

Seo Analyzer glf-group.com

Generated on March 07 2022 02:03 AM




The score is 62/100







SEO Content

	Title	General Liability Faculty Length : 25 Perfect, your title contains between 10 and 70 characters.												
	Description	The General Liability Faculty is dedicated to providing a resource for members with an interest in General Liability business, whether as insurance underwriters or brokers, claims handlers, legal practitioners, risk mangers or academics. Length : 237 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	General Liability Conference Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>6</td><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] All Courses & Events• [H1] Insurance News• [H1] Papers• [H1] IMC Newsletter• [H1] Register for updates• [H1] Welcome to the General Liability Faculty• [H2] VIEW ALL COURSES AND EVENTS• [H3] Register for updates• [H3] Our next courses / events are:	H1	H2	H3	H4	H5	H6	6	1	2	0	0	0
H1	H2	H3	H4	H5	H6									
6	1	2	0	0	0									
	Images	We found 6 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 30% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 10 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 30% Internal Links 70%


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Anatomy of a General Liability Insurance Policy	Internal	Passing Juice

In-page links

Liabilities and Liability Policies&#x3a; An Overview of Covers Available	Internal	Passing Juice
Intermediate General Liability Insurance	Internal	Passing Juice
VIEW ALL COURSES AND EVENTS	Internal	Passing Juice






SEO Keywords

 Keywords Cloud	insurance liability general papers faculty training imc events updates courses
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Keywords Consistency












Keyword	Content	Title	Keywords	Descripti on	Headings
liability	10	✓	✓	✓	✓
general	8	✓	✓	✓	✓
events	4	✗	✗	✗	✓
insurance	4	✗	✗	✓	✓
updates	3	✗	✗	✗	✓

Usability





 Url	Domain : glf-group.com Length : 13
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://glf-group.com/sitemap.xml
	Robots.txt	http://glf-group.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics