



Seo Analyzer gov.bn

Generated on January 29 2022 08:57 AM





The score is 36/100







SEO Content

	<p>Title</p>	<p>Home</p> <p>Length : 4</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>30</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1518 1077 2078" style="list-style-type: none"> • [H1] Home Gov.bn // • [H2] service categories • [H2] in focus • [H2] popular services • [H3] business & finance • [H3] education & learning • [H3] employment & labour • [H3] family & social welfare • [H3] health & safety • [H3] house, land & environment • [H3] immigration & travel • [H3] law • [H3] Religious Affairs • [H3] Pengangkutan • [H3] COVID-19 • [H3] Digital Security Advisory • [H3] E-Participation 	H1	H2	H3	H4	H5	H6	1	3	30	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	30	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Digital Identity• [H3] Wawasan Brunei 2035• [H3] Mobile Apps• [H3] A-Z Services• [H3] Health & Welfare Initiatives• [H3] Education & Workforce Plan• [H3] Digital Economy Masterplan 2025• [H3] Invest in Brunei• [H3] Social Media Hub• [H3] Environmental Protection Efforts• [H3] Open Data• [H3] COVID-19 SOPs• [H3] Renew Vehicle License• [H3] Renew Driving License• [H3] Travel Application• [H3] Connect with GOV.BN• [H3] © var d = new Date(); var curr_year = d.getFullYear(); document.write(curr_year); Government of Brunei Darussalam. All rights reserved.
	Images	<p>We found 20 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 42 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 7.14%

Internal Links 92.86%

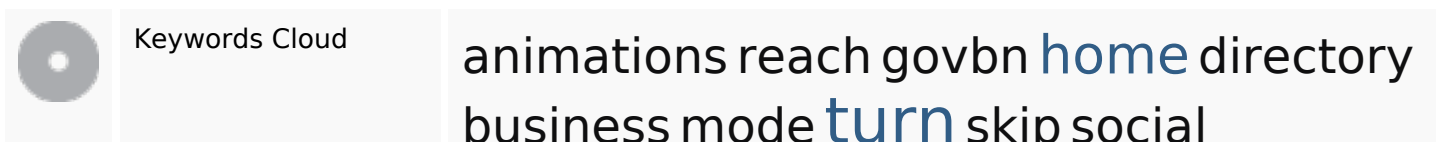
In-page links

Anchor	Type	Juice
Turn on more accessible mode	Internal	Passing Juice
Skip Ribbon Commands	External	Passing Juice
Sign In	Internal	Passing Juice
Home	Internal	Passing Juice
Business	Internal	Passing Juice
Visitors	External	Passing Juice
Government Directory	Internal	Passing Juice
e-Darussalam	Internal	Passing Juice
Reach Us	Internal	Passing Juice
BM	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Rate this website	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
turn	4	✘	✘	✘	✘







Keywords Consistency

home	3	✓	✗	✗	✓
social	2	✗	✗	✗	✓
reach	2	✗	✗	✗	✗
directory	2	✗	✗	✗	✗

Usability

	Url	Domain : gov.bn Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 44
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>✓ Excellent, your website doesn't use nested tables.</p>

Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.