



Seo Analyzer






goodnewspublishers.info

Generated on March 07 2022 05:23 AM





The score is 68/100







SEO Content

	Title	Welcome Crossway Length : 19 Perfect, your title contains between 10 and 70 characters.															
	Description	Crossway is a not-for-profit Christian ministry that publishes the ESV Bible and gospel-centered books. Length : 103 Great, your meta description contains between 70 and 160 characters.															
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.															
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Crossway</td></tr><tr><td>title</td><td>Crossway</td></tr><tr><td>description</td><td>Crossway is a not-for-profit Christian ministry that publishes the ESV Bible and gospel-centered books.</td></tr><tr><td>image</td><td>https://static.crossway.org/facebook/twitter/card-logo.png</td></tr></tbody></table>						Property	Content	site_name	Crossway	title	Crossway	description	Crossway is a not-for-profit Christian ministry that publishes the ESV Bible and gospel-centered books.	image	https://static.crossway.org/facebook/twitter/card-logo.png
Property	Content																
site_name	Crossway																
title	Crossway																
description	Crossway is a not-for-profit Christian ministry that publishes the ESV Bible and gospel-centered books.																
image	https://static.crossway.org/facebook/twitter/card-logo.png																
	Headings	H1 0	H2 6	H3 0	H4 0	H5 0	H6 0										
		<ul style="list-style-type: none">• [H2] New Bibles• [H2] View All• [H2] New Books• [H2] View All• [H2] Bestsellers• [H2] View All															

SEO Content

	Images	We found 14 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 34% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 57 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.04% Internal Links 85.96%

In-page links

Anchor	Type	Juice
Sign In	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Bibles	Internal	Passing Juice

In-page links

Books	Internal	Passing Juice
Tracts	Internal	Passing Juice
Articles	Internal	Passing Juice
Donate	Internal	Passing Juice
ESV Journaling Bible&reg;	Internal	Passing Juice
ESV Journaling Bible&reg;	Internal	Passing Juice
ESV Journaling Bible&reg;; Interleaved Edition	Internal	Passing Juice
View All	Internal	Passing Juice
Suffering Wisely and Well	Internal	Passing Juice
Eric Ortlund	Internal	Passing Juice
The Royal Priesthood and the Glory of God	Internal	Passing Juice
David S. Schrock	Internal	Passing Juice
No Shortcut to Success	Internal	Passing Juice
Matt Rhodes	Internal	Passing Juice
View All	Internal	Passing Juice
Gentle and Lowly	Internal	Passing Juice
Dane C. Ortlund	Internal	Passing Juice
ESV Study Bible	Internal	Passing Juice
New Morning Mercies	Internal	Passing Juice
Paul David Tripp	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Custom Bible Program	Internal	Passing Juice
Authors	Internal	Passing Juice
Retail Partners	Internal	Passing Juice

In-page links

International Distributors	Internal	Passing Juice
Church Accounts	Internal	Passing Juice
Ministry Accounts	Internal	Passing Juice
Crossway+	Internal	Passing Juice
About the ESV	External	Passing Juice
Read Online	External	Passing Juice
Mobile Apps	External	Passing Juice
Podcasts	Internal	Passing Juice
Press Room	Internal	Passing Juice
Blog Review Program	Internal	Passing Juice
Exam Copies	Internal	Passing Juice
Catalogs	Internal	Passing Juice
Tools for Evangelism	Internal	Passing Juice
Who We Are	Internal	Passing Juice
History of Crossway	Internal	Passing Juice
Statement of Faith	Internal	Passing Juice
Jobs	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Contact	Internal	Passing Juice
Orders	Internal	Passing Juice
FAQ	Internal	Passing Juice
Submissions	Internal	Passing Juice
Permissions	Internal	Passing Juice

SEO Keywords








Keywords Cloud

journaling design **esv** all **crossway**
view new **bible** bibles books





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
esv	6	✖	✖	✓	✖
bible	5	✖	✖	✓	✓
crossway	4	✓	✖	✓	✖
bibles	3	✖	✖	✖	✓
books	3	✖	✖	✓	✓








Usability

	Url	Domain : goodnewspublishers.info Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
----------------------------------------------------------------------------------	---------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://goodnewspublishers.info/sitemap.xml</div>
	Robots.txt	<div>http://goodnewspublishers.info/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>