

Seo Analyzer googleblog.com

Generated on March 30 2022 10:18 AM





The score is 63/100






SEO Content

	Title	The Keyword Google Length : 20 Perfect, your title contains between 10 and 70 characters.														
	Description	Discover all the latest about our products, technology, and Google culture on our official blog. Length : 96 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The Keyword</td></tr><tr><td>description</td><td>Discover all the latest about our products, technology, and Google culture on our official blog.</td></tr><tr><td>image</td><td>https://blog.google/static/blogv2/images/google-200x200.png</td></tr><tr><td>site_name</td><td>blog.google</td></tr><tr><td>url</td><td>https://blog.google/</td></tr></tbody></table>	Property	Content	type	website	title	The Keyword	description	Discover all the latest about our products, technology, and Google culture on our official blog.	image	https://blog.google/static/blogv2/images/google-200x200.png	site_name	blog.google	url	https://blog.google/
Property	Content															
type	website															
title	The Keyword															
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image	https://blog.google/static/blogv2/images/google-200x200.png															
site_name	blog.google															
url	https://blog.google/															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>6</td><td>3</td><td>10</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H2] In Warsaw: Announcing more support for Ukraine[H2] Google Arts & Culture	H1	H2	H3	H4	H5	H6	0	6	3	10	0	0		
H1	H2	H3	H4	H5	H6											
0	6	3	10	0	0											

SEO Content

		<ul style="list-style-type: none">• [H2] Go with the flow state: What music and AI have in common• [H2] Go with the flow state: What music and AI have in common• [H2] Women's History Month• [H2] All stories• [H3] The Keyword• [H3] The latest news from Google, in your inbox.• [H3] Done! Check your inbox to confirm your subscription.• [H4] Helping your products stand out to shoppers• [H4] A day in the life with Google Assistant• [H4] The Check Up: our latest health AI developments• [H4] Celebrating frontline photojournalist Mohamed Amin• [H4] Manga Out of the Box: the story of a Japanese art form• [H4] Explore Bob Marley's most extensive archive ever• [H4] Showing up to support women everywhere• [H4] "Lift as you lead": Meet 2 women defining responsible AI• [H4] CEO Hilda Moraa's plan to empower Africa's entrepreneurs• [H4] Empathy and trust: How 3 women influence Google products
	Images	<p>We found 7 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 68 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links



External Links : Passing Juice 20.59%

Internal Links 79.41%

In-page links

Anchor	Type	Juice
Latest stories	Internal	Passing Juice
Android	Internal	Passing Juice
Chrome	Internal	Passing Juice
Chromebooks	Internal	Passing Juice
Google Play	Internal	Passing Juice
Wear OS by Google	Internal	Passing Juice
Chromecast	Internal	Passing Juice
Google Nest	Internal	Passing Juice
Pixel	Internal	Passing Juice
Pixelbook	Internal	Passing Juice
Stadia	Internal	Passing Juice
Earth	Internal	Passing Juice
Google Assistant	Internal	Passing Juice
Maps	Internal	Passing Juice
News	Internal	Passing Juice
Search	Internal	Passing Juice
Travel	Internal	Passing Juice
Duo	Internal	Passing Juice
Photos	Internal	Passing Juice
Translate	Internal	Passing Juice
Docs, Sheets and Slides	Internal	Passing Juice
Gmail	Internal	Passing Juice
Google Cloud	Internal	Passing Juice

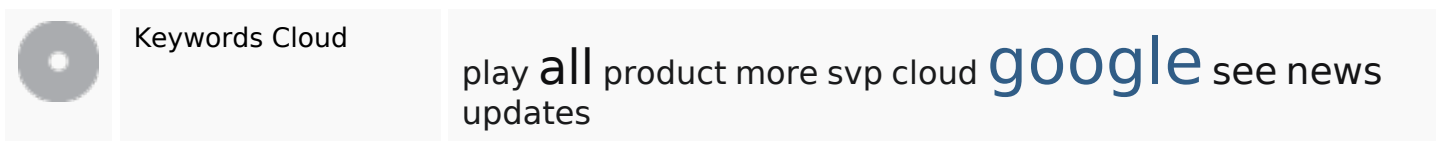
In-page links

Meet	Internal	Passing Juice
See all product updates	Internal	Passing Juice
Diversity and inclusion	Internal	Passing Juice
Education	Internal	Passing Juice
Google.org	Internal	Passing Juice
Grow with Google	Internal	Passing Juice
Sustainability	Internal	Passing Juice
See all	Internal	Passing Juice
AI	Internal	Passing Juice
Developers	Internal	Passing Juice
Families	Internal	Passing Juice
Next billion users	Internal	Passing Juice
Safety and security	Internal	Passing Juice
See all	Internal	Passing Juice
Data centers and infrastructure	Internal	Passing Juice
Doodles	Internal	Passing Juice
Googlers	Internal	Passing Juice
Life at Google	Internal	Passing Juice
See all	Internal	Passing Juice
Google in Africa	Internal	Passing Juice
Google in Asia	Internal	Passing Juice
Google in Europe	Internal	Passing Juice
Google in Latin America	Internal	Passing Juice
See all	Internal	Passing Juice
Sundar Pichai, CEO	Internal	Passing Juice
Ruth Porat, SVP and CFO	Internal	Passing Juice
Kent Walker, SVP	Internal	Passing Juice
See all	Internal	Passing Juice

In-page links

Press corner	Internal	Passing Juice
RSS feed	Internal	Passing Juice
-	External	Passing Juice
A message from our CEO	External	Passing Juice
Shopping	External	Passing Juice
Google Assistant	External	Passing Juice
Health	External	Passing Juice
-	External	Passing Juice
AI	External	Passing Juice
Diversity and Inclusion	External	Passing Juice
Google in Africa	External	Passing Juice
Googlers	External	Passing Juice
Privacy	External	Passing Juice
Terms	External	Passing Juice
About Google	External	Passing Juice
Google Products	External	Passing Juice
About the Keyword	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
google	47	✓	✗	✓	✓
all	19	✗	✗	✓	✓
see	18	✗	✗	✗	✗







Keywords Consistency

news	10	✘	✘	✘	✔
cloud	9	✘	✘	✘	✘

Usability

	Url	Domain : googleblog.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 76 Warnings : 31
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✔ Great, your website has few CSS files.

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://googleblog.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics