

### Seo Analyzer goalsonline.com

Generated on March 15 2022 14:18 PM

The score is 29/100

**SEO Content** 

| $\bigotimes$ | Title              | Length : 0  |                |                |                |                |
|--------------|--------------------|---|----------------|----------------|----------------|----------------|
|              |                    | Very bad. We haven't found title on your page.  |                |                |                |                |
| 8            | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <u>this</u><br><u>free online meta tags generator</u> to create description.                               |                |                |                |                |
| $\bigotimes$ | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |                |                |                |                |
| $\bigotimes$ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them. |                |                |                |                |
| 0            | Headings           | <b>H1 H2</b><br>0 0   | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|              | Images             | We found 0 images on this web page.   |                |                |                |                |
|              |                    | Good, most or all of your images have alt attributes.   |                |                |                |                |
| $\bigotimes$ | Text/HTML Ratio    | Ratio : <b>100%</b><br>This page's ratio of text to HTML code is more than 70 percent, this<br>means that your the page might run the risk of being considered spam.                          |                |                |                |                |
| $\bigcirc$   | Flash              | Perfect, no Flash content has been detected on this page.   |                |                |                |                |
| $\bigcirc$   | Iframe             | Great, there are no Iframes detected on this page.  |                |                |                |                |

# **SEO Links**

| 0            | URL Rewrite                | Good. Your links looks friendly!   |
|--------------|----------------------------|--|
| 0            | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.   |
| $\bigotimes$ | In-page links              | We found a total of 0 links including 0 link(s) to files                               |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 0% |

# In-page links

| Anchor | Туре | Juice |
|--------|------|-------|
|        |      |       |

# SEO Keywords

| 0 | Keywords Cloud | website administrator |
|---|----------------|-----------------------|
|   |                | admingoalsonline      |

## **Keywords Consistency**

| Keyword          | Content | Title | Keywords | Descripti<br>on | Headings |
|------------------|---------|-------|----------|-----------------|----------|
| website          | 1       | ×     | ×        | ×               | ×        |
| administrator    | 1       | ×     | ×        | ×               | ×        |
| admingoalsonline | 1       | ×     | ×        | ×               | ×        |

### Usability



Domain : goalsonline.com Length : 15



## Usability

| 8            | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways<br>to attract regular visitors to your website more often. |
|--------------|--------------|--|
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.  |
| $\bigotimes$ | Language     | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.  |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core.  |

#### Document

| $\bigotimes$ | Doctype         | Missing doctype  |  |  |
|--------------|-----------------|--|--|--|
| $\bigotimes$ | Encoding        | You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.  |  |  |
| $\bigotimes$ | W3C Validity    | Errors : 0<br>Warnings : 0   |  |  |
| $\bigotimes$ | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers.   |  |  |
| $\bigcirc$   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

#### Mobile

Mobile Optimization

Apple Icon

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🗶 Meta Viewport Tag



Flash content

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# Optimization

| 8            | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|--------------|-------------|--|
| $\bigcirc$   | Robots.txt  | http://goalsonline.com/robots.txt<br>Great, your website has a robots.txt file.  |
| $\bigotimes$ | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.   |