

Seo Analyzer gold.ac.uk

Generated on February 09 2022 15:26 PM

The score is 69/100

SEO Content

0	Title	Length : 6	7	sity of London ontains betwe			sity of London ters.
0	Description	cultural and department Length : 1	d social s tal resea 60	subjects. Degr arch.	ee progran	nmes, stuc	tudy of creative, dent life and d 160 characters.
\bigotimes	Keywords	-		n't found meta enerator to cre	-		age. Use <u>this free</u>
	Og Meta Properties	Good, your	page ta	ke advantage	of Og Prop	erties.	
		Propert	У	Content			
		url		https://www.	.gold.ac.uk	/	
		type		article			
		title		Goldsmiths,	University	of London	
		descriptior	า	in the study	of creative gree progr	, cultural a ammes, st	d specialising and social cudent life and
		site_name		Goldsmiths, University of London			
		image					ages-by-sectio oline_Homepa
	Headings	H1 1	H2 7	H3 11	H4 0	H5 0	H6 0

SEO Content

0		 [H1] Goldsmiths, University of London [H2] Primary [H2] Staff + students [H2] Teaser cards linking to other pages [H2] Search: [H2] What's happening at Goldsmiths [H2] News [H2] Events [H3] Goldsmiths, University of London [H3] Graduation [H3] Covid-19 [H3] Many of our short courses are available via live distance learning, so you can continue to learn online. [H3] Lewisham is the Mayor of London's London Borough of Culture for 2022 [H3] New group exhibition explores the future of monuments [H3] Brain study shows ASMR's 'feelgood' afterglow [H3] PhD student research papers colloquium [H3] Chinese Lantern Festival Exhibition
\bigotimes	Images	We found 9 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
\bigotimes	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.
\bigotimes	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

\bigcirc	URL Rewrite	Good. Your links looks friendly!
\bigcirc	Underscores in the URLs	Perfect! No underscores detected in your URLs.
\bigcirc	In-page links	We found a total of 42 links including 1 link(s) to files

SEO Links

Statistics

External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

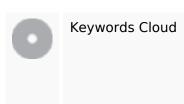
In-page links

Anchor	Туре	Juice
skip to main content	Internal	Passing Juice
Staff & amp; students	Internal	Passing Juice
Search	Internal	Passing Juice
Home	Internal	Passing Juice
<u>Course finder</u>	Internal	Passing Juice
Study with us	Internal	Passing Juice
<u>Departments</u>	Internal	Passing Juice
Research	Internal	Passing Juice
Services for Business	Internal	Passing Juice
For the local community	Internal	Passing Juice
Alumni and friends	Internal	Passing Juice
News	Internal	Passing Juice
<u>Events</u>	Internal	Passing Juice
About us	Internal	Passing Juice
<u>New students: Welcome</u>	Internal	Passing Juice
Covid-19 information	Internal	Passing Juice
Students	Internal	Passing Juice
Library	Internal	Passing Juice
Timetable	Internal	Passing Juice
Learn.gold - VLE	Internal	Passing Juice
Email - Outlook	External	Passing Juice
IT support	Internal	Passing Juice

In-page links

Staff directory	Internal	Passing Juice
Goldmine - staff intranet	Internal	Passing Juice
Graduate School - PGR students	Internal	Passing Juice
Teaching and Learning Innovation Centre	Internal	Passing Juice
Events admin	Internal	Passing Juice
Explore postgraduate degrees	Internal	Passing Juice
Contact us	Internal	Passing Juice
Find us	Internal	Passing Juice
Jobs	Internal	Passing Juice
Accessibility statement	Internal	Passing Juice
<u>Cookie use</u>	Internal	Passing Juice
Copyright and disclaimer	Internal	Passing Juice
Slavery and human trafficking statement	Internal	Passing Juice
Admin login	Internal	Passing Juice
Twitter	External	Passing Juice
LinkedIn	External	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
YouTube	External	Passing Juice
Back to top	Internal	Passing Juice

SEO Keywords



cards search **goldsmiths** statement university staff admin london teaser students

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
goldsmiths	4	×	×	×	×
statement	2	×	×	×	×
students	2	×	×	×	×
london	2	¥	×	*	¥
university	2	¥	×	×	¥

Usability

0	Url	Domain : gold.ac.uk Length : 10
0	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
0	W3C Validity	Errors : 0 Warnings : 0
0	Email Privacy	Great no email address has been found in plain text!

Document

0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	 Excellent, your website doesn't use nested tables.
		X Too bad, your website is using inline styles.
		 Great, your website has few CSS files.
		 Perfect, your website has few JavaScript files.
		 Perfect, your website takes advantage of gzip.

Mobile

0	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization