







# Seo Analyzer glu.com

Generated on February 19 2022 00:42 AM






The score is 64/100







## SEO Content

	<p>Title</p>	<p>Glu: The Leader in 3D Freemium Mobile Gaming</p> <p><b>Length : 44</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>The bar is high for the games we create and the people we hire. Glu is about quality. Both in the people you work with and the games we bring to life.</p> <p><b>Length : 150</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Glu: The Leader in 3D Freemium Mobile Gaming</td> </tr> <tr> <td>description</td> <td>The bar is high for the games we create and the people we hire. Glu is about quality. Both in the people you work with and the games we bring to life.</td> </tr> <tr> <td>url</td> <td>https://www.glu.com/</td> </tr> <tr> <td>site_name</td> <td>Glu</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Glu: The Leader in 3D Freemium Mobile Gaming	description	The bar is high for the games we create and the people we hire. Glu is about quality. Both in the people you work with and the games we bring to life.	url	https://www.glu.com/	site_name	Glu
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] We are gamemakers.</li><li>• [H2] We Create Fun.</li><li>• [H2] At Glu, Work is Play.</li><li>• [H2] Our Company.</li><li>• [H3] SDET</li><li>• [H3] Motion Graphics Artist</li><li>• [H3] Data Modeler</li><li>• [H3] UI/UX Director</li><li>• [H3] 2D Artist - KKH</li><li>• [H3] Director, Data Product Management</li></ul>	H1	H2	H3	H4	H5	H6	1	3	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	6	0	0	0									
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : <b>11%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

## In-page links

Anchor	Type	Juice
<a href="#">Games</a>	Internal	Passing Juice
<a href="#">Company</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Join Us</a>	Internal	Passing Juice
<a href="#">Our Games</a>	Internal	Passing Juice
<a href="#">Apply Now</a>	External	Passing Juice
<a href="#">Apply Now</a>	External	Passing Juice
<a href="#">Apply Now</a>	External	Passing Juice
<a href="#">Apply Now</a>	External	Passing Juice
<a href="#">Apply Now</a>	External	Passing Juice
<a href="#">Apply Now</a>	External	Passing Juice
<a href="#">Apply Now</a>	External	Passing Juice
<a href="#">Find Out More</a>	Internal	Passing Juice
<a href="#">help guide</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Notice</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Job Applicant Privacy Notice</a>	Internal	Passing Juice
<a href="#">Site by Kiosk</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

glu apply games now san company  
francisco fun mobile data





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
glu	9	✓	✗	✓	✓
apply	6	✗	✗	✗	✗
mobile	6	✓	✗	✗	✗
now	6	✗	✗	✗	✗
games	5	✗	✗	✓	✗

## Usability

	Url	Domain : glu.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 19
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://glu.com/sitemap.xml</pre> <pre>https://www.glu.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://glu.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>