







Seo Analyzer goetzecandy.com

Generated on February 11 2022 14:25 PM






The score is 56/100







SEO Content

	Title	<p>Goetze's Candy Caramel Creams and Cow Tales</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Goetze's Candy - Made in America since 1895, shop for Caramel Creams, Cow Tales, Cow Tales candy from the Goetze's Candy Online Store or at your local retailer.</p> <p>Length : 160</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>goetze's candy, buy goetze candy, gets candy, caramel creams, buy caramel creams, cow tales, cow tails, buy cow tales, buy cow tails, bullseyes, bullseyes candy, buy bullseyes, american made candy, old time candy, classic candy, caramel candy, baltimore</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Goetze's Candy Company</td> </tr> <tr> <td>title</td> <td>Goetze's Candy Caramel Creams and Cow Tales</td> </tr> <tr> <td>description</td> <td>Goetze's Candy - Made in America since 1895, shop for Caramel Creams, Cow Tales, Cow Tales candy from the Goetze's Candy Online Store or at your local retailer.</td> </tr> <tr> <td>image</td> <td>https://www.goetzecandy.com/uploads/6/9/3/7/69370603/editor/ea-icon.png?1620995080</td> </tr> <tr> <td>url</td> <td>https://www.goetzecandy.com/</td> </tr> </tbody> </table>	Property	Content	site_name	Goetze's Candy Company	title	Goetze's Candy Caramel Creams and Cow Tales	description	Goetze's Candy - Made in America since 1895, shop for Caramel Creams, Cow Tales, Cow Tales candy from the Goetze's Candy Online Store or at your local retailer.	image	https://www.goetzecandy.com/uploads/6/9/3/7/69370603/editor/ea-icon.png?1620995080	url	https://www.goetzecandy.com/
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	Headings	<p>H1 H2 H3 H4 H5 H6</p>												

SEO Content

		0 4 0 0 0 0
		<ul style="list-style-type: none"> • [H2] Nutrition Facts • [H2] The Perfect Snack • [H2] Find Goetze's Candy Near You! • [H2] Goetze's Candy Company
	Images	<p>We found 10 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 23.08%</p> <p>Internal Links 76.92%</p>

In-page links

Anchor	Type	Juice
Brands	Internal	Passing Juice

In-page links

SHOP	External	Passing Juice
Store Locator	Internal	Passing Juice
Newsletter	Internal	Passing Juice
About	Internal	Passing Juice
'Goetze' the facts	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice
Online Store	Internal	Passing Juice
CaramelCreams.com	External	Passing Juice
CowTales.com	External	Passing Juice


SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
goetzes	10	✘	✘	✘	✘
candy	8	✔	✔	✔	✔
caramel	6	✔	✔	✔	✘
creams	5	✔	✔	✔	✘
tales	5	✔	✔	✔	✘

Usability

	Url	Domain : goetzecandy.com Length : 15
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 11 Warnings : 11						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>6</td></tr><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		6	<u>	1
Deprecated tags	Occurrences							
	6							
<u>	1							
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.						

Document

Mobile



Mobile Optimization

- Apple Icon
- Meta Viewport Tag
- Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://goetzecandy.com/sitemap.xml>

<https://www.goetzecandy.com/sitemap.xml>



Robots.txt

<http://goetzecandy.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics