



# Seo Analyzer gohousewatchers.com

Generated on April 04 2022 10:17 AM





The score is 58/100







## SEO Content

|           | <p>Title</p>              | <p>Home - HOUSE WATCHERS</p> <p><b>Length : 21</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |           |                |       |      |   |   |   |   |   |   |
|-----------|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-----------|----------------|-------|------|---|---|---|---|---|---|
|           | <p>Description</p>        | <p>Everything you need to know about House Watchers, what we do and what you can do for you, your home, and your pet(s).</p> <p><b>Length : 118</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>                                                                                                                                                                                                                                                                                                                                           |          |         |           |                |       |      |   |   |   |   |   |   |
|           | <p>Keywords</p>           | <p>House Watchers, home sitting, house sitting, pet sitting, pet care, house watching, dog sitting, cat sitting, Utah house and pet sitting, salt lake city house and pet sitting, bountiful pet and house sitting, Ogden house sitting, dog walking, dog</p> <p>Good, your page contains meta keywords.</p>                                                                                                                                                                                                                                                                  |          |         |           |                |       |      |   |   |   |   |   |   |
|           | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 1630"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>HOUSE WATCHERS</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> </tbody> </table>                                                                                                                                                                                                                                                                              | Property | Content | site_name | HOUSE WATCHERS | title | Home |   |   |   |   |   |   |
| Property  | Content                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |           |                |       |      |   |   |   |   |   |   |
| site_name | HOUSE WATCHERS            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |           |                |       |      |   |   |   |   |   |   |
| title     | Home                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |          |         |           |                |       |      |   |   |   |   |   |   |
|           | <p>Headings</p>           | <table border="1" data-bbox="544 1659 1481 1733"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1765 1011 1995" style="list-style-type: none"> <li>• [H1] HOUSE WATCHERS</li> <li>• [H2] Home and Pet sitting</li> <li>• [H3] SUMMERS HERE!!!</li> <li>• [H3] We do dog walks!</li> <li>• [H3] SUMMER SPECIAL!!</li> <li>• [H3] Speaking on business!</li> <li>• [H3] Members Area</li> </ul> | H1       | H2      | H3        | H4             | H5    | H6   | 1 | 1 | 5 | 0 | 0 | 0 |
| H1        | H2                        | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | H4       | H5      | H6        |                |       |      |   |   |   |   |   |   |
| 1         | 1                         | 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 0        | 0       | 0         |                |       |      |   |   |   |   |   |   |
|           | <p>Images</p>             | <p>We found 2 images on this web page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |           |                |       |      |   |   |   |   |   |   |

## SEO Content

|                                                                                   |                 |                                                                                                                                      |
|-----------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------|
|  |                 | 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>15%</b><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.                     |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                            |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                   |

## SEO Links

|                                                                                     |                         |                                                                                               |
|-------------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Bad. Your links have query string.                                                            |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                |
|  | In-page links           | We found a total of 13 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 7.69%<br>Internal Links 92.31% |

## In-page links

| Anchor                         | Type     | Juice         |
|--------------------------------|----------|---------------|
| <a href="#">HOUSE WATCHERS</a> | Internal | Passing Juice |
| <a href="#">Services</a>       | Internal | Passing Juice |
| <a href="#">Pricing</a>        | Internal | Passing Juice |
| <a href="#">About Us</a>       | Internal | Passing Juice |
| <a href="#">Photo Gallery</a>  | Internal | Passing Juice |
|                                |          |               |

## In-page links

|                                  |          |               |
|----------------------------------|----------|---------------|
| <a href="#">Lost &amp; Found</a> | Internal | Passing Juice |
| <a href="#">FAQ</a>              | Internal | Passing Juice |
| <a href="#">Guestbook</a>        | Internal | Passing Juice |
| <a href="#">Contact Us</a>       | Internal | Passing Juice |
| =                                | External | Passing Juice |
| <a href="#">Members Area</a>     | Internal | Passing Juice |
| <a href="#">Sign In</a>          | Internal | Passing Juice |
| <a href="#">Register</a>         | Internal | Passing Juice |



## SEO Keywords

|                                                                                  |                |                                                                             |
|----------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------|
|  | Keywords Cloud | <b>house dog watchers</b> walks home<br>take special receive getaway summer |
|----------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------|




## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| house    | 7       | ✓     | ✓        | ✓           | ✓        |
| watchers | 7       | ✓     | ✓        | ✓           | ✓        |
| dog      | 5       | ✗     | ✓        | ✗           | ✓        |
| home     | 4       | ✓     | ✓        | ✓           | ✓        |
| take     | 4       | ✗     | ✗        | ✗           | ✗        |












## Usability

|                                                                                    |              |                                             |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------|
|  | Url          | Domain : gohousewatchers.com<br>Length : 19 |
|  | Favicon      | Great, your website has a favicon.          |
|                                                                                    | Printability | Great. We have found a Print-Friendly CSS.  |

## Usability

|                                                                                  |             |                                                                                                                                          |
|----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |             |                                                                                                                                          |
|  | Language    | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core.                                                                                        |





## Document

|    | Doctype         | HTML 4.01 Strict                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                 |             |        |    |     |   |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------|--------|----|-----|---|
|    | Encoding        | Perfect. Your declared charset is ISO-8859-1.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                 |             |        |    |     |   |
|   | W3C Validity    | Errors : 1<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |             |        |    |     |   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                 |             |        |    |     |   |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>66</td></tr><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>                                                                                                                                                                                                                                                                                                                                                                                                            | Deprecated tags | Occurrences | <font> | 66 | <u> | 1 |
| Deprecated tags                                                                    | Occurrences     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                 |             |        |    |     |   |
| <font>                                                                             | 66              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                 |             |        |    |     |   |
| <u>                                                                                | 1               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                 |             |        |    |     |   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |        |    |     |   |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|    | Robots.txt  | <p><a href="http://gohousewatchers.com/robots.txt">http://gohousewatchers.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                               |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> Google Analytics</div>                                                                                                                                                 |