








# Seo Analyzer globaltradeplaza.com

Generated on February 07 2022 02:26 AM




The score is 58/100



## SEO Content

	<p>Title</p>	<p>Global B2B Marketplace, B2B Websites India, Import Export Portal &amp; Wholesale b2b Marketplace</p> <p><b>Length : 92</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Best B2B Marketplace Platform and Top 10 b2b Portal in India is Global Trade Plaza. We are Business to Business Import Export Portal helping companies, Traders and Manufacturers to find Buyers</p> <p><b>Length : 192</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Best B2B Marketplace Platform and Top 10 b2b Portal in India is Global Trade Plaza. We are Business to Business Import Export Portal helping companies, Traders and Manufacturers to find Buyers</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1615 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>10</td> <td>2</td> <td>18</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="619 1715 1505 2074" style="list-style-type: none"> <li>• [H1] India's Largest B2B Portal &amp; Most Trusted B2B Marketplace</li> <li>• [H2] Title</li> <li>• [H2] Featured products</li> <li>• [H2] Post your buying Requirement</li> <li>• [H2] Let us know about you</li> <li>• [H2] Our Latest Blogs</li> <li>• [H3] Latest buy Leads View all leads</li> <li>• [H3] Latest seller leads View all products</li> <li>• [H3] Its easy to find deals at Global Trade Plaza</li> <li>• [H3] Global Exposure</li> <li>• [H3] Genuine Leads</li> </ul>	H1	H2	H3	H4	H5	H6	1	5	10	2	18	1
H1	H2	H3	H4	H5	H6									
1	5	10	2	18	1									





## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Advertising Services</li><li>• [H3] Global Trade Plaza FEATURED IN</li><li>• [H3] Trade shows</li><li>• [H3] Subscribe for newsletter</li><li>• [H3] Companies by country</li><li>• [H4] We will connect you with a supplier best suited to your buying requirements. We have with us the trust of hundreds of manufacturers, exporters and buyers. We make sure you receive high-quality products at a reasonable price range.</li><li>• [H4] What are you looking for?</li><li>• [H5] All Categories</li><li>• [H5] Join for free now</li><li>• [H5] Account created successfully</li><li>• [H5] Account created successfully</li><li>• [H5] Select Payment terms</li><li>• [H5] Subscribe for latest news and updates related to the B2B marketplace and our company.</li><li>• [H5] What's More Than a B2B eCommerce Marketplace? Global Trade Plaza</li><li>• [H5] Why Choose Global Trade Plaza?</li><li>• [H5] A B2B Marketplace Platform with Ample Business Opportunities</li><li>• [H5] A Streamlined and Unique Buying Experience is Not a Dream Anymore</li><li>• [H5] Global Trade Plaza</li><li>• [H5] Customer support</li><li>• [H5] About Us</li><li>• [H5] For buyers</li><li>• [H5] For sellers</li><li>• [H5] All right reserved 2021   globaltradeplaza.com</li><li>• [H5] Sign in / Join free</li><li>• [H5] More</li><li>• [H6] Global Trade Plaza is an ISO 9001:2015 certified online B2B marketplace. We provide various opportunities for businesses including manufacturers, exporters, and wholesalers to connect with other businesses and companies across the globe. We are the much-needed bridge between B2B sellers and buyers. We have clients from different industries such as textile and apparel, consumer electronics, medical supplies, agriculture and food, home supplies, heavy machinery, industrial tools, etc.</li></ul>
	Images	<p>We found 15 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>17%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Advertise with us</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Buy leads</a>	Internal	Passing Juice
<a href="#">Companies</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Need help?</a>	Internal	Passing Juice
<a href="#">signup</a>	Internal	Passing Juice
<a href="#">Dropdown</a>	Internal	Passing Juice
<a href="#">View all leads</a>	Internal	Passing Juice
<a href="#">View all products</a>	Internal	Passing Juice

## In-page links

<a href="#">Explore More</a>	Internal	Passing Juice
<a href="#">Explore More</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">Alcohol Based Hand Sanitizer</a>	Internal	Passing Juice
<a href="#">Paper Soap</a>	Internal	Passing Juice
<a href="#">Antibacterial Hand Wash</a>	Internal	Passing Juice
<a href="#">Cosmetic Kits</a>	Internal	Passing Juice
<a href="#">Detergent Chemicals</a>	Internal	Passing Juice
<a href="#">Industrial Chemicals</a>	Internal	Passing Juice
<a href="#">Laboratory Chemicals</a>	Internal	Passing Juice
<a href="#">Leather Chemicals</a>	Internal	Passing Juice
<a href="#">Car Accessories</a>	Internal	Passing Juice
<a href="#">Motorcycle Parts</a>	Internal	Passing Juice
<a href="#">Automobile Brakes Spare Parts</a>	Internal	Passing Juice
<a href="#">Motorcycle, Scooters &amp; ATV Bikes</a>	Internal	Passing Juice
<a href="#">Building Construction Machineries &amp; Equipments</a>	Internal	Passing Juice
<a href="#">Bricks</a>	Internal	Passing Juice
<a href="#">Cupboards, Door, Gates, Grills &amp; Windows</a>	Internal	Passing Juice
<a href="#">Wall Tiles</a>	Internal	Passing Juice
<a href="#">Water Filters, Water Treatment Plants</a>	Internal	Passing Juice
<a href="#">Household Cleaning Products</a>	Internal	Passing Juice
<a href="#">Wiping Rags, Mops, Dusters, Sponge, Brushes, Scourer</a>	Internal	Passing Juice
<a href="#">Soap &amp; Detergent</a>	Internal	Passing Juice
<a href="#">Industrial Gears &amp; Gear Boxes</a>	Internal	Passing Juice
<a href="#">Machined Components</a>	Internal	Passing Juice
<a href="#">Bolts</a>	Internal	Passing Juice
<a href="#">Nuts</a>	Internal	Passing Juice
<a href="#">Food Packaging Bags</a>	Internal	Passing Juice

## In-page links

<a href="#">Wooden Packaging Boxes</a>	Internal	Passing Juice
<a href="#">Offset Printing Machinery &amp; Equipments</a>	Internal	Passing Juice
<a href="#">Packaging Machinery</a>	Internal	Passing Juice
<a href="#">globaltradeplaza.com</a>	Internal	Passing Juice






## SEO Keywords

 Keywords Cloud	global marketplace republic products trade companies <b>islands</b> buyers <b>b2b</b> leads
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
b2b	38	✓	✓	✓	✓
islands	34	✗	✗	✗	✗
marketplace	22	✓	✓	✓	✓
republic	16	✗	✗	✗	✗
trade	14	✗	✓	✓	✓

## Usability





 Url	Domain : globaltradeplaza.com Length : 20
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 133 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://globaltradeplaza.com/sitemap.xml">http://globaltradeplaza.com/sitemap.xml</a>
	Robots.txt	<a href="http://globaltradeplaza.com/robots.txt">http://globaltradeplaza.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>