








# Seo Analyzer golance.com

Generated on March 04 2022 10:38 AM


The score is 59/100



## SEO Content

	Title	<p>Hire Freelancers. Work As A goLancer   goLance</p> <p><b>Length : 46</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Hire freelancers at no cost to clients. goLance is the most flexible online marketplace with the lowest services fees and the fastest payment options for freelancers.</p> <p><b>Length : 166</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1350 1481 1787"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://res.cloudinary.com/golance/image/upload/c_scale,w_400/v1633002981/logo_square_lxhq7.png</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>goLance</td> </tr> <tr> <td>url</td> <td>https://golance.com/</td> </tr> </tbody> </table>	Property	Content	image	https://res.cloudinary.com/golance/image/upload/c_scale,w_400/v1633002981/logo_square_lxhq7.png	type	website	site_name	goLance	url	https://golance.com/		
Property	Content													
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	Headings	<table border="1" data-bbox="544 1816 1481 1888"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>2</td> <td>18</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1921 1481 2078" style="list-style-type: none"> <li>• [H1] Quality Work.Lowest Fees.Faster Payouts.</li> <li>• [H2] Hire the Right Talent, Right Now</li> <li>• [H2] Hire Freelancers for Hourly or Fixed-Bid Projects</li> <li>• [H2] Experts on Standby, Ready to Perform for Your Business</li> <li>• [H2] Manage Projects, Companies, and Payments with Privacy</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	2	18	0	0
H1	H2	H3	H4	H5	H6									
1	7	2	18	0	0									



## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Lowest Fees, Faster Payouts and Trusted All Over the World</li><li>• [H2] Find the expert you need, right now!</li><li>• [H2] Browse top skills</li><li>• [H3] Freelancer screenshots, reporting, and global payments from a marketplace that truly values remote teams.</li><li>• [H3] Our Clients Trust Us</li><li>• [H4] News and Awards</li><li>• [H4] Quick Turnaround</li><li>• [H4] Build Your Team</li><li>• [H4] Full-Time Contracts</li><li>• [H4] Find Remote Talent</li><li>• [H4] Trusted Talent</li><li>• [H4] Single Sign-On (SSO)</li><li>• [H4] Join the most dynamic and fastest-growing freelance marketplace on the planet</li><li>• [H4] Developers</li><li>• [H4] Creative Designers</li><li>• [H4] Sales &amp; Marketing</li><li>• [H4] Administrative Support</li><li>• [H4] Writers</li><li>• [H4] IT &amp; Administrators</li><li>• [H4] Process</li><li>• [H4] Terms and Benefits</li><li>• [H4] Case Studies</li><li>• [H4] Resources</li></ul>
	Images	We found 30 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

### In-page links

Anchor	Type	Juice
<a href="#">How it Works</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Browse for free, no sign up required</a>	Internal	Passing Juice
<a href="#">goLance vs. Upwork</a>	Internal	Passing Juice
<a href="#">Download goMeter</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">FAQ</a>	External	Passing Juice
<a href="#">Cashback</a>	Internal	Passing Juice
<a href="#">Organization Tools</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">GDPR</a>	Internal	Passing Juice
<a href="#">Set Financial</a>	Internal	Passing Juice
<a href="#">Arellson Agency</a>	Internal	Passing Juice
<a href="#">Atomic Webzone Agency</a>	Internal	Passing Juice
<a href="#">Necensus</a>	Internal	Passing Juice
<a href="#">Paralect</a>	Internal	Passing Juice
<a href="#">White Eagle Technologies</a>	Internal	Passing Juice
<a href="#">zeVez</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice

## In-page links

[Work](#)

Internal

Passing Juice

[Blog](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

hire **freelancers** web projects  
golance designers **developers**  
talent business all

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
developers	7	✘	✘	✘	✔
freelancers	6	✔	✘	✔	✔
hire	5	✔	✘	✔	✔
golance	5	✔	✘	✔	✘
designers	4	✘	✘	✘	✔

## Usability





	Url	Domain : golance.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://golance.com/sitemap.xml">https://golance.com/sitemap.xml</a> <a href="https://blog.golance.com/sitemap.xml">https://blog.golance.com/sitemap.xml</a>
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## Optimization

	Robots.txt	<p><a href="http://golance.com/robots.txt">http://golance.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>