



# Seo Analyzer google.cat

Generated on March 10 2022 02:10 AM

The score is 34/100



## SEO Content

|           |                    |                                                                                                                                                                                                           |           |           |           |  |  |           |           |           |           |           |           |   |   |   |   |   |   |
|-----------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|-----------|--|--|-----------|-----------|-----------|-----------|-----------|-----------|---|---|---|---|---|---|
|           | Title              | Google<br><br><b>Length : 6</b><br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                    |           |           |           |  |  |           |           |           |           |           |           |   |   |   |   |   |   |
|           | Description        | <b>Length : 0</b><br><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                        |           |           |           |  |  |           |           |           |           |           |           |   |   |   |   |   |   |
|           | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                       |           |           |           |  |  |           |           |           |           |           |           |   |   |   |   |   |   |
|           | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                 |           |           |           |  |  |           |           |           |           |           |           |   |   |   |   |   |   |
|           | Headings           | <table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> |           |           |           |  |  | <b>H1</b> | <b>H2</b> | <b>H3</b> | <b>H4</b> | <b>H5</b> | <b>H6</b> | 0 | 0 | 0 | 0 | 0 | 0 |
| <b>H1</b> | <b>H2</b>          | <b>H3</b>                                                                                                                                                                                                 | <b>H4</b> | <b>H5</b> | <b>H6</b> |  |  |           |           |           |           |           |           |   |   |   |   |   |   |
| 0         | 0                  | 0                                                                                                                                                                                                         | 0         | 0         | 0         |  |  |           |           |           |           |           |           |   |   |   |   |   |   |
|           | Images             | We found 1 images on this web page.<br><br>Good, most or all of your images have alt attributes.                                                                                                          |           |           |           |  |  |           |           |           |           |           |           |   |   |   |   |   |   |
|           | Text/HTML Ratio    | Ratio : <b>8%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                       |           |           |           |  |  |           |           |           |           |           |           |   |   |   |   |   |   |
|           | Flash              | Perfect, no Flash content has been detected on this page.                                                                                                                                                 |           |           |           |  |  |           |           |           |           |           |           |   |   |   |   |   |   |

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 17 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 52.94%

Internal Links 47.06%

## In-page links

| Anchor                            | Type     | Juice         |
|-----------------------------------|----------|---------------|
| <a href="#">Images</a>            | External | Passing Juice |
| <a href="#">Maps</a>              | External | Passing Juice |
| <a href="#">Play</a>              | External | Passing Juice |
| <a href="#">YouTube</a>           | External | Passing Juice |
| <a href="#">Actualités</a>        | External | Passing Juice |
| <a href="#">Gmail</a>             | External | Passing Juice |
| <a href="#">Drive</a>             | External | Passing Juice |
| <a href="#">Historique Web</a>    | External | Passing Juice |
| <a href="#">Paramètres</a>        | Internal | Passing Juice |
| <a href="#">Connexion</a>         | External | Passing Juice |
| <a href="#">Recherche avancée</a> | Internal | Passing Juice |
|                                   |          |               |

## In-page links

|                                        |          |               |
|----------------------------------------|----------|---------------|
| <a href="#">català</a>                 | Internal | Passing Juice |
| <a href="#">Solutions d'entreprise</a> | Internal | Passing Juice |
| <a href="#">À propos de Google</a>     | Internal | Passing Juice |
| <a href="#">Google.com</a>             | Internal | Passing Juice |
| <a href="#">Confidentialité</a>        | Internal | Passing Juice |
| <a href="#">Conditions</a>             | Internal | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                                              |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------------|
|  | Keywords Cloud | disponible confidentialité recherche en solutions google dentreprise català googlecom propos |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword         | Content | Title | Keywords | Description | Headings |
|-----------------|---------|-------|----------|-------------|----------|
| google          | 3       | ✓     | ✗        | ✗           | ✗        |
| recherche       | 2       | ✗     | ✗        | ✗           | ✗        |
| confidentialité | 1       | ✗     | ✗        | ✗           | ✗        |
| googlecom       | 1       | ✗     | ✗        | ✗           | ✗        |
| propos          | 1       | ✗     | ✗        | ✗           | ✗        |

## Usability

|                                                                                    |              |                                         |
|------------------------------------------------------------------------------------|--------------|-----------------------------------------|
|  | Url          | Domain : google.cat<br>Length : 10      |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |

## Usability

|                                                                                  |             |                                                   |
|----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | Language    | Good. Your declared language is fr.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                 |             |     |   |          |   |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------|-----|---|----------|---|
|    | Encoding        | You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |             |     |   |          |   |
|    | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                 |             |     |   |          |   |
|   | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                 |             |     |   |          |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>1</td></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>                                                                                                                                                                                                                                                                                                                                                                                                                | Deprecated tags | Occurrences | <u> | 1 | <center> | 1 |
| Deprecated tags                                                                    | Occurrences     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |             |     |   |          |   |
| <u>                                                                                | 1               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |             |     |   |          |   |
| <center>                                                                           | 1               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |             |     |   |          |   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div> |                 |             |     |   |          |   |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                            |
|------------------------------------------------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> |
|------------------------------------------------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

✓ Flash content

## Optimization

|   |             |                                                                                                                                                                                                                                                                                                 |
|---|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ✓ | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="http://google.cat/sitemap.xml">http://google.cat/sitemap.xml</a><br/><a href="https://www.google.com/sitemap.xml">https://www.google.com/sitemap.xml</a></div>                                                                     |
| ✓ | Robots.txt  | <p><a href="http://google.cat/robots.txt">http://google.cat/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                |
| ✗ | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |