



Seo Analyzer gmmodular.com

Generated on February 24 2022 05:24 AM





The score is **58/100**







SEO Content

	Title	<p>GM Modular - Home</p> <p>Length : 17</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>GM Modular provides a wide range of smart home electrical solutions like Home Automation, Modular Switches, Wi-Fi Switches, LEDs, Fans, Wires & Cables and much more.</p> <p>Length : 166</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>GM Modular, GM, Modular Switches, Switches</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1478 1481 1556"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>17</td> <td>0</td> <td>5</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1579 1356 2072" style="list-style-type: none"> • [H2] Live in 2022, like it's 2051 • [H2] Switch to a better world • [H2] Switches touched by brilliance • [H2] Stay connected with your home, From anywhere • [H2] Living made bright • [H2] Living made bright • [H2] Delivering good&nbsp;Air • [H2] Protection that runs through the walls • [H2] Strong Pipes for a safer home • [H2] Your safety is our priority • [H2] Our mind is where all the action begins • [H2] Innovating our way ahead • [H2] Cutting-edge design • [H2] Trending • [H2] Trending 	H1	H2	H3	H4	H5	H6	0	17	0	5	1	0
H1	H2	H3	H4	H5	H6									
0	17	0	5	1	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Your imagination comes to life on the GM Catalogue app • [H2] Stay Updated • [H4] Customer Care 1800-209-1215 • [H4] Customer Care 1800-209-1215 • [H4] Company • [H4] Products • [H4] Contact Us • [H5] More ways to experience: Visit a GM Experience Center
	Images	<p>We found 52 images on this web page.</p> <p>33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 32%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

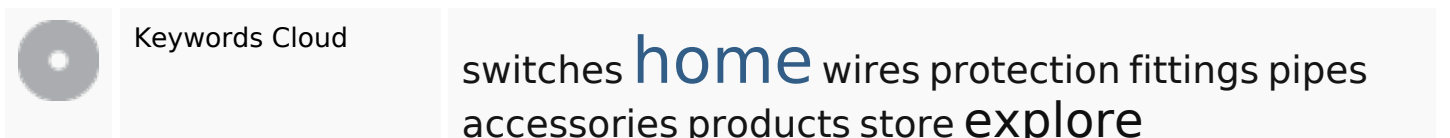
In-page links

Anchor	Type	Juice
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In-page links

Home	Internal	Passing Juice
Company	Internal	Passing Juice
Store Locator	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Explore Switches & Accessories	Internal	Passing Juice
Explore Home Automation	Internal	Passing Juice
Explore LED Lights	Internal	Passing Juice
Explore Fans	Internal	Passing Juice
Explore Wires and Cables	Internal	Passing Juice
Explore Pipes and Fittings	Internal	Passing Juice
EXPLORE HOME PROTECTION	Internal	Passing Juice
MEET THE TEAM	Internal	Passing Juice
Know How	Internal	Passing Juice
SEE DESIGN AWARDS	Internal	Passing Juice
About Us	Internal	Passing Juice
Clientele	Internal	Passing Juice
Media	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

home	13	✓	✗	✓	✓
explore	7	✗	✗	✗	✗
switches	5	✗	✓	✓	✓
store	5	✗	✗	✗	✗
protection	5	✗	✗	✗	✓

Usability

	Url	Domain : gmmodular.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 49 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://gmmodular.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics