Seo Analyzer givewp.com

Generated on March 20 2022 15:25 PM

The score is 63/100

SEO Content

✓	Title	GiveWP WordPress Donation Plugin - Online Fundraising Simplified **Length : 64** Perfect, your title contains between 10 and 70 characters.
✓	Description	Online fundraising with the GiveWP WordPress Donation Plugin allows you to accept donations online, track your fundraising progress, and more. **Length : 142** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home
description	Online fundraising with the GiveWP WordPress Donation Plugin allows you to accept donations online, track your fundraising progress, and more.
url	https://givewp.com/
site_name	GiveWP
image	https://givewp.com/wp-content/uploads/2020/02/givewp-homepage-featured.png
image:width	1200

SEO Content

		image:height	628			
		image:type	image/png			

	Headings	**H1** 1	**H2** 7	**H3** 22	**H4** 12	**H5** 0	**H6** 0

- [H1] The Best WordPress Donation Plugin
- [H2] More Donations, Less Hassle
- [H2] The Top Donation and Fundraising Plugin for WordPress
- [H2] Why GiveWP is the Best Donation Plugin for WordPress
- [H2] 100,000+ Active installs and Over 400 5 star reviews
- [H2] Why 100,000+ WordPress Fundraisers Trust GiveWP
- [H2] Who is GiveWP For?
- [H2] Support you can count on
- [H3] CustomizableDonation Forms
- [H3] Full-FeaturedReporting
- [H3] Powerful DonorManagement
- [H3] 18+ PaymentGateways
- [H3] RecurringDonations
- [H3] Text-to-Give
- [H3] Customizable Donation Forms
- [H3] Powerful Donor Management
- [H3] Insightful Income Reporting Built-in
- [H3] Custom Form Fields
- [H3] Currency Switching for Donors
- [H3] Flexible Recurring Donations
- [H3] Easy Donation Payments
- [H3] Configurable Fundraising Goals
- [H3] Credit Card Fee Recovery
- [H3] Tax Deductible Receipts
- [H3] Religious Organizations
- [H3] Educational Organizations
- [H3] Personal Fundraising
- [H3] Social and Recreational
- [H3] Crowdfunding and P2P
- [H3] Candidates and Political
- [H4] 100,000+ Nonprofits use GiveWP including:
- [H4] DESIGN
- [H4] Insights
- [H4] Integrations
- [H4] Development
- [H4] Dedicated Customer Success
- [H4] Friendly & Responsive Support
- [H4] Thorough Documentation
- [H4] Join Our Newsletter
- [H4] Policies
- [H4] Resources
- [H4] About US

	Images	We found 94 images on this web page. 33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : **9%**
❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Features	Internal	Passing Juice
Add-ons	Internal	Passing Juice
Resources	Internal	Passing Juice
Demo	Internal	Passing Juice
Get Started	Internal	Passing Juice
Download For Free	Internal	Passing Juice

SEO Keywords

Keywords Cloud	donation forms fundraising donations plugin givewp give more wordpress online

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
givewp	42	✔	✘	✔	✔
donation	38	✔	✘	✔	✔
fundraising	37	✔	✘	✔	✔
wordpress	27	✔	✘	✔	✔
forms	23	✘	✘	✘	✔

Usability

	Url	Domain : givewp.com Length : 10
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5

Document

	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 9 Warnings : 73
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://givewp.com/sitemap.xml
✓	Robots.txt	http://givewp.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.