tr></tbody></table>	Property	Content	site_name	Give Wink	url	https://givewink.com/	title	Personalized Gift Experts Nursery & Room Design	type	website	description	Give Wink is a baby store specializing in personalized gifts, cribs, strollers, car seat, bedding & baby gear, educational toys, games & gift Registries	image	https://cdn.shopify.com/s/files/1/0371/1517/files/GW-SocialMedia_1200x1200.jpg?v=1606316633
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SEO Content

		<div>image:secure_url</div> <div>https://cdn.shopify.com/s/files/1/0371/1517/files/GW-SocialMedia_1200x1200.jpg?v=1606316633</div> <div>image:width</div> <div>1200</div> <div>image:height</div> <div>1200</div> <div>image:alt</div> <div>Social media image</div>
	Headings	<div> <div>H1</div> <div>1</div> <div>H2</div> <div>4</div> <div>H3</div> <div>8</div> <div>H4</div> <div>4</div> <div>H5</div> <div>0</div> <div>H6</div> <div>0</div> </div> <div> <ul style="list-style-type: none"> • [H1] • [H2] Blog posts & pages • [H2] NURSERY ROOM DESIGN SERVICE • [H2] GET ON THE LIST! • [H2] • [H3] Gifts for Her • [H3] Gifts for Him • [H3] Gifts for Kids • [H3] Personal Shopping • [H3] Baby Registry • [H3] Shop Decor • [H3] Shop Gear • [H3] Shop Furniture • [H4] Give Wink • [H4] Help Center • [H4] Legal • [H4] Newsletter </div>
	Images	<div>We found 61 images on this web page.</div> <div>51 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>
	Text/HTML Ratio	<div>Ratio : 17%</div> <div>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</div>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 88 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 2.27%</p> <p>External Links : Passing Juice 1.14%</p> <p>Internal Links 96.59%</p>

In-page links

Anchor	Type	Juice
VIEW CART	Internal	Passing Juice
All	Internal	Passing Juice
Collabs	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Duffel Bags	Internal	Passing Juice
Travel Pouches	Internal	Passing Juice
Travel Packing Sets	Internal	Passing Juice
Towels	Internal	Passing Juice
Bibs & Burpcloths	Internal	Passing Juice
Blankets	Internal	Passing Juice
Beach Bags	Internal	Passing Juice
Bottles	Internal	Passing Juice
Luggage Tags	Internal	Passing Juice
Tableware	Internal	Passing Juice
All	Internal	Passing Juice
Cribs	Internal	Passing Juice
Beds	Internal	Passing Juice
Mattresses	Internal	Passing Juice

In-page links

Dressers & Changing Tables	Internal	Passing Juice
Bookcases & Storage	Internal	Passing Juice
Gliders & Rockers	Internal	Passing Juice
Accent Furniture	Internal	Passing Juice
Bassinets & Mini Cribs	Internal	Passing Juice
All	Internal	Passing Juice
Rugs	Internal	Passing Juice
Lighting	Internal	Passing Juice
Pillows & Cushions	Internal	Passing Juice
Wall Art	Internal	Passing Juice
Bins & Baskets	Internal	Passing Juice
All	Internal	Passing Juice
Car Seats	Internal	Passing Juice
High Chairs	Internal	Passing Juice
Playpens & Travel Cribs	Internal	Passing Juice
Bouncers & Swings	Internal	Passing Juice
Bathing	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Other	Internal	Passing Juice
Baby Girl	Internal	Passing Juice
Baby Boy	Internal	Passing Juice
Big Sister/Brother	Internal	Passing Juice
Kids	Internal	Passing Juice
Teenager	Internal	Passing Juice
Women	Internal	Passing Juice
Men	Internal	Passing Juice
Corporate	Internal	Passing Juice
New Baby	Internal	Passing Juice

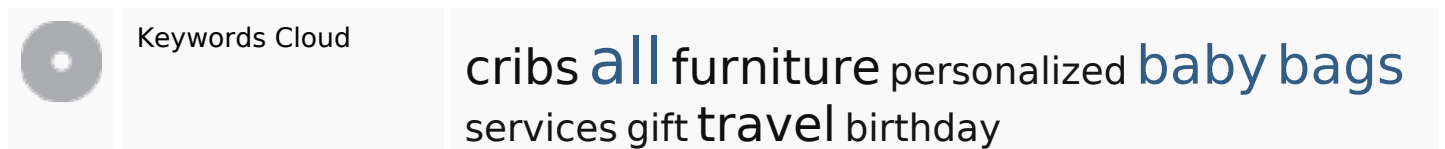
In-page links

1st Birthday	Internal	Passing Juice
Kids Birthday	Internal	Passing Juice
Teen Birthday	Internal	Passing Juice
Graduation	Internal	Passing Juice
Mother's Day	Internal	Passing Juice
Father's Day	Internal	Passing Juice
Teacher Appreciation	Internal	Passing Juice
Back To School	Internal	Passing Juice
Camp	Internal	Passing Juice
Fonts & Colors	Internal	Passing Juice
Motifs	Internal	Passing Juice
Personalize your Events	Internal	Passing Juice
Personalization Services	Internal	Passing Juice
Gift Guru	Internal	Passing Juice
Project Gallery	Internal	Passing Juice
Service Menu	Internal	Passing Juice
Make an Appointment	Internal	Passing Juice
Diaper Bags	Internal	Passing Juice
Strollers & Accessories	Internal	Passing Juice
Create	Internal	Passing Juice
Find/Shop	Internal	Passing Juice
Secret Service	Internal	Passing Juice
Personal Shopping & Baby Registry Creation	Internal	Passing Juice
Contact Us	Internal	Passing Juice
By Item	Internal	Passing Juice
By Recipient	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
LEARN MORE	Internal	Passing Juice
=	Internal	Passing Juice
About Us	Internal	Passing Juice
Why they love us	Internal	Passing Juice
Accessibility Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
POS	External	noFollow
Ecommerce by Shopify	External	noFollow
58 Clicks.	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
all	19	×	×	×	×
bags	12	×	×	×	×
baby	12	×	×	✓	✓
cribs	10	×	×	✓	×
travel	10	×	×	×	×





Usability

	Url	Domain : givewink.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://givewink.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1086 858 1153"> Google Analytics</div>