





The score is 59/100







SEO Content

	Title	Home - Goals by Ina Length : 19 Perfect, your title contains between 10 and 70 characters.														
	Description	On my way to financial freedom! Click to find out how I'm doing it and how you can do it too! Visit Goals by Ina to find out more! Length : 135 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Goals by Ina</td></tr><tr><td>description</td><td>On my way to financial freedom! Click to find out how I'm doing it and how you can do it too! Visit Goals by Ina to find out more!</td></tr><tr><td>url</td><td>http://www.goalsbyina.com/</td></tr><tr><td>site_name</td><td>Goals by Ina</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Home - Goals by Ina	description	On my way to financial freedom! Click to find out how I'm doing it and how you can do it too! Visit Goals by Ina to find out more!	url	http://www.goalsbyina.com/	site_name	Goals by Ina
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>0</td><td>0</td><td>3</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Goals by Ina[H2] What is Goals by Ina about?[H2] Check out the latest blog posts	H1	H2	H3	H4	H5	H6	1	4	0	0	3	0		
H1	H2	H3	H4	H5	H6											
1	4	0	0	3	0											

SEO Content

		<ul style="list-style-type: none"> • [H2] Let's discover the way to financial freedom together • [H2] {{optin_title}} • [H5] Meditation • [H5] Goal tracking apps • [H5] Pre-Fall - New beginnings
	Images	<p>We found 5 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.09%</p> <p>Internal Links 90.91%</p>


In-page links

Anchor	Type	Juice
Goals by Ina	Internal	Passing Juice
Start Here	Internal	Passing Juice

In-page links

About	Internal	Passing Juice
Blog	Internal	Passing Juice
Resources	Internal	Passing Juice
Contact	Internal	Passing Juice
Meditation	Internal	Passing Juice
Goal tracking apps	Internal	Passing Juice
Pre-Fall &#8211; New beginnings	Internal	Passing Juice
Subscribe to the newsletter	Internal	Passing Juice
Total	External	Passing Juice



SEO Keywords

	Keywords Cloud	hash total wordpress freedom goals theme ina financial home themes
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
goals	2	✓	✗	✓	✓
ina	2	✓	✗	✓	✓
home	1	✓	✗	✗	✗
financial	1	✗	✗	✓	✓
freedom	1	✗	✗	✓	✓











Usability

	Url	Domain : goalsbyina.com Length : 14
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 29
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://goalsbyina.com/sitemap.xml
	Robots.txt	http://goalsbyina.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics