







# Seo Analyzer gotruckandauto.com

Generated on January 14 2022 19:43 PM






The score is 56/100







## SEO Content

	<p>Title</p>	<p>Truck &amp; Auto &amp;#8211; Your one stop shop for trucks, cars, and equipment!</p> <p><b>Length : 76</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Description</p>	<p>We have some sad news. Many of you may have already heard this, but we decided last week that the previous issue of the Truck &amp; Auto (June 11) would be the last one, and that Solstice Media will be closing permanently. We took a financial hit last year during the pandemic and were able&amp;hellip;</p> <p><b>Length : 298</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Truck &amp; Auto</td> </tr> <tr> <td>image</td> <td>https://i0.wp.com/gotruckandauto.com/wp-content/uploads/2020/10/favicon.png?fit=256%2C256&amp;#038;ssl=1</td> </tr> <tr> <td>url</td> <td>https://gotruckandauto.com/</td> </tr> <tr> <td>title</td> <td>Truck &amp; Auto</td> </tr> </tbody> </table>	Property	Content	type	website	locale	en_US	site_name	Truck & Auto	image	https://i0.wp.com/gotruckandauto.com/wp-content/uploads/2020/10/favicon.png?fit=256%2C256&#038;ssl=1	url	https://gotruckandauto.com/	title	Truck & Auto
Property	Content															
type	website															
locale	en_US															
site_name	Truck & Auto															
image	https://i0.wp.com/gotruckandauto.com/wp-content/uploads/2020/10/favicon.png?fit=256%2C256&#038;ssl=1															
url	https://gotruckandauto.com/															
title	Truck & Auto															

## SEO Content

		<p>description      Your one stop shop for trucks, cars, and equipment!</p> <p>image:width      256</p> <p>image:height      256</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Truck &amp; Auto</li> <li>• [H1] An Important Update</li> <li>• [H3] Share this:</li> <li>• [H3] Meta</li> <li>• [H3] Contact Info</li> <li>• [H3] Address</li> <li>• [H3] Hours</li> <li>• [H3] Most Popular</li> </ul>	H1	H2	H3	H4	H5	H6	2	0	6	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	6	0	0	0									
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 9 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 22.22%</p>

## SEO Links

Internal Links 77.78%

### In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Our Advertisers</a>	Internal	Passing Juice
<a href="#">Truck &amp;#038; Auto: Latest Issues</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Entries feed</a>	Internal	Passing Juice
<a href="#">Comments feed</a>	Internal	Passing Juice
<a href="#">AppThemes</a>	External	Passing Juice
<a href="#">WordPress.org</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

address hours solsticemediallc2018gmail walnut  
email feed idaho **truck auto** phone











### Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
truck	5	✓	✗	✓	✓
auto	5	✓	✗	✓	✓
hours	2	✗	✗	✗	✓
phone	2	✗	✗	✗	✗
feed	2	✗	✗	✗	✗

## Usability

	Url	Domain : gotruckandauto.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 20
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://gotruckandauto.com/sitemap.xml https://gotruckandauto.com/sitemap.xml https://gotruckandauto.com/news-sitemap.xml</pre>
	Robots.txt	<pre>http://gotruckandauto.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>