



Seo Analyzer gnb.ca

Generated on March 15 2022 18:14 PM



The score is 73/100







SEO Content

	Title	<p>New Brunswick Government / Gouvernement du Nouveau-Brunswick, Canada</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																	
	Description	<p>Entry page for the Government of New Brunswick / Site Internet du gouvernement du Nouveau-Brunswick, Canada.</p> <p>Length : 108</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																	
	Keywords	<p>Government, New Brunswick, Gouvernement, Nouveau-Brunswick, Canada, N.B., N.-B.</p> <p>Good, your page contains meta keywords.</p>																	
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>																	
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H2] Government of New Brunswick [H2] Gouvernement du Nouveau-Brunswick 						H1	H2	H3	H4	H5	H6	0	2	0	0	0	0
H1	H2	H3	H4	H5	H6														
0	2	0	0	0	0														
	Images	<p>We found 5 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>																	
	Text/HTML Ratio	<p>Ratio : 27%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>																	
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>																	

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Welcome	Internal	Passing Juice
Bienvenue	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	<p>bienvenue government canada brunswick gouvernement welcome new nouveau-brunswick</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	3	✓	✓	✓	✓
brunswick	3	✓	✓	✓	✓
government	3	✓	✓	✓	✓
gouvernement	2	✓	✓	✓	✓
nouveau-brunswick	2	✓	✓	✓	✓








Usability

	Url	Domain : gnb.ca Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://gnb.ca/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>