



# Seo Analyzer

## globalbackpackers.com.au

Generated on February 27 2022 23:44 PM






The score is 55/100







### SEO Content

	Title	<p>Global Backpackers Cairns &amp; Port Douglas - Hostel Accommodation</p> <p><b>Length : 67</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Global Backpackers located in Cairns and Port Douglas in the heart of each town. Walking distance to restaurants, shops, nightlife, beaches and more.</p> <p><b>Length : 149</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Global Backpackers Cairns &amp; Port Douglas - Hostel Accommodation</td> </tr> <tr> <td>description</td> <td>Global Backpackers located in Cairns and Port Douglas in the heart of each town. Walking distance to restaurants, shops, nightlife, beaches and more.</td> </tr> <tr> <td>url</td> <td>https://www.globalbackpackers.com.au/</td> </tr> <tr> <td>site_name</td> <td>Global Backpackers</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Global Backpackers Cairns & Port Douglas - Hostel Accommodation	description	Global Backpackers located in Cairns and Port Douglas in the heart of each town. Walking distance to restaurants, shops, nightlife, beaches and more.	url	https://www.globalbackpackers.com.au/	site_name	Global Backpackers
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	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>1</td> <td>2</td> <td>5</td> <td>3</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	2	1	2	5	3		
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## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Welcome to Global Backpackers Australia!</li><li>• [H2] Welcome toGlobal Backpackers</li><li>• [H2] Located inTropical North Queensland</li><li>• [H3] See Locations + Book Now</li><li>• [H4] Our Promise</li><li>• [H4] What people are saying</li><li>• [H5] Best in town</li><li>• [H5] The heart of the action</li><li>• [H5] Good times</li><li>• [H5] Partner venue meal deals</li><li>• [H5] Awesome tours</li><li>• [H6] Cairns Waterfront</li><li>• [H6] Port Douglas - Global</li><li>• [H6] Port Douglas Backpackers</li></ul>
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>7%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

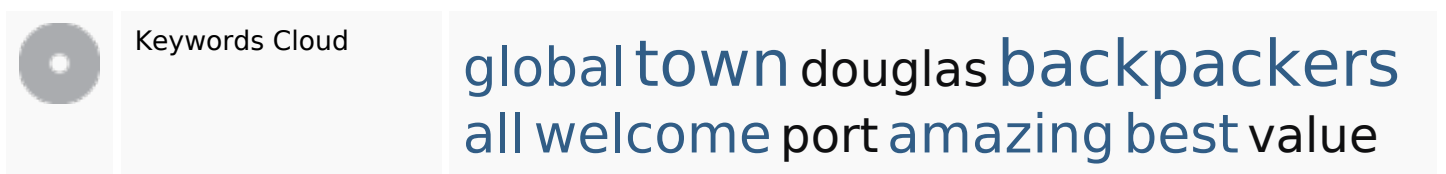
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.76% Internal Links 88.24%

## In-page links

Anchor	Type	Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp;#038; Conditions</a>	Internal	Passing Juice
<a href="#">Suntourism</a>	External	Passing Juice
<a href="#">Locations + Book</a>	Internal	Passing Juice
<a href="#">Cairns Waterfront</a>	Internal	Passing Juice
<a href="#">Port Douglas &amp;#8211; Global</a>	Internal	Passing Juice
<a href="#">Port Douglas Backpackers</a>	Internal	Passing Juice
<a href="#">Tours</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Bar Guide</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">SEE LOCATIONS</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Megawatt Media</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
backpackers	6	✓	✗	✓	✓







## Keywords Consistency

town	5	✘	✘	✔	✔
amazing	4	✘	✘	✘	✘
best	4	✘	✘	✘	✔
all	4	✘	✘	✘	✘





## Usability

	Url	Domain : globalbackpackers.com.au Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 39
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

## Document

-  Too bad, your website is using inline styles.
-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://globalbackpackers.com.au/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics