








# Seo Analyzer gotouniversity.com

Generated on March 01 2022 12:50 PM





The score is 66/100







## SEO Content

	Title	Global University Rankings, Tuition Fee, Requirements   GoToUniversity  <b>Length : 70</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Review latest world university rankings, tuition, acceptance rate, application deadlines, scholarship programs, campus, notable alumni, compare colleges & universities on GoToUniversity,  <b>Length : 186</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	World University Rankings, Tuition, Acceptance Rate, Campus, Notable Alumni, Compare Colleges and Universities, study, abroad, education, consultancy, overseas, universities, list, programs, foreign, university, study in usa, canada, uk, Australia, Europe, uae, middle east, country, masters, worldwide, portal  Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Go to University</td></tr><tr><td>type</td><td>Education Admission</td></tr><tr><td>url</td><td>https://www.gotouniversity.com/</td></tr></table>	Property	Content	title	Go to University	type	Education Admission	url	https://www.gotouniversity.com/				
Property	Content													
title	Go to University													
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url	https://www.gotouniversity.com/													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>5</td><td>5</td><td>1</td><td>1</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Be A Global Citizen - Study Abroad At Top Universities</li><li>• [H2] Pick Your Destination</li><li>• [H2] Our Consultants</li><li>• [H2] Our Articles</li></ul>	H1	H2	H3	H4	H5	H6	1	5	5	1	1	0
H1	H2	H3	H4	H5	H6									
1	5	5	1	1	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Featured Universities</li> <li>• [H2] Let's Connect.</li> <li>• [H3] Varun Jain</li> <li>• [H3] Varun Kumar Iyer</li> <li>• [H3] Study Art and Design in Top Universities</li> <li>• [H3] Study Engineering and Technology in Top Universities</li> <li>• [H3] Study Business and Management Studies in Top Universities</li> <li>• [H4] Upcoming Webinars &amp; Events.</li> <li>• [H5] We are here to get you into dream university</li> </ul>
	Images	<p>We found 52 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>18%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">All Universities</a>	Internal	Passing Juice
<a href="#">Compare Universities</a>	Internal	Passing Juice
<a href="#">University Advanced Search</a>	Internal	Passing Juice
<a href="#">University Finder</a>	Internal	Passing Juice
<a href="#">University Programs</a>	Internal	Passing Juice
<a href="#">Our Services</a>	Internal	Passing Juice
<a href="#">Overseas Education Services</a>	Internal	Passing Juice
<a href="#">Webinars</a>	Internal	Passing Juice
<a href="#">Scholarships</a>	Internal	Passing Juice
<a href="#">Study Abroad</a>	Internal	Passing Juice
<a href="#">Articles</a>	Internal	Passing Juice
<a href="#">Varun Jain</a>	Internal	Passing Juice
<a href="#">Varun Kumar Iyer</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">Study Art and Design in Top Universities</a>	Internal	Passing Juice
<a href="#">Study Engineering and Technology in Top Universities</a>	Internal	Passing Juice
<a href="#">Study Business and Management Studies in Top Universities</a>	Internal	Passing Juice
<a href="#">Partner With Us</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">UAE</a>	Internal	Passing Juice
<a href="#">India</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Statement</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

click study management **universities** more  
students varun register business  
**university**

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
university	26	✓	✓	✓	✓
universities	17	✗	✓	✓	✓
students	11	✗	✗	✗	✗
register	10	✗	✗	✗	✗
study	10	✗	✓	✗	✓











## Usability

	Url	Domain : gotouniversity.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.


## Document

		
	W3C Validity	Errors : 50 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="https://www.gotouniversity.com/Sitemap_Programs.xml">https://www.gotouniversity.com/Sitemap_Programs.xml</a></li><li><a href="https://www.gotouniversity.com/Sitemap_Ranking.xml">https://www.gotouniversity.com/Sitemap_Ranking.xml</a></li><li><a href="https://www.gotouniversity.com/Sitemap_compare.xml">https://www.gotouniversity.com/Sitemap_compare.xml</a></li><li><a href="https://www.gotouniversity.com/Sitemap_university.xml">https://www.gotouniversity.com/Sitemap_university.xml</a></li><li><a href="https://www.gotouniversity.com/Sitemap_Unidata.xml">https://www.gotouniversity.com/Sitemap_Unidata.xml</a></li><li><a href="https://www.gotouniversity.com/Sitemap_Unidata2.xml">https://www.gotouniversity.com/Sitemap_Unidata2.xml</a></li><li><a href="https://www.gotouniversity.com/default_sitemap.xml">https://www.gotouniversity.com/default_sitemap.xml</a></li></ul>
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## Optimization

		<a href="https://www.gotouniversity.com/Sitemap_global.xml">https://www.gotouniversity.com/Sitemap_global.xml</a> <a href="https://www.gotouniversity.com/Sitemap_Offers.xml">https://www.gotouniversity.com/Sitemap_Offers.xml</a> <a href="https://www.gotouniversity.com/Sitemap_courses1.xml">https://www.gotouniversity.com/Sitemap_courses1.xml</a> <a href="https://www.gotouniversity.com/Sitemap_services.xml">https://www.gotouniversity.com/Sitemap_services.xml</a>
	Robots.txt	<a href="http://gotouniversity.com/robots.txt">http://gotouniversity.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics