








# Seo Analyzer gloucestershire.gov.uk

Generated on April 01 2022 09:09 AM





**The score is 71/100**







## SEO Content

	Title	Gloucestershire County Council - Gloucestershire County Council  <b>Length : 63</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Wide ranging information on public and community services in Gloucestershire  <b>Length : 76</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Gloucestershire, Gloucestershire Council, Gloucestershire County Council, Shire Hall  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>11</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Gloucestershire County Council</li><li>• [H2] Most Popular</li><li>• [H2] Popular links</li><li>• [H2] Teaser Services</li><li>• [H2] A new 60 place special school for Stroud</li><li>• [H2] Build Back Better in Gloucestershire</li><li>• [H2] Tackling Climate Change in Gloucestershire</li><li>• [H2] Flood guide</li><li>• [H2] Children's Social Care Careers</li><li>• [H2] County resurfacing works</li><li>• [H2] Over 30 thousand local residents get updates direct to their inbox</li><li>• [H2] Contact Gloucestershire County Council</li></ul>	H1	H2	H3	H4	H5	H6	1	11	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	0	0	0	0									
	Images	We found 21 images on this web page.												

## SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>32%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 16%  Internal Links 84%

## In-page links

Anchor	Type	Juice
<a href="#">Accessibility Statement for more information</a>	Internal	Passing Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Self Service</a>	Internal	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice
<a href="#">Subscribe for updates</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice

## In-page links

<a href="#">Report highway issue</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Council strategy 2022-26</a>	Internal	Passing Juice
<a href="#">Flood Guide</a>	Internal	Passing Juice
<a href="#">Greener Gloucestershire</a>	Internal	Passing Juice
<a href="#">Covid-19 information</a>	Internal	Passing Juice
<a href="#">Closures</a>	Internal	Passing Juice
<a href="#">Term dates</a>	Internal	Passing Juice
<a href="#">Online meetings</a>	Internal	Passing Juice
<a href="#">A new 60 place special school for Stroud</a>	External	Passing Juice
<a href="#">Tackling Climate Change in Gloucestershire</a>	Internal	Passing Juice
<a href="#">Children's Social Care Careers</a>	Internal	Passing Juice
<a href="#">County resurfacing works</a>	Internal	Passing Juice
<a href="#">Over 30 thousand local residents get updates direct to their inbox</a>	External	Passing Juice
<a href="#">twitter</a>	External	Passing Juice
<a href="#">Privacy notices</a>	Internal	Passing Juice
<a href="#">Gov.uk</a>	External	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

gloucestershire	9	✓	✓	✓	✓
county	7	✓	✓	✗	✓
council	6	✓	✓	✗	✓
flood	3	✗	✗	✗	✓
guide	3	✗	✗	✗	✓


## Usability

	Url	Domain : gloucestershire.gov.uk Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

## Mobile

	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		<a href="http://gloucestershire.gov.uk/sitemap.xml">http://gloucestershire.gov.uk/sitemap.xml</a>
	Robots.txt	<a href="http://gloucestershire.gov.uk/robots.txt">http://gloucestershire.gov.uk/robots.txt</a>
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		 Google Analytics