











## SEO Content

		27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>18%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Good Night Suit - Tokyo -</a>	Internal	Passing Juice
<a href="#">□□□</a>	Internal	Passing Juice
<a href="#">□□□□□</a>	Internal	Passing Juice
<a href="#">VIEW CART</a>	Internal	Passing Juice
<a href="#">□□□</a>	Internal	Passing Juice
<a href="#">□□□□□</a>	Internal	Passing Juice

## In-page links

👉👉👉	Internal	Passing Juice
👉👉	Internal	Passing Juice
👉👉👉	Internal	Passing Juice
👉👉👉👉👉👉👉👉👉👉👉	Internal	Passing Juice
👉👉👉	Internal	Passing Juice
👉👉👉👉	Internal	Passing Juice
👉👉👉👉👉	Internal	Passing Juice
<a href="#">MOSS GREEN / WINE RED ORGANIC COTTON PAJAMAS</a>	Internal	Passing Juice
<a href="#">WOMEN'S WINE RED ORGANIC COTTON PAJAMAS</a>	Internal	Passing Juice
<a href="#">MEN'S MOSS GREEN ORGANIC COTTON PAJAMAS</a>	Internal	Passing Juice
<a href="#">KID'S SILKY ORGANIC COTTON PAJAMAS</a>	Internal	Passing Juice
👉👉👉👉👉👉👉👉	Internal	Passing Juice
👉👉👉👉👉👉👉	Internal	Passing Juice
👉👉👉👉👉👉👉👉👉👉👉	Internal	Passing Juice
<a href="#">SILKY ORGANIC COTTON PAJAMAS</a>	Internal	Passing Juice
<a href="#">WOMEN'S SILKY ORGANIC COTTON PAJAMAS</a>	Internal	Passing Juice
👉👉 / 👉👉	Internal	Passing Juice
👉👉👉👉👉	Internal	Passing Juice
👉👉👉	Internal	Passing Juice
👉👉👉👉👉👉👉👉	Internal	Passing Juice
👉👉👉👉	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

wine organic 👉👉 red womens 17600👉👉  
cotton pajamas moss green





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
organic	8	✘	✘	✘	✘
cotton	8	✘	✘	✘	✘
pajamas	8	✘	✘	✘	✘
17600□□	4	✘	✘	✘	✘
wine	4	✘	✘	✘	✘

## Usability

	Url	Domain : good-night-suit.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ja.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✓ Perfect. No inline css has been found in HTML tags!</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://good-night-suit.com/sitemap.xml">http://good-night-suit.com/sitemap.xml</a> <a href="https://www.good-night-suit.com/sitemap.xml">https://www.good-night-suit.com/sitemap.xml</a>
	Robots.txt	<a href="http://good-night-suit.com/robots.txt">http://good-night-suit.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics